## Edgar Filing: Reynolds Shelley - Form 4

| Reynolds S<br>Form 4<br>May 17, 20   | 2                               |                   |                                       |              |      |                      |                                   |  |   |   |                     |
|--|---------------------------------|-------------------|---------------------------------------|--------------|------|----------------------|-----------------------------------|--|---|---|---------------------|
| FORM   | <b>M</b> 4                      |                   | an an                                 |              |      |                      |                                   |  |   | OMB AP  | PROVAL              |
| . •  | •••• UNITED                     | STATES            |                                       |              |      |                      |                                   |  | OMMISSION   | OMB<br>Number:  | 3235-0287           |
| Washington, D.C. 20549Check this box<br>if no longer<br>subject to<br>Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIESForm 4 or<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).Statement of the Securities Exchange Act of 1934,<br> |                                 |                   |                                       |              |      |                      | e Act of 1934,<br>1935 or Section | Expires:January 31Expires:200Estimated averageburden hours perresponse0.5                        |   |   |                     |
| (Print or Type   | e Responses)                    |                   |                                       |              |      |                      |                                   |  |   |   |                     |
| 1. Name and<br>Reynolds S  | Address of Reporting<br>Shelley | g Person <u>*</u> | Symbol                                |              |      | nd Ticker<br>M INC [ |                                   |  | 5. Relationship of F<br>Issuer  |   |                     |
| (Last)   | (First)                         | (Middle)          | 3. Date of Earliest Transaction (Chec |              |      |                      |                                   | (Check   | x all applicable)   |   |                     |
| P.O. BOX   | 81226                           |                   | (Month)<br>05/15/                     | •            | ear) |                      |                                   |  | Director<br>X Officer (give t<br>below)<br>Vic  |   | Owner<br>r (specify |
|  | (Street)                        |                   | 4. If An<br>Filed(M                   |              |      | Date Origi<br>ear)   | nal                               |  | 6. Individual or Join<br>Applicable Line)<br>_X_ Form filed by Or<br>Form filed by Mo | e Reporting Per   | son                 |
|  | C, WA 98108-1220                |                   |                                       |              |      |                      |                                   |  | Person  | ie unun one ree   | Jording             |
| (City)   | (State)                         | (Zip)             | Ta                                    | ble I - I    | Non  | -Derivati            | ve Sec                            | curities Acqu  | uired, Disposed of,   | or Beneficiall  | y Owned             |
| 1.Title of<br>Security2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)   |                                 |                   | Code (Instr. 3, 4 and 5)              |              |      |                      |                                   | r 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | (I)   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                     |
|  |                                 |                   |                                       | Code         | v    | Amount               | or<br>(D)                         | Price  | (Instr. 3 and 4)  |   |                     |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share  | 05/15/2018                      |                   |                                       | М            |      | 419                  | A                                 | \$0  | 6,408   | D   |                     |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share  | 05/15/2018                      |                   |                                       | М            |      | 16                   | А                                 | \$ 0   | 6,424   | D   |                     |
| Common<br>Stock, par   | 05/15/2018                      |                   |                                       | S <u>(1)</u> |      | 118                  | D                                 | \$<br>1,572.79   | 6,306<br>29   | D   |                     |

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|---|---|--------------|-----|---|-------------|---------|---|--|--|
| value<br>\$.01 per<br>share                         |   |              |     |   | <u>(2)</u>  |         |   |  |  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 05/15/2018  | S <u>(1)</u> | 100 | D | \$ 1,574.73 | 6,206   | D |  |  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 05/15/2018  | S <u>(1)</u> | 100 | D | \$ 1,577.8  | 6,106   | D |  |  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 05/15/2018  | S <u>(1)</u> | 100 | D | \$ 1,586.04 | 6,006   | D |  |  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 05/15/2018  | S <u>(1)</u> | 17  | D | \$ 1,587.8  | 5,989   | D |  |  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share |   |              |     |   |             | 132.784 | I | Held by the<br>reporting<br>person's<br>Amazon.com<br>401(k) plan<br>account |  |
| Reminder: Ro  | Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) |              |     |   |             |         |   |  |  |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

number.

required to respond unless the form displays a currently valid OMB control

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) | Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |
|---|---|---|---|--|--|-------------------------------------|---|
|   |   |   |   |  | (Instr. 3, 4, and 5)   |                                     |   |

|                                   |                 |            | Code V (A) | (D) | Date Exercisable      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
|-----------------------------------|-----------------|------------|------------|-----|-----------------------|--------------------|---|--|
| Restricted<br>Stock Unit<br>Award | \$ 0 <u>(3)</u> | 05/15/2018 | М          | 419 | 05/15/2015 <u>(4)</u> | 02/15/2020         | Common<br>Stock, par<br>value<br>\$.01 per<br>share | 419                                    |
| Restricted<br>Stock Unit<br>Award | \$ 0 <u>(3)</u> | 05/15/2018 | М          | 16  | 05/15/2018 <u>(5)</u> | 02/15/2022         | Common<br>Stock, par<br>value<br>\$.01 per<br>share | 16                                     |

## **Reporting Owners**

| Reporting Owner Name / Address  |          | Relat     |         |       |  |  |  |  |  |
|---|----------|-----------|---------|-------|--|--|--|--|--|
| 1   | Director | 10% Owner | Officer | Other |  |  |  |  |  |
| Reynolds ShelleyP.O. BOX 81226SEATTLE, WA 98108-1226  |          |           |         |       |  |  |  |  |  |
| Signatures  |          |           |         |       |  |  |  |  |  |
| /s/ by Mark F. Hoffman as attorney-in-fact for Shelley Reynolds, Vice 05/17/2018 O5/17/2018 |          |           |         |       |  |  |  |  |  |
| <u>**</u> Signa   | Date     |           |         |       |  |  |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was 1,572.97 and the lowest price at which shares were sold was 1,572.76.
- (3) Converts into Common Stock on a one-for-one basis.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 15 shares on May 15, 2015; 16 shares on each of August 15, 2015, November 15, 2015, and February 15, 2016; 95 shares on each of May 15, 2016 and August 15, 2016; 96

(4) Each of Adgust 15, 2015, Rovember 15, 2015, and February 15, 2016, 95 shares on each of May 15, 2017, August 15, 2017, November 15, 2016 and February 15, 2017; 544 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018; 419 shares on each of May 15, 2018 and August 15, 2018; 420 shares on each of November 15, 2018 and February 15, 2019; and 318 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15, 2020.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 16 shares on each of May 15, 2018 and August 15, 2018; 17 shares on each of November 15, 2018 and February 15, 2019; 61 shares on each of May 15, 2019, August 15,

(5) August 15, 2019, 17 shares on each of November 15, 2018 and reordary 15, 2019, of shares on each of May 15, 2019, August 15, 2020; 293 shares on each of May 15, 2020 and August 15, 2020; 293 shares on each of November 15, 2020 and February 15, 2021; and 222 shares on each of May 15, 2021, August 15, 2021, November 15, 2021, and February 15, 2022.

## **Remarks:**

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.