

COLUMBIA SPORTSWEAR CO  
Form 10-Q  
August 02, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
<sup>x</sup> 1934

For the quarterly period ended June 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-23939

COLUMBIA SPORTSWEAR COMPANY

(Exact name of registrant as specified in its charter)

Oregon 93-0498284

(State or other jurisdiction of (IRS Employer  
incorporation or organization) Identification Number)

14375 Northwest Science Park Drive 97229

Portland, Oregon (Address of principal executive offices) (Zip Code)

(503) 985-4000

(Registrant's telephone number, including area code)

Indicate by check mark whether registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of Common Stock outstanding on July 20, 2018 was 69,960,922.

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JUNE 30, 2018  
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## PART I—FINANCIAL INFORMATION

## Item 1. FINANCIAL STATEMENTS

## COLUMBIA SPORTSWEAR COMPANY

## CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands)

(Unaudited)

	June 30, 2018	December 31, 2017	June 30, 2017
<b>ASSETS</b>			
Current Assets:			
Cash and cash equivalents	\$510,656	\$673,166	\$620,639
Short-term investments	264,014	94,983	1,591
Accounts receivable, net of allowance of \$6,889, \$9,043, and \$8,666, respectively	238,675	364,862	181,119
Inventories	570,473	457,927	559,544
Prepaid expenses and other current assets	76,399	58,559	42,053
Total current assets	1,660,217	1,649,497	1,404,946
Property, plant and equipment, at cost, net of accumulated depreciation of \$472,447, \$455,811, and \$435,625, respectively	280,726	281,394	286,006
Intangible assets, net (Note 5)	128,065	129,555	131,045
Goodwill	68,594	68,594	68,594
Deferred income taxes	70,351	56,804	94,514
Other non-current assets	38,997	27,058	26,095
Total assets	\$2,246,950	\$2,212,902	\$2,011,200
<b>LIABILITIES AND EQUITY</b>			
Current Liabilities:			
Accounts payable	\$290,812	\$252,301	\$264,881
Accrued liabilities (Note 6)	191,511	182,228	114,807
Income taxes payable	4,000	19,107	3,245
Total current liabilities	486,323	453,636	382,933
Other long-term liabilities	45,412	48,735	44,809
Income taxes payable	60,827	58,104	11,102
Deferred income taxes	13	168	156
Total liabilities	592,575	560,643	439,000
Commitments and contingencies (Note 12)			
Columbia Sportswear Company Shareholders' Equity:			
Preferred stock; 10,000 shares authorized; none issued and outstanding	—	—	—
Common stock (no par value); 250,000 shares authorized; 69,988, 69,995, and 69,686, issued and outstanding, respectively (Note 9)	23,162	45,829	31,045
Retained earnings	1,623,612	1,585,009	1,529,061
Accumulated other comprehensive loss (Note 8)	(6,374)	(8,887)	(13,296)
Total Columbia Sportswear Company shareholders' equity	1,640,400	1,621,951	1,546,810
Non-controlling interest (Note 4)	13,975	30,308	25,390
Total equity	1,654,375	1,652,259	1,572,200
Total liabilities and equity	\$2,246,950	\$2,212,902	\$2,011,200
See accompanying notes to condensed consolidated financial statements.			

COLUMBIA SPORTSWEAR COMPANY  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share amounts)  
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Net sales	\$481,619	\$398,904	\$1,088,927	\$942,697
Cost of sales	252,998	218,042	560,868	503,368
Gross profit	228,621	180,862	528,059	439,329
Selling, general and administrative expenses	222,192	200,598	465,560	413,413
Net licensing income	3,320	2,451	6,571	4,804
Income (loss) from operations	9,749	(17,285 )	69,070	30,720
Interest income, net	2,928	1,250	5,224	2,205
Interest expense on note payable to related party (Note 14)	—	(180 )	—	(429 )
Other non-operating (expense) income, net	(96 )	360	(364 )	307
Income (loss) before income tax	12,581	(15,855 )	73,930	32,803
Income tax (expense) benefit	(2,086 )	4,539	(14,706 )	(5,234 )
Net income (loss)	10,495	(11,316 )	59,224	27,569
Net income attributable to non-controlling interest	758	219	4,380	3,098
Net income (loss) attributable to Columbia Sportswear Company	\$9,737	\$(11,535 )	\$54,844	\$24,471
Earnings (loss) per share attributable to Columbia Sportswear Company (Note 9):				
Basic	\$0.14	\$(0.17 )	\$0.78	\$0.35
Diluted	\$0.14	\$(0.17 )	\$0.77	\$0.35
Cash dividends per share	\$0.22	\$0.18	\$0.44	\$0.36
Weighted average shares outstanding (Note 9):				
Basic	70,021	69,672	70,050	69,639
Diluted	70,748	69,672	70,824	70,367

See accompanying notes to condensed consolidated financial statements.

COLUMBIA SPORTSWEAR COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

(In thousands)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Net income (loss)	10,495	\$(11,316)	59,224	27,569
Other comprehensive income:				
Unrealized holding gains (losses) on available-for-sale securities (net of tax effects of \$0, \$0, \$0 and \$0, respectively)	—	(4	) 4	—
Unrealized gains (losses) on derivative transactions (net of tax effects of (\$6,540), \$3,361, (\$4,974), and \$4,241, respectively)	20,553	(6,157	) 15,646	(7,762 )
Foreign currency translation adjustments (net of tax effects of \$275, (\$93), \$1,819, and (\$2), respectively)	(18,262	) 7,182	(12,003 )	18,684
Other comprehensive income	2,291	1,021	3,647	10,922
Comprehensive income (loss)	12,786	(10,295	) 62,871	38,491
Comprehensive income attributable to non-controlling interest	474	1,644	4,999	4,699
Comprehensive income (loss) attributable to Columbia Sportswear Company	\$12,312	\$(11,939)	\$57,872	\$33,792

See accompanying notes to condensed consolidated financial statements.

COLUMBIA SPORTSWEAR COMPANY  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

(Unaudited)

	Six Months Ended June 30,	
	2018	2017
Cash flows from operating activities:		
Net income	\$59,224	\$27,569
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	29,067	29,932
Loss on disposal and impairment of property, plant, and equipment	578	441
Deferred income taxes	2,041	3,378
Stock-based compensation	6,599	5,719
Changes in operating assets and liabilities:		
Accounts receivable	188,897	156,755
Inventories	(140,897 )	(61,809 )
Prepaid expenses and other current assets	(6,411 )	(3,073 )
Other assets	(11,867 )	2,037
Accounts payable	37,968	39,773
Accrued liabilities	(49,781 )	(41,523 )
Income taxes payable	(12,835 )	(4,133 )
Other liabilities	(3,258 )	1,981
Net cash provided by operating activities	99,325	157,047
Cash flows from investing activities:		
Purchases of short-term investments	(257,979 )	(33,813 )
Sales of short-term investments	88,794	32,878
Capital expenditures	(29,618 )	(24,323 )
Proceeds from sale of property, plant, and equipment	19	202
Net cash used in investing activities	(198,784 )	(25,056 )
Cash flows from financing activities:		
Proceeds from credit facilities	—	2,774
Repayments on credit facilities	—	(2,774 )
Proceeds from issuance of common stock under employee stock plans	14,971	10,606
Tax payments related to restricted stock unit issuances	(4,131 )	(3,539 )
Repurchase of common stock	(40,106 )	(35,542 )
Cash dividends paid	(30,856 )	(25,046 )
Payment of related party note payable	—	(14,236 )
Net cash used in financing activities	(60,122 )	(67,757 )
Net effect of exchange rate changes on cash	(2,929 )	5,016
Net increase (decrease) in cash and cash equivalents	(162,510 )	69,250
Cash and cash equivalents, beginning of period	673,166	551,389
Cash and cash equivalents, end of period	\$510,656	\$620,639
Supplemental disclosures of cash flow information:		
Cash paid during the period for income taxes	\$31,346	\$18,133
Cash paid during the period for interest on note payable to related party	—	501
Supplemental disclosures of non-cash investing and financing activities:		
Capital expenditures incurred but not yet paid	\$4,009	\$9,191
Dividend to non-controlling interest declared but not yet paid (Note 14)	\$21,332	\$—
See accompanying notes to condensed consolidated financial statements.		





COLUMBIA SPORTSWEAR COMPANY  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Unaudited)

NOTE 1—BASIS OF PRESENTATION AND ORGANIZATION

The accompanying unaudited condensed consolidated financial statements have been prepared by the management of Columbia Sportswear Company (together with its wholly owned subsidiaries and entities in which it maintains a controlling financial interest, the "Company") and in the opinion of management include all normal recurring material adjustments necessary to present fairly the Company's financial position as of June 30, 2018 and 2017, the results of operations for the three and six months ended June 30, 2018 and 2017, and cash flows for the six months ended June 30, 2018 and 2017. The December 31, 2017 financial information was derived from the Company's audited financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017. A significant part of the Company's business is of a seasonal nature; therefore, results of operations for the three and six months ended June 30, 2018 are not necessarily indicative of results to be expected for other quarterly periods or for the full year.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission. The Company, however, believes that the disclosures contained in this report comply with the requirements of Section 13(a) of the Securities Exchange Act of 1934 for a Quarterly Report on Form 10-Q and are adequate to make the information presented not misleading. These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Principles of Consolidation

The condensed consolidated financial statements include the accounts of Columbia Sportswear Company, its wholly owned subsidiaries and entities in which it maintains a controlling financial interest. All significant intercompany balances and transactions have been eliminated in consolidation.

Estimates and Assumptions

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from these estimates and assumptions. Some of these more significant estimates relate to revenue recognition, including sales returns and miscellaneous claims from customers, allowance for doubtful accounts, excess, slow-moving and closeout inventories, product warranty, long-lived and intangible assets, goodwill, income taxes, and stock-based compensation.

NOTE 2—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Except as disclosed below and in Note 3, pertaining to our adoption of new accounting pronouncements, there have been no significant changes to the Company's significant accounting policies as described in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Recently Adopted Accounting Pronouncements:

On January 1, 2018, the Company adopted Accounting Standards Update ("ASU") No. 2014-09, Revenue from Contracts with Customers, which outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers that superseded the previous revenue recognition guidance (Topic 605). The updated guidance, and subsequent clarifications, collectively referred to as ASC 606, require an entity to recognize revenue when it transfers control of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. In addition, the guidance requires disclosure of the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The Company adopted this standard, utilizing the modified retrospective approach, with the cumulative effect of initially applying the new standard recognized in retained earnings. Accordingly, comparative

prior period information has not been restated and continues to be reported under the accounting standards in effect for those periods.

In addition, the adoption of ASC 606 had the following effects: (1) fees paid to or retained by third parties in conjunction with certain concession-based retail arrangements in our Latin America and Asia Pacific ("LAAP") region, historically comprising approximately 2% of net sales, are now recognized as a component of selling, general and administrative ("SG&A") expenses; (2) wholesale sales returns reserves, estimated chargebacks and markdowns, and other provisions for customer refunds are now presented as accrued liabilities rather than netted within accounts receivable; and (3) the estimated cost of inventory associated with sales returns reserves are now presented within other current assets rather than inventories. The Company expects the timing of revenue recognition for its significant revenue streams to remain substantially unchanged, with no material effect on net sales. See the table below for the effect of the adoption of the standard on our Condensed Consolidated Balance Sheets as of January 1, 2018.

## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

On January 1, 2018, the Company adopted ASU No. 2016-16, Income Taxes (Topic 740): Intra-Entity Transfer of Assets Other than Inventory, which requires the recognition of the income tax effects of an intra-entity transfer of an asset, other than inventory, when the transfer occurs, eliminating an exception under previous GAAP in which the tax effects of intra-entity asset transfers were deferred until the transferred asset is sold to a third party or otherwise recovered through use. Income tax effects of intra-entity transfers of inventory will continue to be deferred until the inventory has been sold to a third party. The Company adopted this standard effective January 1, 2018 by applying the required modified retrospective approach with a cumulative-effect adjustment to retained earnings of certain previously deferred tax benefits. The Company anticipates the adoption of this standard will result in increased volatility in its future effective income tax rate. See the table below for the effect of the adoption of the standard on our Condensed Consolidated Balance Sheets as of January 1, 2018.

On January 1, 2018, the Company early-adopted ASU No. 2017-12, Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities, which simplifies the application of hedge accounting guidance to better portray the economic results of risk management activities in the financial statements. The guidance aligns the recognition and presentation of the effects of hedging instruments and hedged items in the financial statements, and includes certain targeted improvements to ease the application of the assessment of hedge effectiveness. The Company utilized the required modified retrospective transition method with the cumulative effect of initially applying the new standard recognized in retained earnings. See the table below for the effect of the adoption of the standard on our Condensed Consolidated Balance Sheets as of January 1, 2018.

On January 1, 2018, the Company adopted ASU No. 2016-01, Financial Instruments - Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities, which requires equity investments that are not accounted for under the equity method of accounting to be measured at fair value with changes recognized in net income and also updates certain presentation and disclosure requirements. The adoption of this standard did not have a material effect on the Company's financial position, results of operations or cash flows.

The following table presents the effect of the adoption of ASC 606, ASU 2016-16 and ASU 2017-12 on our Condensed Consolidated Balance Sheets as of January 1, 2018 (in thousands):

	January 1, 2018				
	December 31, 2017	Adjustments due to ASC 606	Adjustments due to ASU 2016-16	Adjustments due to ASU 2017-12	January 1, 2018
Accounts receivable, net	\$364,862	\$ 64,519	\$ —	\$ —	\$429,381
Inventories	457,927	(24,037 )	—	—	433,890
Prepaid expenses and other current assets	58,559	24,037	(11,814 )	—	70,782
Total current assets	1,649,497	64,519	(11,814 )	—	1,702,202
Deferred income taxes	56,804	(519 )	23,484	—	79,769
Total assets	2,212,902	64,000	11,670	—	2,288,572
Accrued liabilities	182,228	61,340	—	—	243,568
Income taxes payable	19,107	230	—	—	19,337
Total current liabilities	453,636	61,570	—	—	515,206
Total liabilities	560,643	61,570	—	—	622,213
Retained earnings	1,585,009	2,430	11,670	515	1,599,624
Accumulated other comprehensive loss	(8,887 )	—	—	(515 )	(9,402 )
Total liabilities and equity	\$2,212,902	\$ 64,000	\$ 11,670	\$ —	\$2,288,572

COLUMBIA SPORTSWEAR COMPANY  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)  
 (Unaudited)

In accordance with the requirements of ASC 606, the effects of adoption of this standard on our Condensed Consolidated Balance Sheets and Condensed Consolidated Statements of Operations were as follows (in thousands):

	June 30, 2018					
	As Reported	Effect of Standard	Balances Without Adoption of ASC 606			
Accounts receivable, net	\$238,675	\$37,466	\$201,209			
Inventories	570,473	(11,068 )	581,541			
Prepaid expenses and other current assets	76,399	11,068	65,331			
Total current assets	1,660,217	37,466	1,622,751			
Total assets	2,246,950	37,466	2,209,484			
Accrued liabilities	191,511	37,466	154,045			
Total current liabilities	486,323	37,466	448,857			
Total liabilities	592,575	37,466	555,109			
Total liabilities and equity	\$2,246,950	\$37,466	\$2,209,484			
	Three Months Ended June 30, 2018			Six Months Ended June 30, 2018		
	As Reported	Effect of Standard	Balances Without Adoption of ASC 606	As Reported	Effect of Standard	Balances Without Adoption of ASC 606
Net sales	\$481,619	\$ 7,487	\$474,132	\$1,088,927	\$ 15,744	\$1,073,183
Gross profit	228,621	7,487	221,134	528,059	15,744	512,315
Selling, general and administrative expenses	\$222,192	\$ 7,487	\$214,705	\$465,560	\$ 15,744	\$449,816

#### Recent Accounting Pronouncements Not Yet Adopted

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842), to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet for most leases previously classified as operating leases. Subsequently, the FASB has issued amendments to clarify the codification or to correct unintended application of the new guidance. The Company will adopt the new standard on January 1, 2019. The new guidance is required to be applied using a modified retrospective approach at the beginning of the earliest period presented with optional practical expedients, or using an approved alternative approach at the beginning of the period in which it is adopted, rather than at the beginning of the earliest comparative period presented.

The Company is currently evaluating the impact of this guidance, including reviewing the standard's provisions, gathering and analyzing data to support further evaluation of real estate and non-real estate leases, identifying arrangements that may contain embedded leases, and evaluating the transition methodology to apply upon adoption. The Company is also evaluating the impact of the new accounting standard on the Company's financial statement disclosures, systems, processes and controls. Based on these efforts, the Company expects the adoption will result in a material increase in the assets and liabilities on its Consolidated Balance Sheets and is not expected to have a material effect on the results of operations or cash flows.

In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. The pronouncement changes the impairment model for most financial assets and will require the use of an "expected loss" model for instruments measured at amortized cost. Under this model, entities will be required to estimate the lifetime expected credit loss on such instruments and record an allowance to offset the amortized cost basis of the financial asset, resulting in a net presentation of the amount expected to be collected on the financial asset. This standard is effective beginning in the first quarter of 2020. The adoption of ASU 2016-13 is not expected to have a material effect on the Company's financial position, results of operations or cash flows.

In January 2017, the FASB issued ASU No. 2017-04, Intangibles - Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment, which simplifies the accounting for goodwill impairments by eliminating step two from the goodwill impairment test. Under this guidance, if the carrying amount of a reporting unit exceeds its estimated fair value, an impairment charge shall be recognized in an amount equal to that excess, limited to the total amount of goodwill allocated to that reporting unit. This standard is effective beginning in the first quarter of 2019, with early adoption permitted. The Company is evaluating the impact and expects the adoption of ASU 2017-04 to affect the amount and timing of future goodwill impairment charges, if any.

## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

In June 2018, the FASB issued ASU No. 2018-07, Compensation - Stock Compensation (Topic 718): Improvements to Nonemployee Share-Based Payment Accounting, which simplifies the accounting for share-based payments granted to nonemployees for goods and services. Under the ASU, most of the guidance on such payments to nonemployees would be aligned with the requirements for share-based payments granted to employees. As a result, most of the guidance in ASC 718 associated with employee share-based payments, including most requirements related to classification and measurement, applies to nonemployee share-based payment arrangements. This standard is effective beginning in the first quarter of 2019, with early adoption permitted. The Company is currently evaluating the impact this accounting standard will have on the Company's financial position, results of operations or cash flows.

## NOTE 3—REVENUES

## Disaggregated Revenue

As disclosed below in Note 10, the Company has aggregated its operating segments into four geographic segments: (1) United States, (2) LAAP, (3) Europe, Middle East and Africa ("EMEA") and (4) Canada, which are reflective of the Company's internal organization, management and oversight structure. The following tables disaggregate our operating segment revenue by product category and sales channel (in thousands), which we believe provides a meaningful depiction how the nature, timing, and uncertainty of revenues are affected by economic factors:

## Three Months Ended June 30, 2018

	United States	LAAP	EMEA	Canada	Total
Product category revenues					
Apparel, Accessories and Equipment	\$250,394	\$74,600	\$56,881	\$12,782	\$394,657
Footwear	29,776	26,284	28,105	2,797	86,962
Total	\$280,170	\$100,884	\$84,986	\$15,579	\$481,619
Sales channel revenues					
Wholesale	\$129,166	\$46,146	\$78,003	\$7,894	\$261,209
Direct-to-consumer	151,004	54,738	6,983	7,685	220,410
Total	\$280,170	\$100,884	\$84,986	\$15,579	\$481,619

## Three Months Ended June 30, 2017

	United States	LAAP	EMEA	Canada	Total
Product category revenues					
Apparel, Accessories and Equipment	\$216,091	\$58,419	\$43,864	\$11,318	\$329,692
Footwear	22,102	21,054	23,525	2,531	69,212
Total	\$238,193	\$79,473	\$67,389	\$13,849	\$398,904
Sales channel revenues					
Wholesale	\$108,183	\$33,550	\$62,131	\$7,696	\$211,560
Direct-to-consumer	130,010	45,923	5,258	6,153	187,344
Total	\$238,193	\$79,473	\$67,389	\$13,849	\$398,904

## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

	Six Months Ended June 30, 2018				
	United States	LAAP	EMEA	Canada	Total
Product category revenues					
Apparel, Accessories and Equipment	\$563,720	\$170,980	\$104,356	\$45,560	\$884,616
Footwear	79,294	61,473	52,405	11,139	204,311
Total	\$643,014	\$232,453	\$156,761	\$56,699	\$1,088,927
Sales channel revenues					
Wholesale	\$316,006	\$114,333	\$135,584	\$39,225	\$605,148
Direct-to-consumer	327,008	118,120	21,177	17,474	483,779
Total	\$643,014	\$232,453	\$156,761	\$56,699	\$1,088,927
	Six Months Ended June 30, 2017				
	United States	LAAP	EMEA	Canada	Total
Product category revenues					
Apparel, Accessories and Equipment	\$502,834	\$145,188	\$80,693	\$41,056	\$769,771
Footwear	68,543	52,629	42,030	9,724	172,926
Total	\$571,377	\$197,817	\$122,723	\$50,780	\$942,697
Sales channel revenues					
Wholesale	\$291,179	\$102,770	\$108,616	\$37,845	\$540,410
Direct-to-consumer	280,198	95,047	14,107	12,935	402,287
Total	\$571,377	\$197,817	\$122,723	\$50,780	\$942,697

## Accounting Policies

Revenues are recognized when our performance obligations are satisfied as evidenced by transfer of control of promised goods to our customers, in an amount that reflects the consideration we expect to be entitled to receive in exchange for those goods or services. Within our wholesale channel, control generally transfers to the customer upon shipment to, or upon receipt by, the customer depending on the terms of sale with the customer. Within our direct-to-consumer ("DTC") channel, control generally transfers to the customer at the time of sale within our retail stores and concession-based arrangements and upon shipment to the customer with respect to e-commerce transactions.

The amount of consideration we receive and revenue we recognize across both wholesale and DTC channels varies with changes in sales returns and other accommodations and incentives we offer to our customers. When we give our customers the right to return products or provide other accommodations such as chargebacks and markdowns, we estimate the expected returns and claims based on historical rates as well as events and circumstances that indicate changes to historical rates of product returns and claims. We adjust our estimates of revenue at the earlier of when the most likely amount of consideration we expect to receive changes or when the amount of consideration becomes fixed.

Licensing income, which is presented separately as Net licensing income on the Condensed Consolidated Statements of Operations and represents less than 1% of total revenue, is recognized over time based on the greater of contractual minimum royalty guarantees and actual, or estimated, sales of licensed products by our licensees.

We expense sales commissions when incurred, which is generally at the time of sale, because the amortization period would have been one year or less. These costs are recorded within SG&A expenses.

We treat shipping and handling activities as fulfillment costs, and as such recognize the costs for these activities at the time related revenue is recognized. The majority of these costs are recorded as SG&A expenses, and the direct costs associated with shipping goods to customers and consumers are recorded as costs of goods sold. Shipping and handling fees billed to customers are recorded as revenue.

Revenue recognized from contracts with customers is recorded net of sales taxes, value added taxes, or similar taxes that are collected on behalf of local taxing authorities.

Performance Obligations

For the three and six months ended June 30, 2018, revenue recognized from performance obligations related to prior periods was not material. Revenue expected to be recognized in any future period related to remaining performance obligations is not material.

Contract Balances



## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

As of June 30, 2018, contract liabilities recorded on the Condensed Consolidated Balance Sheets, which consisted of obligations associated with our gift card and customer loyalty programs, were not material.

## NOTE 4—NON-CONTROLLING INTEREST

The Company owns a 60% controlling interest in a joint venture formed with Swire Resources Limited ("Swire") to support the development and operation of the Company's business in China. The accounts of the joint venture are included in the Condensed Consolidated Financial Statements. Swire's share of net income from the joint venture is included in Net income attributable to non-controlling interest in the Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2018 and 2017. The 40% non-controlling equity interest in this entity is included in total equity as Non-controlling interest in the Condensed Consolidated Balance Sheets as of June 30, 2018 and 2017, and December 31, 2017.

The following table presents the changes in Columbia Sportswear Company shareholders' equity and non-controlling interest for the six months ended June 30, 2018 (in thousands, except per share amounts):

	Columbia Sportswear Company	Non-Controlling Interest	Total
Balance at December 31, 2017	\$1,621,951	\$ 30,308	\$1,652,259
Net income	54,844	4,380	59,224
Other comprehensive income (loss), net of tax:			
Unrealized holding gains on available-for-sale securities	4	—	4
Derivative holding gains	15,120	526	15,646
Foreign currency translation adjustments	(12,096 )	93	(12,003 )
Cash dividends (\$0.44 per share)	(30,856 )	—	(30,856 )
Dividends declared but not yet paid	—	(21,332 )	(21,332 )
Issuance of common stock under employee stock plans, net of tax	10,840	—	10,840
Adoption of new accounting pronouncements (Note 2)	14,100	—	14,100
Stock-based compensation expense	6,599	—	6,599
Repurchase of common stock	(40,106 )	—	(40,106 )
Balance at June 30, 2018	\$1,640,400	\$ 13,975	\$1,654,375

The following table presents the changes in Columbia Sportswear Company shareholders' equity and non-controlling interest for the six months ended June 30, 2017 (in thousands, except per share amounts):

	Columbia Sportswear Company	Non-Controlling Interest	Total
Balance at December 31, 2016	\$1,560,820	\$ 20,691	\$1,581,511
Net income	24,471	3,098	27,569
Other comprehensive income (loss), net of tax:			
Derivative holding losses	(7,567 )	(195 )	(7,762 )
Foreign currency translation adjustments	16,888	1,796	18,684
Cash dividends (\$0.36 per share)	(25,046 )	—	(25,046 )
Issuance of common stock under employee stock plans, net	7,067	—	7,067
Stock-based compensation expense	5,719	—	5,719
Repurchase of common stock	(35,542 )	—	(35,542 )
Balance at June 30, 2017	\$1,546,810	\$ 25,390	\$1,572,200

## NOTE 5—INTANGIBLE ASSETS, NET

Intangible assets that are determined to have finite lives include patents, purchased technology and customer relationships and are amortized over their estimated useful lives, which range from approximately 3 to 10 years, and are measured for impairment only when events or circumstances indicate the carrying value may be impaired.

Goodwill and intangible assets with indefinite useful lives, including trademarks

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COLUMBIA SPORTSWEAR COMPANY  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)  
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and trade names, are not amortized but are evaluated for impairment on an annual basis during the fourth quarter of our fiscal year or earlier if events or circumstances indicate the carrying value may be impaired.

Intangible Assets

The following table summarizes the Company's identifiable intangible assets (in thousands):

	June 30, 2018	December 31, 2017	June 30, 2017
Intangible assets subject to amortization:			
Patents and purchased technology	\$ 14,198	\$ 14,198	\$ 14,198
Customer relationships	23,000	23,000	23,000
Gross carrying amount	37,198	37,198	37,198
Accumulated amortization:			
Patents and purchased technology	(11,316 )	(10,651 )	(9,986 )
Customer relationships	(13,238 )	(12,413 )	(11,588 )
Total accumulated amortization	(24,554 )	(23,064 )	(21,574 )
Net carrying amount	12,644	14,134	15,624
Intangible assets not subject to amortization	115,421	115,421	115,421
Intangible assets, net	\$ 128,065	\$ 129,555	\$ 131,045

Amortization expense for intangible assets subject to amortization was \$745,000 and \$1,106,000 for the three months ended June 30, 2018 and 2017, respectively, and was \$1,490,000 and \$2,393,000 for the six months ended June 30, 2018 and 2017, respectively.

Annual amortization expense is estimated to be as follows for the years 2018 through 2022 (in thousands):

2018	\$2,980
2019	2,980
2020	2,537
2021	1,650
2022	1,650

NOTE 6—PRODUCT WARRANTY

Some of the Company's products carry assurance-type limited warranty provisions for defects in quality and workmanship. A warranty reserve is established at the time of sale to cover estimated costs based on the Company's history of warranty repairs, replacements and refunds and is recorded in cost of sales. The warranty reserve is included in Accrued liabilities in the Condensed Consolidated Balance Sheets.

A reconciliation of product warranties is as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Balance at beginning of period	\$ 12,066	\$ 11,503	\$ 12,339	\$ 11,455
Provision for warranty claims	1,194	731	2,442	1,931
Warranty claims	(1,121 )	(1,190 )	(2,710 )	(2,489 )
Other	(282 )	170	(214 )	317
Balance at end of period	\$ 11,857	\$ 11,214	\$ 11,857	\$ 11,214

## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

## NOTE 7—STOCK-BASED COMPENSATION

The Company's Stock Incentive Plan (the "Plan") allows for grants of incentive stock options, non-statutory stock options, restricted stock awards, restricted stock units and other stock-based or cash-based awards. The majority of all stock options and restricted stock unit grants outstanding under the Plan were granted in the first quarter of each fiscal year. Stock compensation is recognized based on an estimated number of awards that are expected to vest.

Stock-based compensation expense consisted of the following (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Stock options	\$1,222	\$1,005	\$2,294	\$2,009
Restricted stock units	2,264	1,772	4,305	3,710
Total	\$3,486	\$2,777	\$6,599	\$5,719

## Stock Options

The Company estimates the fair value of stock options using the Black-Scholes model. Key inputs and assumptions used to estimate the fair value of stock options include the exercise price of the award, the expected option term, the expected stock price volatility of the Company's stock over the option's expected term, the risk-free interest rate over the option's expected term and the Company's expected annual dividend yield.

The following table presents the weighted average assumptions for stock options granted in the periods:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Expected option term	6.47 years	6.89 years	4.49 years	4.56 years
Expected stock price volatility	27.69%	28.50%	28.41%	28.91%
Risk-free interest rate	2.82%	1.94%	2.47%	1.72%
Expected annual dividend yield	0.99%	1.26%	1.16%	1.30%
Weighted average grant date fair value	\$26.21	\$15.98	\$18.78	\$13.00

During the six months ended June 30, 2018 and 2017, the Company granted a total of 394,098 and 496,384 stock options, respectively. At June 30, 2018, unrecognized costs related to outstanding stock options totaled approximately \$11,184,000, before any related tax benefit. The unrecognized costs related to stock options are amortized over the related vesting period using the straight-line attribution method. Unrecognized costs related to stock options at June 30, 2018 are expected to be recognized over a weighted average period of 2.71 years.

## Restricted Stock Units

The Company estimates the fair value of service-based and performance-based restricted stock units using the Black-Scholes model. Key inputs and assumptions used to estimate the fair value of restricted stock units include the vesting period, expected annual dividend yield and closing price of the Company's common stock on the date of grant.

The following table presents the weighted average assumptions for restricted stock units granted in the periods:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Vesting period	2.16 years	3.08 years	3.89 years	3.86 years
Expected annual dividend yield	0.99%	1.26%	1.15%	1.30%
Estimated average grant date fair value per restricted stock unit	\$87.20	\$55.06	\$72.95	\$52.54

During the six months ended June 30, 2018 and 2017, the Company granted 176,331 and 245,953 restricted stock units, respectively. At June 30, 2018, unrecognized costs related to outstanding restricted stock units totaled approximately \$20,443,000, before any related tax benefit. The unrecognized costs related to restricted stock units are being amortized over the related vesting period using the straight-line attribution method. These unrecognized costs at June 30, 2018 are expected to be recognized over a weighted average period of 2.69 years.



## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

## NOTE 8—ACCUMULATED OTHER COMPREHENSIVE LOSS

Accumulated other comprehensive loss, net of applicable taxes, reported on the Company's Condensed Consolidated Balance Sheets consists of unrealized holding gains and losses on available-for-sale securities, unrealized gains and losses on certain derivative transactions and foreign currency translation adjustments.

The following table sets forth the changes in accumulated other comprehensive loss attributable to Columbia Sportswear Company, net of tax, for the three months ended June 30, 2018 (in thousands):

	Unrealized gains (losses) on available-for-sale securities	Unrealized holding gains (losses) on derivative transactions	Foreign currency translation adjustments	Total
Balance at March 31, 2018	\$ —	\$ (15,801 )	\$ 6,852	\$ (8,949)
Other comprehensive income (loss) before reclassifications	—	20,129	(17,115 )	3,014
Amounts reclassified from other comprehensive income	—	(439 )	—	(439 )
Net other comprehensive income (loss) during the period	—	19,690	(17,115 )	2,575
Balance at June 30, 2018	\$ —	\$ 3,889	\$ (10,263 )	\$ (6,374)

The following table sets forth the changes in accumulated other comprehensive loss attributable to Columbia Sportswear Company, net of tax, for the three months ended June 30, 2017 (in thousands):

	Unrealized losses on available-for-sale securities	Unrealized holding gains (losses) on derivative transactions	Foreign currency translation adjustments	Total
Balance at March 31, 2017	\$ —	\$ 5,246	\$ (18,138 )	\$ (12,892)
Other comprehensive income (loss) before reclassifications	(4 )	(5,537 )	5,640	99
Amounts reclassified from other comprehensive income	—	(503 )	—	(503 )
Net other comprehensive income (loss) during the period	(4 )	(6,040 )	5,640	(404 )
Balance at June 30, 2017	\$ (4 )	\$ (794 )	\$ (12,498 )	\$ (13,296)

The following table sets forth the changes in accumulated other comprehensive loss attributable to Columbia Sportswear Company, net of tax, for the six months ended June 30, 2018 (in thousands):

	Unrealized gains (losses) on available-for-sale securities	Unrealized holding gains (losses) on derivative transactions	Foreign currency translation adjustments	Total
Balance at December 31, 2017	\$ (4 )	\$ (10,716 )	\$ 1,833	\$ (8,887)
Other comprehensive income (loss) before reclassifications	4	15,547	(12,096 )	3,455
Amounts reclassified from other comprehensive income	—	(427 )	—	(427 )
Net other comprehensive income (loss) during the period	4	15,120	(12,096 )	3,028
Adoption of ASU 2017-12 (Note 2)	—	(515 )	—	(515 )
Balance at June 30, 2018	\$ —	\$ 3,889	\$ (10,263 )	\$ (6,374)



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The following table sets forth the changes in accumulated other comprehensive loss attributable to Columbia Sportswear Company, net of tax, for the six months ended June 30, 2017 (in thousands):

	Unrealized gains (losses) on available-for-sale securities	Unrealized holding gains (losses) on derivative transactions	Foreign currency translation adjustments	Total
Balance at December 31, 2016	\$ (4 )	\$ 6,773	\$ (29,386 )	\$(22,617)
Other comprehensive income (loss) before reclassifications	—	(6,975 )	16,888	9,913
Amounts reclassified from other comprehensive income	—	(592 )	—	(592 )
Net other comprehensive income (loss) during the period	—	(7,567 )	16,888	9,321
Balance at June 30, 2017	\$ (4 )	\$ (794 )	\$ (12,498 )	\$(13,296)

NOTE 9—EARNINGS PER SHARE

Earnings per share ("EPS") is presented on both a basic and diluted basis. Basic EPS is based on the weighted average number of common shares outstanding. Diluted EPS reflects the potential dilution that could occur if outstanding securities or other contracts to issue common stock were exercised or converted into common stock.

A reconciliation of common shares used in the denominator for computing basic and diluted EPS is as follows (in thousands, except per share amounts):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Weighted average shares of common stock outstanding, used in computing basic earnings per share	70,021,696,672	70,050,696,639		
Effect of dilutive stock options and restricted stock units	727	—	774	728
Weighted average shares of common stock outstanding, used in computing diluted earnings per share	70,748,696,672	70,824,703,672		
Earnings (loss) per share of common stock attributable to Columbia Sportswear Company:				
Basic	\$0.14	\$(0.17)	\$0.78	\$0.35
Diluted	\$0.14	\$(0.17)	\$0.77	\$0.35

Stock options and service-based restricted stock units representing 378,360 and 2,641,676 shares of common stock for the three months ended June 30, 2018 and 2017, respectively, were outstanding but were excluded from the computation of diluted EPS because their effect would be anti-dilutive as a result of applying the treasury stock method. Stock options and service-based restricted stock units representing 290,673 and 862,559 shares of common stock for the six months ended June 30, 2018 and 2017, respectively, were outstanding but were excluded from the computation of diluted EPS because their effect would be anti-dilutive as a result of applying the treasury stock method. In addition, performance-based restricted stock units representing 21,164 and 50,403 shares of common stock for the three months ended June 30, 2018 and 2017, respectively, and 21,164 and 46,485 shares of common stock for the six months ended June 30, 2018 and 2017, respectively, were outstanding but were excluded from the computation of diluted EPS because these shares were subject to performance conditions that had not been met.

Common Stock Repurchase Plan



Since the inception of the Company's stock repurchase plan in 2004 through June 30, 2018, the Company's Board of Directors has authorized the repurchase of \$700,000,000 of the Company's common stock. Shares of the Company's common stock may be purchased in the open market or through privately negotiated transactions, subject to market conditions. The repurchase program does not obligate the Company to acquire any specific number of shares or to acquire shares over any specified period of time. As of June 30, 2018, the Company had repurchased 22,158,325 shares under this program at an aggregate purchase price of approximately \$602,169,000. During the three and six months ended June 30, 2018, the Company repurchased 264,793 and 500,290 shares of the Company's common stock at an aggregate purchase price of \$22,007,000 and \$40,106,000, respectively. During the three and six months ended June 30, 2017, the Company repurchased 48,943 and 665,095 shares of the Company's common stock at an aggregate purchase price of \$2,542,000 and \$35,542,000, respectively.

COLUMBIA SPORTSWEAR COMPANY  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)  
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## NOTE 10—SEGMENT INFORMATION

The Company has aggregated its operating segments into four geographic segments: (1) United States, (2) LAAP, (3) EMEA and (4) Canada, which are reflective of the Company's internal organization, management and oversight structure. Each geographic segment operates predominantly in one industry: the design, development, marketing and distribution of outdoor and active lifestyle apparel, footwear, accessories, and equipment. Intersegment net sales and intersegment profits, which are recorded at a negotiated mark-up and eliminated in consolidation, are not material. Unallocated corporate expenses consist of expenses incurred by centrally-managed departments, including global information systems, finance and legal, executive compensation, unallocated benefit program expense, and other miscellaneous costs.

The geographic distribution of the Company's Net sales and Income (loss) from operations in the Condensed Consolidated Statements of Operations are summarized in the following table (in thousands) for the three and six months ended June 30, 2018 and 2017.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Net sales to unrelated entities:				
United States	\$280,170	\$238,196	\$643,014	\$571,380
LAAP	100,884	79,467	232,453	197,811
EMEA	84,986	67,392	156,761	122,726
Canada	15,579	13,849	56,699	50,780
	\$481,619	\$398,904	\$1,088,927	\$942,697
Segment income (loss) from operations:				
United States	\$39,432	\$22,314	\$113,819	\$84,956
LAAP	7,669	3,503	29,408	23,311
EMEA	5,415	152	12,557	1,476
Canada	(2,548 )	(2,563 )	3,995	3,264
Total segment income from operations	49,968	23,406	159,779	113,007
Unallocated corporate expenses	(40,219 )	(40,691 )	(90,709 )	(82,287 )
Interest income, net	2,928	1,250	5,224	2,205
Interest expense on note payable to related party	—	(180 )	—	(429 )
Other non-operating (expense) income	(96 )	360	(364 )	307
Income (loss) before income taxes	\$12,581	\$(15,855 )	\$73,930	\$32,803

## Concentrations

The Company had two customers that accounted for approximately 11.3% and 10.6%, respectively, of Accounts receivable, net of allowance on the Condensed Consolidated Balance Sheets as of June 30, 2018. The Company had two customers that accounted for approximately 12.6% and 10.9%, respectively, of Accounts receivable, net of allowance as of June 30, 2017. The Company had one customer that accounted for approximately 12.3% of Accounts receivable, net of allowance as of December 31, 2017. No single customer accounted for 10% or more of Net sales in the Condensed Consolidated Statements of Operations for the three or six months ended June 30, 2018 or 2017, or for the year ended December 31, 2017.

## NOTE 11—FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

In the normal course of business, the Company's financial position, results of operations and cash flows are routinely subject to a variety of risks. These risks include risks associated with financial markets, primarily currency exchange rate risk and, to a lesser extent, interest rate risk and equity market risk. The Company regularly assesses these risks and has established policies and business practices designed to mitigate them. The Company does not engage in speculative trading in any financial market.

The Company actively manages the risk of changes in functional currency equivalent cash flows resulting from anticipated non-functional currency denominated purchases and sales. Subsidiaries that use European euros, Canadian dollars, Japanese yen, Chinese renminbi, or Korean won as their functional currency are primarily exposed to changes in functional currency equivalent cash flows from anticipated U.S. dollar inventory purchases. The Company's prAna subsidiary uses U.S. dollars as its functional currency and is exposed to anticipated Canadian dollar denominated sales. The Company manages these risks by using currency forward and option contracts formally designated and effective as cash flow hedges. Hedge effectiveness is generally determined by evaluating the ability of a hedging instrument's cumulative change in fair value to offset the cumulative change in the present value of expected cash flows on the underlying exposures. For forward contracts, forward

## COLUMBIA SPORTSWEAR COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

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points are excluded from the determination of hedge effectiveness and are included in current period cost of sales for hedges of anticipated U.S. dollar inventory purchases and in net sales for hedges of anticipated Canadian dollar sales on a straight-line basis over the life of the contract. In each accounting period, any difference between the change in fair value of the forward points and the amount recognized in earnings on a straight-line basis is recognized in Other comprehensive income in the Condensed Consolidated Statements of Comprehensive Income. For option contracts, the change in fair value attributable to changes in time value are excluded from the assessment of hedge effectiveness and included in current period Cost of sales in the Condensed Consolidated Statements of Operations. Hedge ineffectiveness was not material during the three and six months ended June 30, 2018 and 2017.

The Company also uses currency forward contracts not formally designated as hedges to manage the consolidated currency exchange rate risk associated with the remeasurement of non-functional currency denominated monetary assets and liabilities by subsidiaries that use U.S. dollars, euros, Canadian dollars, yen, won, or renminbi as their functional currency. Non-functional currency denominated monetary assets and liabilities consist primarily of cash and cash equivalents, short-term investments, receivables, payables, and intercompany loans. The gains and losses generated on these currency forward contracts not formally designated as hedges are expected to be largely offset in other non-operating expense, net by the gains and losses generated from the remeasurement of the non-functional currency denominated monetary assets and liabilities.

The following table presents the gross notional amount of outstanding derivative instruments (in thousands):

	June 30, 2018	December 31, 2017	June 30, 2017
Derivative instruments designated as cash flow hedges:			
Currency forward contracts	\$493,828	\$ 448,448	\$ 314,000
Derivative instruments not designated as cash flow hedges:			
Currency forward contracts	419,707	231,161	166,476

At June 30, 2018, approximately \$2,594,000 of deferred net losses on both outstanding and matured derivatives accumulated in Other comprehensive income are expected to be reclassified to net income during the next twelve months as a result of underlying hedged transactions also being recorded in net income. Actual amounts ultimately reclassified to Net income in the Condensed Consolidated Statements of Comprehensive Income are dependent on U.S. dollar exchange rates in effect against the euro, renminbi, Canadian dollar, and yen when outstanding derivative contracts mature.

At June 30, 2018, the Company's derivative contracts had a remaining maturity of less than three years. The maximum net exposure to any single counterparty, which is generally limited to the aggregate unrealized gain of all contracts with that counterparty, was less than \$5,000,000 at June 30, 2018. All of the Company's derivative counterparties have investment grade credit ratings. The Company is a party to master netting arrangements that contain features that allow counterparties to net settle amounts arising from multiple separate derivative transactions or net settle in the case of certain triggering events such as a bankruptcy or major default of one of the counterparties to the transaction. The Company has not pledged assets or posted collateral as a requirement for entering into or maintaining derivative positions.

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The following table presents the balance sheet classification and fair value of derivative instruments (in thousands):

	Balance Sheet Classification	June 30, December 31, June 30,		
		2018	2017	2017
Derivative instruments designated as cash flow hedges:				
Derivative instruments in asset positions:				
Currency forward contracts	Prepaid expenses and other current assets	\$ 4,692	\$ 1,648	\$ 1,648
Currency forward contracts	Other non-current assets	10,516	335	816
Derivative instruments in liability positions:				
Currency forward contracts	Accrued liabilities	1,022	9,336	3,151
Currency forward contracts	Other long-term liabilities	327	3,820	1,665
Derivative instruments not designated as cash flow hedges:				
Derivative instruments in asset positions:				
Currency forward contracts	Prepaid expenses and other current assets	2,471	683	505
Derivative instruments in liability positions:				
Currency forward contracts	Accrued liabilities	1,873	1,229	916

The following table presents the statement of operations effect and classification of derivative instruments (in thousands):

	Statement of Operations Classification	Three Months Ended June 30,		Six Months Ended June 30,	
		2018	2017	2018	2017
Currency Forward and Option Contracts:					
Derivative instruments designated as cash flow hedges:					
Gain (loss) recognized in other comprehensive income or loss, net of tax	—	\$20,859	\$(5,537)	\$15,627	\$(6,975)
Gain reclassified from accumulated other comprehensive income or loss to income for the effective portion	Net sales	19	—	24	144
Gain (loss) reclassified from accumulated other comprehensive income or loss to income for the effective portion	Cost of sales	(1,398)	897	(3,604)	951
Gain recognized in income for amount excluded from effectiveness testing and for the ineffective portion	Net sales	6	2	12	5
Gain recognized in income for amount excluded from effectiveness testing and for the ineffective portion	Cost of sales	1,896	492	3,821	1,286
Derivative instruments not designated as cash flow hedges:					
Gain (loss) recognized in income	Other non-operating expense	2,836	(1,723)	2,234	(3,411)

NOTE 12—COMMITMENTS AND CONTINGENCIES

Inventory Purchase Obligations

Inventory purchase obligations consist of open production purchase orders and other commitments for raw materials and sourced apparel, footwear, accessories, and equipment. At June 30, 2018, inventory purchase obligations were \$424,968,000.

Litigation

The Company is a party to various legal claims, actions and complaints from time to time. Although the ultimate resolution of legal proceedings cannot be predicted with certainty, management believes that disposition of these matters will not have a material adverse effect on the Company's consolidated financial statements.

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COLUMBIA SPORTSWEAR COMPANY  
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## NOTE 13—FAIR VALUE MEASURES

Certain assets and liabilities are reported at fair value on either a recurring or nonrecurring basis. Fair value is defined as an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants, under a three-tier fair value hierarchy that prioritizes the inputs used in measuring fair value as follows:

Level 1 — observable inputs such as quoted prices for identical assets or liabilities in active liquid markets;

Level 2 — inputs, other than the quoted market prices in active markets, that are observable, either directly or indirectly; or observable market prices in markets with insufficient volume or infrequent transactions; and

Level 3 — unobservable inputs for which there is little or no market data available, that require the reporting entity to develop its own assumptions.

Assets and liabilities measured at fair value on a recurring basis as of June 30, 2018 are as follows (in thousands):

	Level 1	Level 2	Level 3	Total
Assets:				
Cash equivalents:				
Money market funds	\$144,729	\$—	\$	—\$144,729
Time deposits	61,563	—	—	61,563
U.S. Government treasury bills	—	121,352	—	121,352
Available-for-sale short-term investments <sup>(1)</sup> :				
U.S. Government treasury bills	—	225,247	—	225,247
U.S. Government-backed municipal bonds	—	37,335	—	37,335
Other short-term investments:				
Mutual fund shares	1,432	—	—	1,432
Other current assets:				
Derivative financial instruments (Note 11)	—	7,163	—	7,163
Other non-current assets:				
Derivative financial instruments (Note 11)	—	10,516	—	10,516
Mutual fund shares	9,332	—	—	9,332
Total assets measured at fair value	\$217,056	\$401,613	\$	—\$618,669
Liabilities:				
Accrued liabilities:				
Derivative financial instruments (Note 11)	\$—	\$2,895	\$	—\$2,895
Other long-term liabilities:				
Derivative financial instruments (Note 11)	—	327	—	327
Total liabilities measured at fair value	\$—	\$3,222	\$	—\$3,222

<sup>(1)</sup> Investments have remaining maturities of less than one year.

COLUMBIA SPORTSWEAR COMPANY  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)  
 (Unaudited)

Assets and liabilities measured at fair value on a recurring basis as of December 31, 2017 are as follows (in thousands):

	Level 1	Level 2	Level 3	Total
Assets:				
Cash equivalents:				
Money market funds	\$282,860	\$—	\$	—\$282,860
Time deposits	52,808	—	—	52,808
Other short-term investments:				
U.S. Government treasury bills	—	4,995	—	4,995
U.S. Government-backed municipal bonds	—	25,338	—	25,338
Available-for-sale short-term investments <sup>(1)</sup>				
U.S. Government treasury bills	—	19,963	—	19,963
U.S. Government-backed municipal bonds	—	73,582	—	73,582
Other short-term investments:				
Mutual fund shares	1,438	—	—	1,438
Other current assets:				
Derivative financial instruments (Note 11)	—	2,331	—	2,331
Other non-current assets:				
Derivative financial instruments (Note 11)	—	335	—	335
Mutual fund shares	9,319	—	—	9,319
Total assets measured at fair value	\$346,425	\$126,544	\$	—\$472,969
Liabilities:				
Accrued liabilities:				
Derivative financial instruments (Note 11)	\$—	\$10,565	\$	—\$10,565
Other long-term liabilities				
Derivative financial instruments (Note 11)	—	3,820	—	3,820
Total liabilities measured at fair value	\$—	\$14,385	\$	—\$14,385

<sup>(1)</sup> Investments have remaining maturities of less than one year.



COLUMBIA SPORTSWEAR COMPANY  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)  
 (Unaudited)

Assets and liabilities measured at fair value on a recurring basis as of June 30, 2017 are as follows (in thousands):

	Level 1	Level 2	Level 3	Total
Assets:				
Cash equivalents:				
Money market funds	\$307,724	\$—	\$	—\$307,724
Time deposits	66,217	—	—	66,217
U.S. Government-backed municipal bonds	—	97,738	—	97,738
Other short-term investments:				
Mutual funds shares	1,591	—	—	1,591
Other current assets:				
Derivative financial instruments (Note 11)	—	2,153	—	2,153
Other non-current assets:				
Derivative financial instruments (Note 11)	—	816	—	816
Mutual fund shares	8,298	—	—	8,298
Total assets measured at fair value	\$383,830	\$100,707	\$	—\$484,537
Liabilities:				
Accrued liabilities:				
Derivative financial instruments (Note 11)	\$—	\$4,067	\$	—\$4,067
Other long-term liabilities				
Derivative financial instruments (Note 11)	—	1,665	—	1,665
Total liabilities measured at fair value	\$—	\$5,732	\$	—\$5,732

Level 1 instrument valuations are obtained from real-time quotes for transactions in active exchange markets involving identical assets. Level 2 instrument valuations are obtained from inputs, other than quoted market prices in active markets, which are directly or indirectly observable in the marketplace and quoted prices in markets with limited volume or infrequent transactions.

#### Non-recurring Fair Value Measurements

There were no material assets and liabilities measured at fair value on a nonrecurring basis as of June 30, 2018, December 31, 2017 or June 30, 2017.

#### NOTE 14—RELATED PARTY TRANSACTIONS

The Company owns a 60% controlling interest in a joint venture formed with Swire, which is a related party. The joint venture arrangement involves Transition Services Agreements ("TSAs") with Swire, under which Swire provides administrative and information technology services to the joint venture. The Company continues to reduce its costs under the TSAs as it internalizes the back-office functions and related personnel, including the transition of the joint venture's systems to the Company's ERP platform in the second quarter of 2017. The joint venture incurred service fees, valued under the TSAs at Swire's cost, of \$73,000 and \$329,000 during the three months ended June 30, 2018 and 2017, respectively, and \$144,000 and \$845,000 during the six months ended June 30, 2018 and 2017, respectively. These fees are included in SG&A expenses in the Condensed Consolidated Statements of Operations. As of June 30, 2018 and 2017, and December 31, 2017, net payables to Swire for service fees, interest expense and miscellaneous expenses totaled \$83,000, \$340,000 and \$89,000, respectively, and were included in Accounts payable in the Condensed Consolidated Balance Sheets.

In addition to the transactions described above, Swire is also a third-party distributor of the Company's brands in certain regions outside of mainland China and purchases products from the Company under the Company's standard third-party distributor terms and pricing.

In April 2018, the Company announced its intent to buy out the remaining 40% non-controlling interest in the joint venture under the terms of the initial agreement. The buyout is subject to various terms and conditions, including regulatory approval in China, and is expected to be completed in early 2019.



COLUMBIA SPORTSWEAR COMPANY

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS—(Continued)

(Unaudited)

On June 14, 2018, the joint venture declared a cash dividend of RMB 341,347,000 (\$53,330,000 USD) anticipated to be paid by the end of the third quarter of 2018 to stockholders of record as of June 14, 2018. The Company's share of this dividend will be \$31,998,000 and is eliminated in consolidation. As of June 30, 2018, the Company recorded an Accrued liability for the dividend payable to Swire and a corresponding reduction to Non-controlling interest of \$21,332,000 in the Condensed Consolidated Balance Sheets.

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This quarterly report contains forward-looking statements. Forward-looking statements include any statements related to our expectations regarding future performance or market position, including any statements regarding anticipated sales, gross margins and operating margins across markets, profitability and the effect of specified factors on profitability for 2018, expenses, sourcing costs, effects of unseasonable weather on our results of operations, inventory levels, investments in our business, investments in and implementation of our information technology systems, our operating model assessment referred to as Project CONNECT, intellectual property disputes, our DTC channels and other capital expenditures, including planned store additions, access to raw materials and factory capacity, financing and working capital requirements and resources, effects of the Tax Cuts and Jobs Act ("TCJA"), income tax rates and pre-tax income, our intended buyout of the remaining 40% non-controlling interest in our China joint venture, the effects of our adoption of recent accounting pronouncements, and our exposure to market risk associated with interest rates and foreign currency exchange rates.

These forward-looking statements, and others we make from time to time, are subject to a number of risks and uncertainties. Many factors may cause actual results to differ materially from those projected in forward-looking statements, including the risks described in Part II, Item 1A, Risk Factors. We do not undertake any duty to update forward-looking statements after the date they are made or to conform them to actual results or to changes in circumstances or expectations.

Our Business

As one of the largest outdoor and active lifestyle apparel and footwear companies in the world, we design, source, market, and distribute outdoor and active lifestyle apparel, footwear, accessories, and equipment primarily under the Columbia, SOREL, prAna, and Mountain Hardwear brands. Our products are sold through a mix of wholesale distribution channels, our own DTC channels and independent international distributors. In addition, we license some of our trademarks across a range of apparel, footwear, accessories, equipment, and home products.

The popularity of outdoor activities and active lifestyles, changes in consumer buying patterns and behaviors, changing design trends, consumer adoption of innovative performance technologies, variations in seasonal weather, and the availability and desirability of competitor alternatives affect consumer desire for our products. Therefore, we seek to drive, anticipate and respond to trends and shifts in consumer preferences by developing new products with innovative performance features and designs, creating persuasive and memorable marketing communications to generate consumer awareness, demand and retention, and adjusting the mix, price points and selling channels of available product offerings. Failure to anticipate or respond to consumer needs and preferences in a tim