

PLAYBOX (US) INC.  
Form 10QSB  
February 19, 2008

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 10-QSB**

☒ Quarterly Report Under Section 13 or 15(D) of the Securities Exchange Act of 1934  
for the quarterly period ended **December 31, 2007**

☐ Transition Report Under Section 13 or 15(D) of the Securities Exchange Act of 1934  
for the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: **000-52753**

**PLAYBOX (US) INC.**

(Name of small business issuer as specified in its charter)

**NEVADA**

(State or other jurisdiction of incorporation or  
organization)

**N/A**

(IRS Employer Identification No.)

**Suite 3.19, 130 Shaftesbury Avenue, London, England W1D 5EU**

(Address of principal executive offices)

**+44 (0) 20 7031 1187**

Issuer's telephone number

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. **Yes** ☒ **No** ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). **Yes** ☐ **No** ☒

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date. **28,845,139 shares of common stock as of February 18, 2008.**

Transitional Small Business Disclosure Format (check one): **Yes** ☐ **No** ☒

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## **FORWARD-LOOKING STATEMENTS**

This quarterly report on Form 10-QSB contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements involve risks and uncertainties, including statements regarding our capital needs, business plans and expectations. Such forward-looking statements involve risks and uncertainties regarding our ability to achieve commercial levels of sales of our PLAYBOX online music application, our ability to successfully market our PLAYBOX online music application, our ability to continue development and upgrades to the PLAYBOX online music application, availability of funds, government regulations, common share prices, operating costs, capital costs and other factors. Forward-looking statements are made, without limitation, in relation to our operating plans, our liquidity and financial condition, availability of funds, operating costs and the market in which we compete. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may", "will", "should", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict", "potential" or "continue", the negative of such terms or other comparable terminology. Actual events or results may differ materially. In evaluating these statements, you should consider various factors, including the risks outlined below, and, from time to time, in other reports we file with the SEC. These factors may cause our actual results to differ materially from any forward-looking statement. We disclaim any obligation to publicly update these statements, or disclose any difference between our actual results and those reflected in these statements. The information constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.

**PLAYBOX (US) INC.**

**Quarterly Report On Form 10-QSB  
For The Quarterly Period Ended  
December 31, 2007**

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**PART I FINANCIAL INFORMATION**

**Item 1. Financial Statements**

The following unaudited consolidated financial statements of Playbox (US) Inc. (the Company ) are included in this Quarterly Report on Form 10-QSB:

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**PLAYBOX (US) INC.**

**(A Development Stage Company)**

**CONSOLIDATED FINANCIAL STATEMENTS**

**December 31, 2007**

**(Unaudited)**

**CONSOLIDATED BALANCE SHEETS**

**CONSOLIDATED STATEMENTS OF OPERATIONS**

**CONSOLIDATED STATEMENTS OF CASH FLOWS**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

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**Playbox (US) Inc.***(A Development Stage Company)***Consolidated Balance Sheets***(Unaudited)*

	<b>December 31, 2007 (Unaudited)</b>	September 30, 2007 (Audited)
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 4,277	\$ 5,909
Accounts receivable	572	322
	\$ 4,849	\$ 6,231
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable	\$ 138,746	\$ 100,207
Accrued liabilities	20,114	35,646
Due to related parties	237,517	201,231
	396,377	337,084
<b>Loan payable</b>	<b>25,810</b>	18,100
<b>STOCKHOLDERS DEFICIENCY</b>		
<b>Capital Stock</b>		
Common Stock		
Authorized: 100,000,000 common shares with \$0.001 par value		
Issued: 28,845,139 (September 30, 2007 28,845,139)	28,845	28,845
Additional paid-in capital	2,906,055	2,906,055
Preferred Stock		
Authorized: 5,000,000 shares with \$0.001 par value		
Issued: Nil	-	-
<b>Accumulated Comprehensive Loss</b>	<b>(95)</b>	<b>(12,168)</b>
<b>Deficit - Accumulated during the development stage</b>	<b>(3,352,143)</b>	<b>(3,271,685)</b>
	<b>(417,338)</b>	<b>(348,953)</b>
	\$ 4,849	\$ 6,231
<b>Contingency (Note 1)</b>		
<b>Commitments (Note 2)</b>		

The accompanying notes are an integral part of these consolidated financial statements

**Playbox (US) Inc.***(A Development Stage Company)***Consolidated Statements of Operations***(Unaudited)*

	For the Three Months Ended December 31, 2007	For the Three Months Ended December 31, 2006	From Incorporation August 21, 2003 to December 31, 2007
<b>Sales</b>	\$ -	\$ 144	\$ 1,364
<b>Cost of Sales</b>	-	-	777
<b>Gross Margin</b>	-	144	587
<b>General and Administrative Expenses</b>			
Accounting and auditing	22,030	29,119	246,266
Bank charges	266	226	1,498
Consulting and technical support	31,904	-	179,304
Depreciation	-	211	1,887
Development	-	-	29,152
Filing fees	-	1,405	5,257
Intellectual property	-	-	2,500,000
Investor relations	-	-	18,000
Legal	17,724	9,878	107,726
Marketing and public relations	-	-	31,325
Office and miscellaneous	-	2,820	13,990
Rent	3,068	2,874	41,318
Salaries and benefits	4,161	37,960	161,430
Transfer agent fees	-	847	2,040
Travel and entertainment	-	85	3,564
	79,153	85,425	3,342,757
<b>Loss from Operations</b>	(79,153)	(85,281)	(3,342,170)
<b>Other Income (Expense)</b>			
Foreign exchange (loss) gain	(1,305)	61	(10,707)
Interest income	-	15	734
<b>Net Loss</b>	\$ (80,458)	\$ (85,205)	\$ (3,352,143)
<b>Loss per Share Basic and Diluted</b>	\$ (0.00)	\$ (0.00)	
<b>Weighted Average Shares Outstanding</b>	28,845,139	28,525,139	
<b>Comprehensive Loss</b>			
Net Loss	\$ (80,458)	\$ (85,205)	\$ (3,352,143)
Foreign currency translation adjustment	12,073	(2,920)	(95)
<b>Total Comprehensive Loss</b>	\$ (68,385)	\$ (88,125)	\$ (3,352,238)

The accompanying notes are an integral part of these consolidated financial statements

**Playbox (US) Inc.***(A Development Stage Company)***Consolidated Statements of Cash Flows***(Unaudited)*

	For the Three Months Ended December 31, 2007	For the Three Months Ended December 31, 2006	Cumulative From Incorporation August 21, 2003 to December 31, 2007
<b>Operating</b>			
Net Loss	\$ (80,458)	\$ (85,205)	\$ (3,352,143)
Items not involving cash:			
Depreciation	-	211	1,887
Shares for consulting services	-	-	6,085
Shares for intellectual property	-	-	2,500,000
Changes in non-cash working capital items:			
Accounts receivable	(250)	(638)	(572)
Accounts payable	38,539	(5,909)	86,170
Accrued liabilities	(15,532)	23,282	11,252
<b>Net cash flows used in operations</b>	<b>(57,701)</b>	<b>(68,259)</b>	<b>(747,321)</b>
<b>Investing</b>			
Cash acquired on purchase			
Playbox Media Limited	-	-	130,626
Acquisition of property and equipment	-	-	(1,887)
<b>Net cash flows from investing activities</b>	<b>-</b>	<b>-</b>	<b>128,739</b>
<b>Financing</b>			
Due to Boyd Holdings Inc.	-	53,189	32,170
Amounts due to related parties	36,286	-	237,517
Loan from related party	-	-	159,064
Loan payable	7,710	-	25,810
Share issuances for cash	-	-	168,393
<b>Net cash flows from financing activities</b>	<b>43,996</b>	<b>53,189</b>	<b>622,954</b>
<b>Effect of exchange rate changes</b>	<b>12,073</b>	<b>(2,920)</b>	<b>(95)</b>
<b>Change in Cash</b>	<b>(1,632)</b>	<b>(17,990)</b>	<b>4,277</b>
<b>Cash - Beginning</b>	<b>5,909</b>	<b>26,433</b>	<b>-</b>
<b>Cash - Ending</b>	<b>\$ 4,277</b>	<b>\$ 8,443</b>	<b>\$ 4,277</b>

**Supplemental Cash Flow Information**

Cash paid for:

Income Taxes	\$ -	\$ -	\$ -
Interest	\$ -	\$ -	\$ -

The accompanying notes are an integral part of these consolidated financial statements





Playbox (US) Inc.  
(A Development Stage Company)

## Notes to the Consolidated Financial Statements

December 31, 2007

(Unaudited)

### 1. Basis of Presentation

#### Unaudited Interim Consolidated Financial Statements

The accompanying unaudited interim consolidated financial statements have been prepared in accordance with United States generally accepted accounting principals for interim financial information and with the instructions to Form 10-QSB of Regulation S-B. They do not include all information and footnotes required by generally accepted accounting principles for complete financial statements. However, except as disclosed herein, there have been no material changes in the information disclosed in the notes to the consolidated financial statements for the year ended September 30, 2007 included in the Company's 10-KSB filed with the Securities and Exchange Commission. The unaudited interim consolidated financial statements should be read in conjunction with those consolidated financial statements included in the 10-KSB. In the opinion of management, all adjustments considered necessary for a fair presentation, consisting solely of normal recurring adjustments, have been made. Operating results for the three months ended December 31, 2007 are not necessarily indicative of the results that may be expected for the year ending September 30, 2008.

### 2. Commitments

By Agreement dated August 1, 2006, the Company entered into a one-year Consulting Agreement with a related company that has a director in common with a company that had a director in common with a corporate shareholder of the Company. The monthly payment for general consulting services is \$9,362 (GBP 5,000) for a minimum of one year beginning on August 1, 2006. At December 31, 2007, \$169,002 (GBP 85,000) was accrued. This agreement automatically renewed on a month-to-month basis with the same terms and conditions. At any time, either party may terminate this agreement with one month's advance written notice.

On November 5, 2007 the Company entered into a consulting agreement for a period of one year and thereafter on a month to month basis. In terms of the agreement the Company must issue the consultant 200,000 of its common share which were deemed to be earned at the time the agreement was executed. As of February 19, 2008, these shares have not been issued as the consultant has not yet commenced work for the Company.

By Agreement dated December 14, 2007, the Company entered into an Executive Employment Agreement with Mr. Henry C. Maloney with respect to the appointment of Mr. Maloney as an executive officer of the Company. The annual salary for Mr. Maloney's services is \$99,865 (GBP50,000). As of December 31, 2007, \$4,161 (GBP2,083) has been accrued.

On December 14, 2007 the Company signed a letter of intent for the proposed acquisition of 100% of the issued capital of U.K based Delta Leisure Group Plc ("Delta"), an established distributor of an extensive catalogue of major music CD's, DVD's and video's throughout the UK and Europe. Pursuant to the terms of the letter of intent, the Company and Delta have agreed that the Company will acquire 100% of the issued capital of Delta for a combination of cash and stock. The completion of the transaction is subject to, inter alia, completion of satisfactory due diligence by the Company; the execution of a formal share purchase agreement; the receipt of all necessary approvals; and the completion by the Company of a minimum of \$7m of debt or equity financing, which funds will be used to pay the cash component of the acquisition and provide working capital to allow the Company to execute on its business plan.

Delta, whose registered office is in Orpington, UK, holds 75% of the shares in Delta Music Limited. Delta Music Limited has two subsidiaries: Delta Home Entertainment Ltd., and Delta Music Merchandising Ltd.

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Playbox (US) Inc.

*(A Development Stage Company)*

**Notes to the Consolidated Financial Statements**

**December 31, 2007**

*(Unaudited)*

As of February 19, 2008, the acquisition has not closed as the Company has been unable to raise the \$7m of financing required under the agreement. Should the Company continue to be unsuccessful, the letter of intent will be terminated.

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## **Item 2. Management's Discussion and Analysis**

The following discussion of our financial condition, changes in financial condition and results of operations for the three month period ended December 31, 2007 should be read in conjunction with our unaudited consolidated interim financial statements and related notes for the three month period ended December 31, 2007.

### **Overview of Our Business**

PlayBOX (US) Inc. ( we or the Company ) was incorporated on April 1, 2005 as Boyd Holdings Inc. under the laws of the State of Nevada. We operate through our wholly-owned subsidiary, PlayBOX Media Limited ( PlayBOX UK ). We changed our name to PlayBOX (US) Inc. effective April 12, 2006 to reflect our acquisition of PlayBOX UK and its business. PlayBOX UK was incorporated on August 21, 2003 under the laws of the United Kingdom.

We are the owner of an online music hosting and downloading application targeted at unsigned music acts and small- to medium-sized record labels enabling them to establish their own music downloading or hosting services. The application is offered with a number of supplemental services such as hosting, streaming, e-commerce and digital rights management (DRM) using the latest MP3 and Windows Multimedia technology. We pool these services together to offer our clients a cost-effective and professional platform on which to sell and promote their music products.

Our PlayBOX online music application consists of four dynamic interfaces, namely White Label, Aggregator, Bespoke and Jukebox, that provide an interface between artists and content owners and their listeners via the Internet. The White Label interface provides artists a way to offer their music for sale to listeners via the Internet by enabling them to download individual songs either directly from our website or from the artist's own website. The Aggregator interface allows small- to medium-sized record labels with a music catalogue of at least 50 tracks who wish to sell their tracks via an online downloading store with e-commerce, tracking, reporting and billing functions built in. The interface can be operated as a stand-alone website, or can be integrated into the client's existing website. For our Bespoke interface, we hire independent web designers to create specialized interfaces for particular clients with unique needs and requirements quickly and cheaply. Finally, our PlayBOX Jukebox interface provides music listeners with a unique way to listen to their music and to manage their music collections visually on their personal computer. The PlayBOX Jukebox also lets users submit their personal ratings of the music they have stored on the Jukebox, and the Jukebox can even recommend other music that will match the user's taste.

We have completed the development of the PlayBOX online music application. However, we have only commenced the process of commercializing our technology and we have had very minimal sales to date. While we have achieved initial sales, these sales cannot be viewed as significant in relation to our operating expenses. Furthermore, we are presently not earning any revenues. Accordingly, we are in the early development stage of our business. Further, we will require additional financing in order to complete commercialization of our PlayBOX online music application. As a result of our limited financing, our operations during the past year have been scaled back to reflect our limited financial resources. Accordingly, we have not advanced our business to the extent that we had planned during the past year. We have recently brought in a director of business strategy, Mr. Harry Maloney, to assist us in securing additional clients and advancing our business operations.

We have earned only minimal revenues to date. Our plan of operations, as described below, is to generate revenues from the sales of one or more of the interfaces comprising our online music application. Our ability to pursue our plan of operations has been limited during the past year and will be limited during

the coming year to the extent that we have not had and will not have sufficient funds with which to pursue our plan of operations.

Our principal executive office is located at Suite 3.19, 130 Shaftesbury Avenue, London, England, W1D 5EU. Our telephone number is +44(0)20 7031 1187 and our fax number is +44(0)20 7031 1199.

### **Prospective Acquisition of Delta Leisure Group Plc**

We have entered into a letter of intent (the "Letter of Intent") dated December 14, 2007 for the proposed acquisition of 100% of the issued capital of U.K based Delta Leisure Group Plc ("Delta") an established distributor of an extensive catalogue of major music CD's, DVD's and video's throughout the UK and Europe. This Letter of Intent is between the Company and the shareholders of Delta and summarizes the basis on which the parties are prepared to negotiate with a view to entering into a binding definitive agreement for the completion of the acquisition (the "Definitive Agreement"). Neither party will be bound to complete the acquisition until such time as the Definitive Agreement has been negotiated and executed among the parties. The Letter of Intent does not create any binding contracts, agreements or obligations other than expressly provided therein.

Pursuant to the terms of the Letter of Intent, it is contemplated that we will acquire 100% of the issued capital of Delta for a combination of cash and stock. The completion of the transaction is subject to, inter alia, completion of satisfactory due diligence by us; the execution of a formal share purchase agreement; the receipt of all necessary approvals; and the completion by the us of a minimum of \$7m of debt or equity financing, which funds will be used to pay the cash component of the acquisition and provide working capital to allow us to execute on our business plan.

Delta, whose registered office is in Orpington, UK, holds 75% of the shares in Delta Music Limited. Delta Music Limited, has two subsidiaries: Delta Home Entertainment Ltd., and Delta Music Merchandising Ltd. Since its inception in 1993, the Delta group of companies (the "Group") has become one of the most recognized manufacturers and distributors of entertainment products in the UK with client distribution outlets including Universal, Asda, Tesco, Aldi, Sit-Up TV, TK Maxx, Toys-R-Us and Sainsbury's. In addition, Delta Music Limited was an early mover in the growing on-line digital download industry.

We have entered into negotiations regarding the form of the Definitive Agreement, however the Definitive Agreement has neither been finalized nor executed to date. Accordingly, there is no assurance that any definitive acquisition agreement will be entered into. Further, there is no assurance that we will be able to raise the financing necessary to enable it to complete the acquisition, even if a definitive acquisition agreement is entered into.

### **Plan Of Operations**

Our plan of operations is to commercialize and generate revenues from our PlayBOX online music application. We have targeted unsigned music acts and small- to medium-sized record labels as the potential customer base for the PlayBOX music application. The PlayBOX music application is able to provide artists and content owners with a range of services which incorporate the latest MP3 and Windows Multimedia music formats. We also offer a number of services to supplement these interfaces such as hosting, streaming, e-commerce and digital rights management (DRM). We pool these services together to offer potential customers a cost-effective and professional platform on which to sell and promote their music products.

Our plan of operations for the next twelve months is to complete the following objectives within the time periods and budgets specified:

1. We plan to carry out sales and marketing of our PlayBOX online music service with the objective of securing sales of our White Label interface to music artists and our Aggregator interface to record labels. Our Bespoke interfaces will be targeted predominantly towards companies involved in the music industry. We plan to undertake a number of marketing and promotional campaigns over the next 12 months with the objective of establishing sales momentum. We estimate \$7,000 per month will be spent on our proposed marketing campaigns and promotions in that 12-month period, for anticipated total annual expenditures of \$84,000.
2. We anticipate spending approximately \$10,000 over the next 12 months to various third parties to run our PlayBOX service. These parties elements are: (i) dedicated server through Open Hosting Ltd., (ii) ePDQ payment interface, provided by Barclaycard UK, (iii) Digital Rights Management Interface, provided by IFDNRG Ltd., (iv) the administration of these elements in the PlayBOX system.
3. We anticipate spending approximately \$17,000 over the next twelve months in continuing the upgrading, development and design of our PlayBOX system.
4. We anticipate spending approximately \$2,000 in ongoing general and administrative expenses per month for the next twelve months, for a total anticipated expenditure of \$24,000 over the next twelve months. The general and administrative expenses for the year will consist primarily of rent and office services, technical support and hosting services and general office expenses.
5. We anticipate spending approximately \$40,000 in complying with our obligations as a reporting company under the *Securities Exchange Act of 1934*. These expenses will consist primarily of professional fees relating to the preparation of our financial statements and completing our annual report, quarterly report, current report and proxy statement filings with the SEC.

These planned expenditures total \$175,000 over the next twelve months.

We had cash of \$4,277 and working capital deficit of \$391,528 as at December 31, 2007. We anticipate that our planned expenditures over the next twelve months in the amount of \$175,000 will exceed our cash reserves and working capital. As a result, we anticipate that our cash and working capital will not be sufficient to enable us to undertake our plan of operations over the next twelve months without our obtaining additional financing. We anticipate based on our current cash and working capital deficit and our planned expenses that we will not be able to fund our operations beyond the next few months without additional financing. We anticipate that we will require financing in the amount of approximately \$560,000 in order to carry out our plan of operations for the next twelve months.

We note that our plan of operations does not include any funds that we may expend in concluding any acquisition of Delta Music. As noted, we have not entered into any definitive agreement for this acquisition and there is no assurance that any such agreement will be concluded.

We anticipate continuing to rely on equity sales of our common shares in order to continue to fund our business operations. Issuances of additional shares will result in dilution to our existing stockholders. We believe that debt financing will not be an alternative for funding of our planned activities as we do not have tangible assets to secure any debt financing.

We have not entered into any financing agreements and we cannot provide investors with any assurance that any financing we obtain will be sufficient to fund our plan of operations. At this time, all potential





investors and all discussions are taking place outside of the United States. We may also seek to obtain additional financing from our principal shareholders, although none of our shareholders have committed to advance any shareholder loans to us. In the absence of such financing, we may not be able to continue our plan of operations beyond the next few months and our business plan will fail. If we do not continue to obtain additional financing, we will be forced to abandon our plan of operations and our business activities.

### **Presentation Of Financial Information**

Effective March 24, 2006, we acquired 100% of the issued and outstanding shares of PlayBOX UK by issuing 12,000,000 shares of our common stock. Notwithstanding its legal form, our acquisition of PlayBOX UK has been accounted for as a reverse acquisition, since the acquisition resulted in the former shareholders of PlayBOX UK owning the majority of our issued and outstanding shares. Because Boyd Holdings Inc. (now PlayBOX (US) Inc.) was a newly incorporated company with nominal net non-monetary assets, the acquisition has been accounted for as an issuance of stock by PlayBOX UK accompanied by a recapitalization. Under the rules governing reverse acquisition accounting, the results of operations of PlayBOX (US) Inc. are included in our consolidated financial statements effective March 24, 2006. Our date of inception is the date of inception of PlayBOX UK, being August 21, 2003, and our financial statements are presented with reference to the date of inception of PlayBOX UK. Financial information relating to periods prior to March 24, 2006 is that of PlayBOX UK.

### **CRITICAL ACCOUNTING POLICIES**

#### **Development Stage Company**

We are a development stage company as defined by Financial Accounting Standards No. 7. We are presently devoting all of our present efforts to establishing a new business. All losses accumulated since inception have been considered as part of our development stage activities.

#### **Revenue Recognition**

Revenues are recognized when all of the following criteria have been met under SAB No. 104, *Revenue Recognition in Financial Statements* : persuasive evidence of an agreement exists; delivery has occurred or services have been rendered; the fee is fixed or determinable; and collectibility is reasonably assured.

Revenue arises from the following sources: creation of web-based music interfaces; provision of hosting and bandwidth services; and revenue share services.

Revenues from the creation of web-based music interfaces come from set-up fees based on the number of tracks to be uploaded and the number of hours of development time to complete the interface and are recognized when all of the following SAB No. 104 criteria are met: a web-based interface development agreement is signed with an estimate of the total cost based on agreed upon specifications. Revenue from the development of web-based interfaces is recognized in accordance with the completed performance method. Under this method, revenue is recognized at the completion of the web-based interface as the service transaction taken as a whole can be deemed to have taken place on completion of the development. Collectability is reasonably assured as the Company receives the agreed set-up fee prior to allowing access to the web-based interface.

Revenues from the provision of hosting and bandwidth services come from a one time hosting set-up fee and monthly fees based on disk space and bandwidth to be provided and are recognized when all of the following SAB No. 104 criteria are met: a website hosting agreement is signed with an initial term of six



months and from month to month thereafter until terminated by either party. Each agreement has a hosting price structure where prices can be determined.

Revenue from the one time set-up fee is deferred and recognized over the initial term of six months and revenue received from monthly fees is recognized at the end of the month, when hosting services, server bandwidth and customer support was made available to the client for the month. Collectability is reasonably assured as the Company receives a one time set-up fee prior to the provision of the services. Monthly fees are received in advance of each month, which is recorded as deferred revenue, and are recognized when the monthly service is rendered.

Revenues from the revenue share services element come from a set revenue share percentage of music download purchases, as set out in each customer's agreement and are recognized when all of the following SAB No. 104 criteria are met: a distributor agreement is signed with initial and renewal terms determined on a case-by-case basis. Revenue is recognized when the minimum revenue share threshold of British Pounds Sterling ( GBP ) 100, every payment period, is achieved. If the revenue share is less than GBP 100, payments shall be carried over to the next due payment date. Collectability is reasonably assured as the Company collects its revenue share directly from the secure online payment system which it utilizes prior to transferring net revenues to the customer.

### **Foreign Currency Translations**

Our functional currency is pounds sterling ( £ ). Our reporting currency is the U.S. dollar. All transactions initiated in other currencies are re-measured into the functional currency as follows:

- i) Monetary assets and liabilities at the rate of exchange in effect at the balance sheet date,
  - ii) Non-monetary assets and liabilities, and equity at historical rates, and
  - iii) Revenue and expense items at the average rate of exchange prevailing during the period.
- Gains and losses on re-measurement are included in determining net income for the period.

Translation of balances from the functional currency into the reporting currency is conducted as follows:

- ii) Assets and liabilities at the rate of exchange in effect at the balance sheet date,
  - ii) Equity at historical rates, and
  - iii) Revenue and expense items at the average rate of exchange prevailing during the period.
- Translation adjustments resulting from translation of balances from functional to reporting currency are accumulated as a separate component of shareholders' equity as a component of comprehensive income or loss. Upon sale or liquidation of the net investment in the foreign entity the amount deferred will be recognized in income.

### **Results Of Operations Three months ended December 31, 2007 and 2006**

References to the discussion below to fiscal 2008 are to our current fiscal year which will end on September 30, 2008. References to fiscal 2007 and fiscal 2006 are to our fiscal years ended September 30, 2007 and 2006, respectively.

			Cumulative From Incorporation August 21, 2003 to December 31, 2007
	<b>For the Three Months Ended December 31, 2007</b>	<b>For the Three Months Ended December 31, 2006</b>	
<b>Sales</b>	\$ -	\$ 144	\$ 1,364
<b>Cost of Sales</b>	-	-	777
<b>Gross Margin</b>	-	144	587
<b>General and Administrative Expenses</b>			
Accounting and auditing	22,030	29,119	246,266
Bank charges	266	226	1,498
Consulting and technical support	31,904	-	179,304
Depreciation	-	211	1,887
Development	-	-	29,152
Filing fees	-	1,405	5,257
Intellectual property	-	-	2,500,000
Investor relations	-	-	18,000
Legal	17,724	9,878	107,726
Marketing and public relations	-	-	31,325
Office and miscellaneous	-	2,820	13,990
Rent	3,068	2,874	41,318
Salaries and benefits	4,161	37,960	161,430
Transfer agent fees	-	847	2,040
Travel and entertainment	-	85	3,564
	<b>79,153</b>	<b>85,425</b>	<b>3,342,757</b>
<b>Loss from Operations</b>	<b>(79,153)</b>	<b>(85,281)</b>	<b>(3,342,170)</b>
<b>Other Income (Expense)</b>			
Foreign exchange (loss) gain	(1,305)	61	(10,707)
Interest income	-	15	734
<b>Net Loss</b>	<b>\$ (80,458)</b>	<b>\$ (85,205)</b>	<b>\$ (3,352,143)</b>
<b>Revenue</b>			

We achieved our initial sales from the PlayBOX online music application in fiscal 2005. We achieved further initial sales in fiscal 2006 and 2007. Our initial sales were attributable to sales of web hosting services that we provide to The Little Bazaar, which is our initial and only current paying customer. Our sales continue to be insignificant in terms of our overall operating expenses. We did not generate any sales during the first three month period of fiscal 2008 compared to \$144 generated during the first three month period of fiscal 2007. Our sales continue to be insignificant in terms of our overall operating expenses. There is no assurance that we will raise the necessary financing to enable us to resume full business operations achieve significant revenues.

#### ***Accounting and Auditing***

Accounting and auditing expenses are attributable to the preparation and audit of our financial statements.

Our accounting and auditing expenses were \$22,030 during the first three month period of fiscal 2008 as compared to \$29,119 during the first three month period of fiscal 2007. These fees are attributable mainly to auditing, accounting and regulatory compliance expenses.

#### ***Consulting and Technical Support***

Our consulting and technical support expenses increased to \$31,904 during the first three month period of fiscal 2008 compared to \$Nil during the first three month period of fiscal 2007.

#### ***Intellectual Property***

We did not incur any expenses on any intellectual property during the first three month period of fiscal 2008 nor during fiscal 2007. We determined in fiscal 2006 that the carrying amount of the PlayBOX intellectual property was not recoverable and impaired in accordance with paragraph 34 of SOP 98-1 and FASB 144. As a result, we wrote-off in fiscal 2006 the cost to us of \$2,500,000 when we acquired the PlayBOX intellectual property on March 31, 2006.

#### ***Legal***

Our legal expenses are attributable to legal fees paid to our legal counsel in connection with our statutory obligations as a reporting company under the Exchange Act including the preparations and filings of our quarterly and annual reports with the SEC.

Legal expenses increased significantly to \$17,724 during the first three month period of fiscal 2008 from \$9,878 during the first three month period of fiscal 2007 as a result of legal expenses incurred in connection with our proposed acquisition of Delta Music.

#### ***Office and Miscellaneous***

Office expenses are comprised of general office and administrative expenses not covered under our agreement with Azuracle. These expenses decreased to \$Nil during the first three month period of fiscal 2008 as compared to \$2,820 during the first three month period of fiscal 2007.

#### ***Rent***

Rent expense was attributable to amounts paid on account of our rent of shared office premises in London, England. We originally paid these amounts to Outlander Management until we replaced our agreement with Outlander Management with our agreement with Azuracle on July 1, 2005. Our rent expense increased slightly to \$3,068 during the first three month period of fiscal 2008 as compared to \$2,874 during the first three month period of fiscal 2007. The minor increase resulted from a decrease in the foreign exchange rate of the U.S. dollar in terms of the Great Britain pound.

#### ***Salaries and Wages***

Salaries and benefits are primarily comprised of salary paid to Robert Burden, our President, Chief Executive Officer, Chief Financial Officer, Secretary, Treasurer and a director. Our salaries and benefits decreased to \$4,161 during the first three month period of fiscal 2008 as compared to \$37,960 during the first three month period of fiscal 2007 because Mr. Burden agreed to lower his monthly salary effective July 1, 2006.

***Loss from Operations and Net Loss***

Our loss from operations decreased to \$80,458 during the first three month period of fiscal 2008 as compared to \$85,205 during the first three month period of fiscal 2007 and a net loss of \$3,352,143 from inception to December 31, 2007.

***Liquidity And Capital Resources***

As at December 31, 2007, we had cash of \$4,277 and a working capital deficit of \$391,528 and as at September 30, 2007, we had cash of \$5,909 and a working capital deficit of \$330,853.

***Plan of Operations***

We estimate that our total expenditures over the next twelve months will be approximately \$175,000, as outlined above under the heading *Plan of Operations* . We anticipate that our cash and working capital will not be sufficient to enable us to undertake our plan of operations over the next twelve months without our obtaining additional financing. We presently require immediate financing in order that we have the cash necessary for us to continue our operations. In view of our working capital deficit, we anticipate that we will require additional financing in the approximate amount of \$560,000 in order to enable us to sustain our operations for the next twelve months. We note that this amount does not include any funds that we may expend in concluding any acquisition of Delta Music.

***Cash used in Operating Activities***

We used cash of \$57,701 in operating activities during the first three month period of fiscal 2008 compared to \$68,259 during the first three month period of fiscal 2007. Since inception, we have used cash of \$747,321 in operating activities. We have applied cash generated from financing activities to fund cash used in operating activities.

***Cash from Investing Activities***

We did not use any cash in investing activities during the first three month period of fiscal 2008 nor during the first three month period of fiscal 2007. We acquired cash of \$130,626 during fiscal 2006 as a result of our acquisition of PlayBOX UK.

***Cash from Financing Activities***

We generated cash of \$43,996 from financing activities during the first three month period of fiscal 2008 compared to cash of \$53,189 generated from financing activities during the first three month period of fiscal 2007.

***Going Concern***

We have not attained profitable operations and are dependent upon obtaining financing to pursue any extensive business activities. For these reasons our auditors stated in their report that they have substantial doubt we will be able to continue as a going concern.

***Future Financings***

We anticipate continuing to rely on equity sales of our common shares in order to continue to fund our business operations. Issuances of additional shares will result in dilution to our existing shareholders. We believe that debt financing will not be an alternative for funding of our planned activities because we do not have tangible assets to secure any debt financing.



### Off-Balance Sheet Arrangements

We have no significant off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that is material to stockholders.

### Item 3. Controls and Procedures

As required by Rule 13a-15 under the Securities Exchange Act of 1934 (the Exchange Act), we carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of December 31, 2007, being the date of our most recently completed quarter. This evaluation was carried out under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, Mr. Robert Burden. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified by the rules and forms of the SEC.

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Exchange Act is accumulated and communicated to management, including our Chief Executive Officer and our Chief Financial Officer, to allow timely decisions regarding required disclosure.

During the fiscal quarter ended December 31, 2007, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to affect, our internal control over financial reporting during the quarter ended December 31, 2007.

The term internal control over financial reporting is defined as a process designed by, or under the supervision of, the registrant's principal executive and principal financial officers, or persons performing similar functions, and effected by the registrant's board of directors, management and other personnel, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles and includes those policies and procedures that:

- (a) Pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of the assets of the registrant;
- (b) Provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the registrant are being made only in accordance with authorizations of management and directors of the registrant; and
- (c) Provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the registrant's assets that could have a material effect on the financial statements.



## PART II OTHER INFORMATION

### Item 1. Legal Proceedings

We currently are not a party to any material legal proceedings and to our knowledge, no such proceedings are threatened or contemplated.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

We did not complete any sales of securities without registration under the Securities Act of 1933 during the three months ended December 31, 2007.

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. Submission of Matters to a Vote of Securities Holders

No matters were submitted to our security holders for a vote during the three months ended December 31, 2007.

### Item 5. Other Information

None

### Item 6. Exhibits

The following exhibits are included with this Quarterly Report on Form 10-QSB:

<b>Exhibit Number</b>	<b>Description of Exhibit</b>
3.1 <sup>(1)</sup>	Articles of Incorporation
3.2 <sup>(1)</sup>	Certificate of Amendment to Articles of Incorporation
3.3 <sup>(1)</sup>	By-Laws
10.1 <sup>(1)</sup>	Agency Exploitation Agreement dated March 30, 2004 among PlayBOX UK, HBI Sales Private Limited, Zacan Holdings Proprietary Limited, ICT/Europetec Limited and MIR Technologies LLC
10.2 <sup>(1)</sup>	Letter Agreement between PlayBOX UK and Robert Burden regarding appointment of Robert Burden as Managing Director of PlayBOX UK dated effective April 13, 2004
10.3 <sup>(1)</sup>	Employment Agreement between PlayBOX UK and Robert Burden dated effective May 1, 2004
10.4 <sup>(1)</sup>	Service Agreement dated August 4, 2004 between PlayBOX UK and Outlander Management
10.5 <sup>(1)</sup>	Loan Agreement dated October 4, 2004 between PlayBOX UK and PlayBOX Inc.
10.6 <sup>(1)</sup>	Debenture Agreement dated October 4, 2004 between PlayBOX UK and PlayBOX Inc. evidencing the indebtedness of PlayBOX UK under the Loan Agreement
10.7 <sup>(1)</sup>	Debt Settlement Agreement dated April 28, 2005 between PlayBOX UK and PlayBOX Inc.

<b>Exhibit Number</b>	<b>Description of Exhibit</b>
10.8 <sup>(1)</sup>	Share Exchange Agreement dated May 23, 2005, as amended, among Boyd Holdings Inc., PlayBOX UK and the stockholders of PlayBOX UK
10.9 <sup>(1)</sup>	Closing Agreement dated March 24, 2006 amongst PlayBOX (US) Inc. and PlayBOX UK and the shareholders of PlayBOX UK
10.10 <sup>(1)</sup>	Asset Purchase Agreement dated March 31, 2006 between PlayBOX (US) Inc. and PlayBOX Inc.
10.11 <sup>(1)</sup>	Termination and Release Agreement dated March 31, 2006 among PlayBOX UK, HBI Sales Private Limited, Zacan Holdings Proprietary Limited, ICT/Europetec Limited and MIR Technologies LLC
10.12 <sup>(1)</sup>	Subscription agreement between the Company and Annette Cocker dated April 8, 2005 relating to the Company's private offering of 500,000 shares
10.13 <sup>(1)</sup>	Form of subscription agreement relating to our May 31, 2005 private offering of securities.
10.14 <sup>(1)</sup>	Form of subscription agreement relating to our August 31, 2005 private offering of securities.
10.15 <sup>(1)</sup>	Regulation S Debt Conversion Agreement dated March 31, 2006 between the Company and Hillside Investment Corporation.
10.16 <sup>(2)</sup>	Form of subscription agreement relating to our July 14, 2006 private offering of securities.
10.17 <sup>(3)</sup>	Service Agreement dated July 1, 2005 between PlayBOX UK and Azuracle Limited
10.18 <sup>(3)</sup>	Letter Agreement dated December 28, 2006 between PlayBOX UK and Robert Burden
10.19 <sup>(3)</sup>	Consulting Services Agreement dated August 1, 2006 between PlayBOX (US) Inc. and DeBondo Capital Limited
10.20 <sup>(4)</sup>	Form of subscription agreement relating to our May 25, 2007 private offering of securities.
10.21 <sup>(5)</sup>	Executive Employment Agreement between the Company and Henry (Harry) C. Maloney dated December 14, 2007.
<u>31.1<sup>(6)</sup></u>	<u>Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
<u>31.2<sup>(6)</sup></u>	<u>Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
(1)	Filed as an exhibit to our registration statement on Form SB-2 filed with the Securities and Exchange Commission on June 8, 2006.
(2)	Filed as an exhibit to our registration statement on Form SB-2/A (Amendment No. 1) filed with the Securities and Exchange Commission on October 10, 2006.
(3)	Filed as an exhibit to our registration statement on Form SB-2/A (Amendment No. 3) filed with the Securities and Exchange Commission on January 18, 2007.
(4)	Filed as an exhibit to our registration statement on Form SB-2/A (Amendment No. 6) filed with the Securities and Exchange Commission on July 12, 2007.

- (5) Filed as an exhibit to our current report on Form 8-K filed with the Securities and Exchange Commission on December 20, 2007.
- (6) Filed as an exhibit to this quarterly report on Form 10-QSB.

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**SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**PLAYBOX (US) INC.**

By: /s/ Robert Burden  
Robert Burden  
Chief Executive Officer and Chief Financial  
Officer  
Date: February 19, 2008

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