

CHROMATICS COLOR SCIENCES INTERNATIONAL INC  
Form PRER14A  
August 31, 2001

SCHEDULE 14A  
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934

Filed by the registrant /x/

Filed by a party other than the registrant / /

Check the appropriate box:

|                                                                   |                                                                                           |
|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| /x/ Preliminary proxy statement                                   | / / Confidential, For Use of the<br>Commission Only (as permitted<br>by Rule 14a-6(e)(2)) |
| / / Definitive proxy statement                                    |                                                                                           |
| / / Definitive additional materials                               |                                                                                           |
| / / Soliciting material pursuant to Rule 14a-11(c) or Rule 14a-12 |                                                                                           |

CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.

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(Name of Registrant as Specified in Its Charter)

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(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of filing fee (Check the appropriate box):

/x/ No fee required

/ / \$500 per each party to the controversy pursuant to Exchange Act Rule  
14a-6(i)(3).

/ / Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant  
to Exchange Act Rule 0-11:
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

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/ / Fee paid previously with preliminary materials:

/ / Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

- (1) Amount previously paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

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CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.  
NOTICE OF SPECIAL MEETING OF SHAREHOLDERS  
TO BE HELD ON SEPTEMBER 20, 2001  
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The Special Meeting of Shareholders of Chromatics Color Sciences International, Inc. (the "Company"), a New York corporation, will be held at the Legends Hotel & Resort, located at Route 17 North, near the intersection of Route 94 North, in McAfee, New Jersey 07428, on Thursday, September 20, 2001, at 10:00 A.M., for the following purposes:

- 1. To obtain shareholder approval for an amendment to the Company's Certificate of Incorporation to effect a one share for up to forty shares reverse stock split of the Company's issued and outstanding shares of common stock, as determined by the Company's Board of Directors;
- 2. To obtain shareholder approval for an amendment to the Company's Certificate of Incorporation to increase the number of authorized shares of common stock, \$.001 par value per share, from 50,000,000 to 450,000,000; and
- 3. To transact such other business as may properly come before the meeting or any adjournments or postponements thereof.

The approval and adoption of each matter to be presented to the shareholders is independent of the approval and adoption of each other matter to be presented to the shareholders. Only shareholders of record at the close of business on August 9, 2001 are entitled to notice of and to vote at the meeting, including any adjournments or postponements thereof.

By order of the Board of Directors

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Darby S. Macfarlane  
Chairperson of the Board of Directors

New York, New York  
August 31, 2001

IMPORTANT:

Whether or not you expect to attend in person, we urge you to sign, date, and return the enclosed Proxy at your earliest convenience. This will ensure the presence of a quorum at the meeting. PROMPTLY SIGNING, DATING, AND RETURNING THE PROXY WILL SAVE THE COMPANY THE EXPENSES AND EXTRA WORK OF AN ADDITIONAL SOLICITATION. An addressed envelope for which no postage is required if mailed in the United States is enclosed for that purpose. Sending in your proxy will not prevent you from voting your stock at the meeting if you desire to do so, as your Proxy is revocable at your option.

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CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.

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PROXY STATEMENT  
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FOR SPECIAL MEETING OF SHAREHOLDERS  
SEPTEMBER 20, 2001

This Proxy Statement is furnished in connection with the solicitation of proxies by the Board of Directors of CHROMATICS COLOR SCIENCES INTERNATIONAL, INC., a New York corporation (the "Company"), for use at the Special Meeting of Shareholders of the Company (the "Meeting") which will be held at the Legends Hotel & Resort, located at Route 517 North, near the intersection of Route 94 North, in McAfee, New Jersey 07428, on Thursday, September 20, 2001, at 10:00 A.M., including any adjournments or postponements thereof.

Shareholders who execute proxies retain the right to revoke them at any time by notice in writing to the Secretary of the Company, by revocation in person at the Meeting or by presenting a later dated proxy. Unless so revoked, the shares represented by such proxies will be voted at the Meeting in accordance with the directions given therein. Shareholders vote at the Meeting by casting ballots (in person or by proxy), which are tabulated by a person who is appointed by the Board of Directors before the Meeting to serve as inspector of election at the Meeting and who has executed and verified an oath of office. Under New York law and the Company's Bylaws, the presence in person or by proxy of a majority of the outstanding shares of the Company's common stock is necessary to constitute a quorum at the Meeting. Abstentions and broker "non-votes" are included in the determination of the number of shares present at the Meeting for quorum purposes but are not counted in the tabulations of the votes cast on proposals presented to shareholders. A broker "non-vote" occurs when a nominee holding shares for a beneficial owner does not vote on a particular proposal because the nominee does not have discretionary voting power with respect to that item and has not received instructions from the beneficial owner.

The principal executive offices of the Company are located at 5 East 80th Street, New York, New York 10021. The approximate date on which this Proxy Statement and the enclosed form of proxy will first be sent or given to

shareholders is August 31, 2001.

Shareholders of record of the common stock at the close of business on August 9, 2001 shall be entitled to one vote for each share then held. On August 9, 2001, there were 19,991,952 shares of common stock issued and outstanding.

Only shareholders of record at the close of business on August 9, 2001 are entitled to notice of and to vote at the meeting, including any adjournments or postponements thereof.

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PROPOSAL 1 -

AMENDMENT TO THE CERTIFICATE OF  
INCORPORATION TO EFFECT REVERSE STOCK SPLIT

Proposal

The Board has unanimously approved, and recommends to the holders of the common stock that they approve, a one-for-up to forty reverse stock split of the common stock (the "Reverse Stock Split"). If approved by the shareholders, the Reverse Stock Split may be effected in the manner described below at the sole option of the Board. In determining the ratio of the Reverse Stock Split, the Board will assess numerous factors including, but not limited to, analysis of our most recent fiscal quarter, general economic conditions, the existing and expected marketability and liquidity of our common stock and our listing status on the Nasdaq SmallCap Market. The Board believes that approval of a range of reverse stock split ratios, rather than approval of a specific reverse split ratio, provides the Board with maximum flexibility to achieve the purposes of the Reverse Stock Split. The Reverse Stock Split will reduce the number of issued and outstanding shares of Common Stock by the ratio determined by the Board to be in our best interests, but will not increase the par value of the Common Stock and will not change the number of authorized shares of Common Stock.

Reasons for Proposed Reverse Stock Split

The Company's common stock is quoted on the Nasdaq SmallCap Market under our current symbol "CCSI." In order for the common stock to continue to be quoted on the Nasdaq Stock Market, the Company must satisfy various listing maintenance standards established by Nasdaq.

Under Nasdaq's listing maintenance standards, if the closing bid price of the Company's common stock is under \$1.00 per share for thirty consecutive trading days and does not thereafter regain compliance with the rule during the ninety calendar days following notification by Nasdaq, Nasdaq may delist the Company's common stock from trading on the Nasdaq Stock Market. If a delisting were to occur, the Company's common stock would trade on the OTC Bulletin Board or in the "pink sheets" maintained by the National Quotation Bureau, Inc.

The Company received letters from Nasdaq advising that the Company's stock had not met Nasdaq's minimum bid price closing requirement for thirty consecutive trading days and that, if the Company were unable to demonstrate compliance with this requirement during the ninety calendar days ending June 25, 2001, its common stock would be delisted. Nasdaq subsequently notified the Company that its stock would be delisted. The Company has, however, applied to Nasdaq for a hearing, and the delisting is stayed pending the hearing. The hearing was scheduled for August 16, 2001, and at this time the Nasdaq Hearing

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Committee has requested additional information to be submitted by the Company regarding the Company's plans to meet the Net Tangible Asset Requirement.

In addition, many institutional investors have policies prohibiting them from holding lower-priced stocks in their own portfolios, which reduces the number of potential buyers of our common stock. Analysts at many leading brokerage firms are reluctant to recommend lower-priced stocks to their clients or monitor the activity of lower-priced stocks. A variety of brokerage house policies and practices also tend to discourage individual brokers within those firms from dealing in lower-priced stocks. Some of those policies and practices pertain to the payment of brokers' commissions and to time-consuming procedures that function to make the handling of lower-priced stocks unattractive to

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brokers from an economic standpoint. Additionally, because brokers' commissions on lower-priced stocks generally represent a higher percentage of the stock price than commissions on higher-priced stocks, the current share price of our common stock can result in an individual stockholder paying transaction costs that represent a higher percentage of total share value than would be the case if our share price were substantially higher. This factor may also limit the willingness of institutions to purchase our stock.

The Company believes that the Reverse Stock Split will improve the price level of the common stock so that it will be able to comply with the Nasdaq listing standards. The Company also believes that the higher share price that should result from the Reverse Stock Split will help generate interest among investors. Furthermore, the Company believes that maintaining the Nasdaq SmallCap Market listing may provide it with a broader market for its common stock and facilitate the use of the common stock in financing transactions in which the Company may engage. The Company's Board of Directors has considered the potential harm to it of a delisting from Nasdaq, and has determined that the Reverse Stock Split is the best way of achieving compliance with Nasdaq's listing standards.

The exact ratio of the Reverse Stock Split will be the ratio that the Company believes will effectuate the purpose of the Reverse Stock Split, which is to improve the price level of the common stock so that it will be able to comply with, and remain in compliance with, the Nasdaq listing standards. Such determination shall also be based upon existing and expected marketability and liquidity of our common stock, analysis of our then most recent fiscal quarter, prevailing market conditions and the likely effect on the market price of our common stock.

For the reasons set forth above, the Board believes that the Reverse Stock Split is in the best interests of the Company and its shareholders. The Company cannot assure you that the Reverse Stock Split will have any of the foregoing effects. The Company anticipates that, following consummation of the Reverse Stock Split, the common stock will trade at a price per share that is higher than the current market price per share of the common stock. HOWEVER, THERE CAN BE NO ASSURANCE THAT THE TOTAL MARKET CAPITALIZATION AND AGGREGATE VALUE OF THE PUBLIC FLOAT OF THE common stock AFTER THE PROPOSED REVERSE STOCK SPLIT WILL BE EQUAL TO THE TOTAL MARKET CAPITALIZATION AND THE AGGREGATE VALUE OF THE PUBLIC FLOAT BEFORE THE PROPOSED REVERSE STOCK SPLIT OR THAT THE MARKET PRICE OF THE COMMON STOCK FOLLOWING THE REVERSE STOCK SPLIT WILL EITHER EXCEED OR REMAIN IN EXCESS OF THE CURRENT MARKET PRICE OF THE COMMON STOCK. IN SOME CASES, THE TOTAL MARKET CAPITALIZATION OF A COMPANY FOLLOWING A REVERSE STOCK SPLIT IS LOWER, AND MAY BE SUBSTANTIALLY LOWER, THAN THE TOTAL MARKET CAPITALIZATION OF THE COMPANY BEFORE THE REVERSE STOCK SPLIT. IN ADDITION, THE FEWER NUMBER OF SHARES THAT

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WILL BE AVAILABLE TO TRADE WILL CAUSE THE TRADING MARKET OF THE common stock TO BECOME LESS LIQUID, WHICH COULD HAVE AN ADVERSE EFFECT ON THE PRICE OF THE COMMON STOCK.

### Procedure for Reverse Stock Split

Upon the approval of this proposal by the shareholders of the Company and at the election of the Board, the proposed Certificate of Amendment of the Company's Certificate of Incorporation (the "Certificate of Amendment"), as set forth in ANNEX A to this Proxy Statement, will be filed with the Secretary of State of the State of New York to effectuate the Reverse Stock Split. Except for any changes as a result of the repurchase by the Company of fractional shares, each shareholder of the Company will hold the same percentage of common stock

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outstanding immediately following the Reverse Stock Split as such shareholder did immediately prior to the Reverse Stock Split. Subject to the receipt of the requisite shareholder approval, the Reverse Stock Split would be effective on the date on which the Certificate of Amendment is filed with the Secretary of State of the State of New York (the "Effective Date"), which is expected to occur promptly following the Meeting. At the Effective Date, each up to forty shares of common stock issued and outstanding will, automatically and without further action by the Board or shareholders of the Company, be reclassified and converted into one share of common stock. Fractional shares will not be issued as a result of the Reverse Stock Split, but will be repurchased by the Company for cash at the current fair market value of the fractional share interest. The cash payment for the fractional share interest will be calculated by multiplying the fractional share by the fair market value per share of common stock, which will be the closing sale price per share of common stock on the Nasdaq SmallCap Market (or any other listing or quotation system on which the shares of common stock are then listed or quoted) on the trading day prior to the Effective Date.

Immediately after the effectiveness of the Reverse Stock Split, each shareholder would own a fraction (depending on the magnitude of the Reverse Stock Split) of the aggregate number of shares of common stock such shareholder owned immediately prior to the Reverse Stock Split, but will own the same percentage of the outstanding shares of common stock of the Company, except for the effects of the Company's repurchase of fractional share interests at the then current fair market value. The number of shares of common stock that may be purchased upon the exercise or conversion of outstanding options, warrants, and other securities convertible into or exchangeable for shares of common stock of the Company (collectively, the "Convertible Securities") and the per share exercise or conversion price per share will be adjusted appropriately so that, as of the Effective Date, the aggregate number of shares of common stock issuable in respect of Convertible Securities immediately following the Effective Date will be equal to the aggregate number of shares issuable in respect thereof immediately prior to the Effective Date multiplied by a fraction the numerator of which is 1 and the denominator of which is the number of shares which are converted into one share in the Reverse Stock Split, and the aggregate exercise and conversion prices thereunder will remain unchanged. As a result of the Reverse Stock Split, certain shareholders may own "odd lots" of fewer than one hundred (100) shares of common stock. Brokerage commissions and other costs of transactions for odd lots may be higher than for "round lot" transactions, particularly on a per-share basis. The par value of the common stock of \$.001 per share will remain unchanged as a result of the Reverse Stock Split. The aggregate number of outstanding shares of common stock immediately prior to the Effective Date will be reduced by the aggregate number of shares converted in the Reverse Stock Split and by such additional number to account for the

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repurchase by the Company of fractional share interests that otherwise would result from the Reverse Stock Split. Accordingly, the aggregate par value of the issued and outstanding shares of common stock, and therefore the stated capital associated with the common stock, will be reduced, and the additional paid-in capital (capital paid in excess of the par value) will be increased in a corresponding amount for statutory and accounting purposes. If the Reverse Stock Split is effected, all share and per-share information in the Company's financial statements will be restated to reflect the Reverse Stock Split for all periods presented in future filings after the Effective Date with the Securities and Exchange Commission and the Nasdaq Stock Market.

### Exchange of Stock Certificates; No Fractional Shares

If the Reverse Stock Split is approved by the shareholders of the Company, the combination and reclassification of shares of common stock pursuant to the

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Reverse Stock Split will automatically occur on the Effective Date without any further action on the part of the shareholders and regardless of the date on which the certificates representing the share of common stock are physically surrendered to the Company for exchange. Every up to forty issued and outstanding shares of common stock would be converted and reclassified into one share of common stock in the Reverse Stock Split, and any fractional share interests resulting from such reclassification and combination would be repurchased by the Company for cash at a price equal to the fair market value of the common stock multiplied by such fractional share interest. The "fair market value" of the common stock means the closing price per share as reported on the Nasdaq SmallCap Market (or on such other quotation system or exchange on which the common stock is then quoted or listed for trading) on the business day immediately preceding the Effective Date. The ownership of a fractional share interest in a share of common stock will not give the holder thereof any voting, dividend or other rights except the right to receive payment therefore as described herein.

As soon as practicable after the Effective Date, transmittal forms will be mailed to each holder of record of common stock for use in forwarding to the Company stock certificates for surrender and exchange for certificates representing the number of shares of common stock to which such holder is entitled and the cash payment (to be paid by check) for any fractional share interest. The transmittal forms will be accompanied by instructions specifying the details of the exchange. Upon receipt of the transmittal form, each shareholder should surrender the certificates representing shares of common stock prior to the effectiveness of the Reverse Stock Split, in accordance with the applicable instructions. Each holder who surrenders certificates will receive new certificates representing the whole number of shares of common stock to which such holder is entitled as a result of the Reverse Stock Split, and a check for the cash payment to which such holder is entitled as a result of the repurchase by the Company of fractional share interests, if any. SHAREHOLDERS SHOULD NOT SEND THEIR STOCK CERTIFICATES UNTIL THEY RECEIVE A TRANSMITTAL FORM FROM THE COMPANY.

As of the Effective Date, each certificate representing shares of common stock outstanding prior to the Effective Date (an "existing certificate") will be deemed only to evidence ownership of the number of shares of common stock into which the shares of common stock evidenced by such existing certificates have been converted by the Reverse Stock Split.

### Federal Income Tax Consequences

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The following is a summary of the material federal income tax consequences to shareholders of the Company of the Reverse Stock Split. The following summary discussion is based upon the Internal Revenue Code of 1986 (the "Code"), treasury regulations thereunder, judicial decisions, and current administrative rulings and practices, all as in effect on the date hereof and all of which could be repealed, overruled, or modified at any time, possibly with retroactive effect. There can be no assurance that such changes will not adversely affect the matters discussed in this summary. No ruling from the Internal Revenue Service ("IRS") with respect to the matters discussed herein has been requested, and there is no assurance that the IRS would agree with the conclusions set forth in this discussion. This discussion may not address certain federal income tax consequences that may be relevant to particular shareholders in light of their personal circumstances or to certain types of shareholders (such as dealers in securities, insurance companies, foreign individuals and entities,

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financial institutions, and tax-exempt entities) who may be subject to special treatment under the federal income tax laws. This discussion also does not address any tax consequences under state, local or foreign laws. SHAREHOLDERS ARE URGED TO CONSULT THEIR TAX ADVISORS AS TO THE PARTICULAR TAX CONSEQUENCES TO THEM OF THE REVERSE STOCK SPLIT.

The Company believes that the Reverse Stock Split will qualify as a "recapitalization" under Section 368(a)(1)(E) of the Code and as a stock-for-stock exchange under Section 1036(a) of the Code. As a result, the Company believes that no gain or loss should be recognized by a shareholder in the Reverse Stock Split, except with respect to any cash received in lieu of fractional share interests. The aggregate tax basis of the shares of common stock held by a shareholder following the Reverse Stock Split will equal the shareholder's aggregate basis in the common stock held immediately prior to the Reverse Stock Split. Generally, the aggregate tax basis will be allocated among the shares of common stock held following the Reverse Stock Split on a pro rata basis. Shareholders who have used the specific identification method to identify their basis in shares of common stock combined in the Reverse Stock Split should consult their own tax advisors to determine their basis in the shares of common stock received in exchange in the Reverse Stock Split. Shares of common stock received should have the same holding period as the common stock surrendered. Each shareholder who receives cash, if any, in lieu of fractional share interests will recognize capital gain or loss equal to the difference between the amount of cash received and the shareholder's tax basis allocable to such fractional shares.

The foregoing discussion under this section "Federal Income Tax Consequences" is only a general summary of the material federal income tax consequences of the Reverse Stock Split. It is not a complete analysis of all potential tax effects relevant to the Reverse Stock Split. The discussion does not address any consequences arising under any state, local or foreign jurisdiction. The discussion is based on current provisions of the Code, Treasury Regulations promulgated thereunder, judicial opinions, published positions of the Internal Revenue Service, and all other applicable authorities, all of which are subject to change (possibly with retroactive effect). The Company's view regarding the tax consequence of the Reverse Stock Split is not binding on the Internal Revenue Service or the courts.

WE URGE YOU TO CONSULT YOUR OWN TAX ADVISOR CONCERNING THE U.S. FEDERAL, STATE AND LOCAL, AND FOREIGN TAX CONSEQUENCES OF THE REVERSE STOCK SPLIT.

Vote Required and Recommendation of Board

The proposal for the Reverse Stock Split shall be adopted if approved by a majority of all outstanding shares of common stock entitled to vote at the Meeting. If this proposal is approved by the shareholders, it will become effective if the Company files the Certificate of Amendment with the Secretary of State of the State of New York. IF THIS PROPOSAL IS NOT APPROVED, THE REVERSE STOCK SPLIT WILL NOT BE IMPLEMENTED. THE BOARD UNANIMOUSLY RECOMMENDS THAT SHAREHOLDERS VOTE FOR THE APPROVAL OF THE PROPOSED CERTIFICATE OF AMENDMENT TO EFFECT THE REVERSE STOCK SPLIT. Notwithstanding the approval of the proposal by the shareholders of the Company, the Board may elect not to implement, or to delay the implementation of, the Reverse Stock Split if the Board determines that the Reverse Stock Split would not be in the best interests of the Company and its shareholders. The Board shall re-solicit shareholder approval in the event that it wishes to implement the proposal after 120 days have elapsed since the Meeting Date.

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## PROPOSAL 2

### AMENDMENT TO THE CERTIFICATE OF INCORPORATION TO EFFECT INCREASE IN SHARES OF AUTHORIZED COMMON STOCK

#### Proposal

The Board of Directors recommends that the Company increase its shares of authorized common stock. At present, the Company's Certificate of Incorporation, as amended, authorizes the issuance of 50,000,000 shares of common stock, par value \$.001 per share. 19,991,952 of those shares of common stock are issued and outstanding and 30,008,048 shares were authorized but unissued. The Board of Directors proposes to amend the Company's Certificate of Incorporation to authorize the issuance of 450,000,000 shares of common stock, par value \$.001 per share.

#### Share Currently Reserved for Issuance

As of August 9, 2001, there were 19,991,952 shares of common stock issued and outstanding and 30,008,048 shares were authorized but unissued. Of the 30,008,048 authorized but unissued shares, 28,286,252 are reserved for issuance as follows:

|                                               |            |
|-----------------------------------------------|------------|
| 1. Conversion Securities including Warrants   | 24,810,252 |
| 2. Stock Options (Employee Stock Option Plan) | 3,476,000  |

Accordingly, the amount of authorized shares of common stock that are not reserved for issuance and are available for future issuance is currently 1,721,796. If you approve the increase in authorized shares, the amount will be 401,721,796.

#### Commitments to Issue Shares

In addition to the aforementioned authorized but unissued shares reserved for issuance, there are approximately 10,600,000 shares to be reserved for conversion rights for certain securities and financing agreements, which will result in a reduction of shares otherwise available for future issuance. Furthermore, waivers of anti-dilution rights may be necessary from holders of certain securities of the Company in order to effect future financings. Such

arrangements are described below.

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Approximately 3,996,390 of the 10,600,000 shares to be reserved for conversion rights are related to the Company's private placement financing agreements with Crescent International, Ltd. ("Crescent"). Crescent provided a \$2,000,000 private placement for the Company on October 31, 2000. There is no other affiliation with Crescent and the Company. In addition to the 3,996,390 shares, there are 270,000 incentive warrants exercisable at \$1.00 per share of common stock and 80 Series 4 Preferred Shares convertible into common stock if Crescent elects to convert such securities but only if shareholders approve in a future vote that those securities, if representing in excess of 20% of the current total outstanding shares, is acceptable. If you approve this proposal, 3,996,390 shares will be issuable by the Company to Crescent if Crescent elects to exercise these securities (and these shares, plus previously issued shares to Crescent, as yet unsold by Crescent, do not represent securities in excess of 20% of the total outstanding current shares). Any remaining shares will require your further approval in the event that Crescent elects to exercise in excess of 20% of the Company's current total shares outstanding. If the Company's shares are delisted by Nasdaq, your approval in this circumstance would not be required. If such issuance would result in a change of control of the Company, the Company would require approval whether or not the Company's shares are delisted by Nasdaq. The Preferred Shares are convertible into common stock, if Crescent elects to convert such securities, based on the following formula:

Each share of the Series 4 Preferred Stock owned by Crescent will be convertible into the number of shares of common stock determined by dividing \$10,000 by the lower of \$.82 and 92% of the average of the lowest 3 consecutive closing bid prices of the common stock during the 22 trading day period immediately preceding the date the conversion is requested.

Approximately 2,163,951 of the 10,600,000 shares to be further reserved for issuance under conversion rights relate to the Company's financing agreements with LB I Group, Inc. ("LBI"). LBI provided a total \$8,000,000 private placement for the Company as follows: (i) \$4,000,000 was received on June 11, 1999; and (ii) \$4,000,000 was received on February 11, 2000. There is no other affiliation with LBI and the Company. However, Fredrick Frank, Vice Chairman of Lehman Brothers, acts as a consultant to the Company for its health care applications. Lehman Brothers is affiliated with LBI. The total number of common shares is calculated by the following formula:

The number of preferred shares yet to be converted subject to reserve by the Company for issuance (currently 65,000) x \$100 per share, divided by \$4.68.

Therefore, 1,388,889 shares of common stock in addition to 575,062 warrants exercisable at \$4.68 and 200,000 warrants exercisable at \$1.50 would be reserved for issuance by the Company to LBI if LBI elected to exercise these warrants and/or convert their Preferred Shares under the conversion rights of LBI's Class B Series 2 and 3 Preferred Stock if you approve this proposal.

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Approximately 3,996,390 of the 10,600,000 shares to be reserved for conversion rights relate to the Company's financing agreements with Millennium Partners ("Millennium"). Millennium provided a \$3,000,000 private placement for the Company on August 16, 2000. There is no other affiliation with Millennium and the Company. In addition to the 3,996,390 shares there are shares to be reserved for 150,000 warrants exercisable at \$5.26 per share. If you approve this proposal, 3,996,390 shares of common stock would be reserved for issuance by the Company to Millennium if Millennium elects to exercise these warrants under the conversion rights of Millennium's Adjustable Warrant and 150,000 shares for the warrants exercisable at \$5.26 per share; and these shares, plus previously issued shares to Millennium, as yet unsold by Millennium, do not represent securities in excess of 20% of the total current outstanding shares, which would require shareholder approval. This Adjustable Warrant is exercisable into common stock based on the following formula:

$$\frac{(\text{Applicable Share Number}) \times [(\text{Purchase Price}/.87) - (\text{Adjustment Period Price})]}{\text{Adjustment Period Price.}}$$

The Adjustment Period Price is the average of the 10 lowest Per Share Market Values (currently the closing bid price on Nasdaq) over the previous 40 trading days from November 1, 2001. Currently, the Applicable Share Number is 427,351 and the Purchase Price is \$4.68. The Applicable Share Number is the number of shares remaining to be converted (currently 427,351) and would vary depending on the amount of these remaining shares elected to be exercised. The Purchase Price of \$4.68 does not vary.

When such securities are issued at a discount to market price, a floating conversion ratio based on the discount from the common stock price means that, the lower the price of your common stock at the time the holder decides to convert, the more common shares the holder receives.

When such securities are issued at a discount to market price, to the extent that the security holders convert their securities and sell the underlying common stock, the common stock price may decrease even further due to the additional shares in the market, allowing holders to convert their securities into greater amounts of common stock and further depressing the market.

When such securities are issued at a discount to market price, issuance of these securities, subject to conversion rights of the holders, may result in a change in control of the Company. However, if the issuance would result in a change of control of the Company, shareholder approval in this circumstance would be required.

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Potential Dilutive Effect of the Above Convertible Securities Using a Reasonable Range

Assumed average price per share of the lowest Closing Bid price on consecutive days in the 22 days prior to exercise, of which 92% was \$0.82 for the Crescent Adjustable Warrant, and the average of the Share Market Values (currently the closing bid price on Nasdaq) for the previous 40 trading days for Millennium Adjustable Warrant, potential dilution is as follows:

|                                                     | at \$0.10 per share |                | at \$0.50 per share |         |
|-----------------------------------------------------|---------------------|----------------|---------------------|---------|
|                                                     | (A)                 | (B)            | (A)                 | (B)     |
| LB 1 Preferred Shares                               | 1,388,889           | 0              | 1,388,889           | 0       |
| LB 1 Warrants exercisable at \$4.68 per share       | 575,062             | 0              | 575,062             | 0       |
| LB 1 Warrants exercisable at \$1.50 per share       | 200,000             | 0              | 200,000             | 0       |
| Crescent Adjustable Warrant                         | 3,996,390 (1)       | 10,786,219 (1) | 2,956,522 (2)       | 0       |
| Crescent Warrants exercisable at \$1.00 per share   | 270,000             | 0              | 270,000             | 0       |
| Millennium Adjustable Warrant                       | 3,996,390           | 18,564,778     | 3,996,390           | 173,963 |
| Millennium Warrants exercisable at \$5.26 per share | 150,000             | 0              | 150,000             | 0       |
| Total shares*                                       | 10,576,731          | 29,350,997     | 9,536,863           | 173,963 |

Column (A): Dilution possible with shareholder approval of Proposal 1 in this proxy

Column (B): Additional dilution possible with shareholder approval of Proposal 1 in this proxy and further shareholder approval for securities in excess of 20% of total outstanding current shares

(1) subject to subtraction of 1,311,304 previously issued shares as yet unsold by Crescent as of the Record Date

(2) subject to subtraction of 271,436 of the 1,311,304 previously issued shares as yet unsold by Crescent as of the Record Date

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Note: The Millennium financing agreement provides that they will not elect to convert more shares than would cause their ownership of shares yet unsold to equal 5% of the total current issued and outstanding shares of the Company. The Crescent financing agreement provides that they will not elect to convert more shares than would cause their ownership of shares yet unsold to equal 10% of the total current issued and outstanding shares of the Company.

## Issuances Requiring Shareholder Approval

Your approval for such an issuance of additional shares may be required under the following circumstances:

- The establishment of stock option or purchase plans or other arrangements, pursuant to which the Company's common stock may be acquired by officers or directors of the Company, except for warrants or rights issued generally to security holders of the Company or broadly based plans or arrangements including other employees. Your approval in this circumstance is required pursuant to the Nasdaq Marketplace Rules. The Company would not require your approval in this circumstance if the Company's shares are delisted by Nasdaq.
- When the issuance will result in a change of control of the Company. Your approval in this circumstance is required pursuant to the New York Business Corporation Law and the Nasdaq Marketplace Rules. The Company would require your approval in this circumstance whether or not the Company's shares are delisted by Nasdaq.
- In connection with certain acquisitions of the stock or assets of another company. Your approval in this circumstance is required pursuant to the New York Business Corporation Law and the Nasdaq Marketplace Rules. The Company would require your approval in this circumstance whether or not the Company's shares are delisted by Nasdaq.
- In connection with a transaction other than a public offering involving the issuance of common stock, or securities convertible into or exercisable for common stock, equal to 20% or more of the Company's common stock or 20% or more of the voting power outstanding before the issuance at a price (or in the case of conversion securities, a conversion price) less than the greater of book or market value of the Company's common stock. Your approval in this circumstance is required pursuant to the Nasdaq Marketplace Rules. The Company would not require your approval in this circumstance if the Company's shares are delisted by Nasdaq.

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#### Potential Dilutive Effect

The additional shares which the Board would be authorized to issue upon approval of this Proposal, if so issued, would have a dilutive effect upon the percentage of our equity owned by present stockholders. The issuance of the additional shares might be disadvantageous to current stockholders in that any additional issuances would potentially reduce per share dividends, if any. Stockholders should consider, however, that the possible impact upon dividends is likely to be minimal in view of the fact that we have never paid dividends on shares of our common stock and we do not intend to pay any cash dividends in the foreseeable future. We instead intend to retain earnings, if any, for investment and use in business operations.

#### Potential Anti-takeover Effect

The increased proportion of unissued authorized shares to issued shares could, under certain circumstances, have an anti-takeover effect. The Proposal, if approved, would strengthen the position of the Board and might make the removal of the Board more difficult, even if the removal would be generally beneficial to our stockholders. The authorization to issue the additional shares of Common Stock would provide the Board with a capacity to negate the efforts of unfriendly tender offerors through the issuance of securities to others who are

friendly or desirable to the Board.

This proposal, however, is not being proposed in response to any effort of which we are aware to accumulate the Company's shares of common stock or obtain control of the Company, nor is it part of a plan by management to recommend a series of similar amendments to the Company's Board of Directors and stockholders. Other than the reverse stock split proposal, the Company's Board of Directors does not currently contemplate recommending the adoption of any other amendments to the Company's Certificate of Incorporation that could be construed to affect the ability of third parties to take over or change the control of the Company. The Company has no plans to implement measures having anti-takeover effects in the foreseeable future.

#### Current Anti-takeover Provisions

In addition to the anti-takeover effects described above, certain provisions of the Company's Amended Certificate of Incorporation (the "Certificate of Incorporation") and Bylaws currently in effect may be considered to have an anti-takeover effect and may delay, defer or prevent a tender offer or takeover attempt that a shareholder of the Company might consider in his or her best interest, including those attempts that might result in a premium over the market price for the Company's common stock.

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The Certificate of Incorporation and Bylaws do not permit shareholders to call special meetings. Moreover, the Company's Certificate of Incorporation authorizes the Board of Directors to issue, without shareholder approval, up to 10,000,000 shares of preferred stock. The issuance of preferred stock could decrease the amount of assets and earnings available for distribution to our other stockholders. Preferred stockholders could receive voting rights and rights to payments on liquidation or of dividends or other rights which are greater than the rights of the holders of our common stock. In addition, the issuance of preferred stock may make it more difficult for a third party to acquire, or may discourage a third party from acquiring, voting control of our stock. This provision could also discourage an unsolicited acquisition and could make it less likely that stockholders receive a premium for their shares as a result of any unsolicited acquisition proposal. The Company has issued shares of such preferred stock, whose holders have rights that could prevent or otherwise restrict a third party from acquiring a controlling interest in the Company.

#### Reasons for the Increase in Authorized Common Shares

The primary purpose for the increase in authorized shares is to have a sufficient amount of shares to facilitate the issuance of up to 400,000,000 shares of common stock pursuant to one or more proposed financings, including a possible private placement, a rights offering, and/or other potential offerings. In addition, the Board believes that the approval of this proposal is essential to our growth and development.

The Company has begun discussions with potential investors and placement agents including certain principal shareholders of the Company, including Janssen Partners, Inc.,, but as of yet has not reached definitive terms agreed upon by the parties. The details of principal shareholders holdings are provided in the table under the section titled, "Security Ownership of Certain Beneficial Owners and Management." The material proposals entail an approximately \$6 million private placement whereby the Company's stock would be sold at a discount to market price to be determined, in addition to certain placement agent compensation and registration rights subject to negotiation. The private placement would be followed by a rights offering by the Company to shareholders of record prior to the private placement offering, at the same discount to

market as the private placement, under terms yet to be finalized.

The Company is requesting the authorizing of additional shares of our common stock for the following additional reasons: securing additional financing for our operations through the issuance of additional shares or other equity-based securities, effecting acquisitions of other business or properties, establishing strategic relationships with other companies, providing equity incentives to employees, officers or directors, and additional flexibility to declare stock splits or dividends. The flexibility inherent in having the authority to issue shares of common stock, will, in the opinion of the Board of Directors, be advantageous to the Company in any future negotiations involving the issuance of such stock.

If this proposal is adopted, no additional action or authorization by the Company's shareholders will be necessary for the issuance of such additional shares, unless required by applicable law or regulation, or unless deemed desirable or advisable by the Board of Directors. The increase in the authorized shares of common stock of the Company will not, in and of itself, affect rights of holders' shares of common stock that are presently issued and outstanding.

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Under the Company's Certificate of Incorporation, as amended, the shareholders of the Company do not have preemptive rights with respect to common stock. Thus, if the Board of Directors elects to issue additional shares of common stock, existing shareholders would not have any preferential rights to purchase such additional shares of stock.

At present, all outstanding shares of common stock are fully paid and nonassessable. Each share of the outstanding common stock is entitled to participate equally in dividends as and when declared by the Board of Directors and is entitled to participate equally in any distribution of net assets made to the shareholders upon liquidation of the Company. There are no redemption, sinking fund, conversion or preemptive rights with respect to the shares of common stock. All shares of common stock have equal rights and preferences. The holders of common stock are entitled to one vote for each share held of record on all matters voted upon by shareholders and may not cumulate votes for the election of directors. The Company has not declared or paid any cash dividends on the common stock and does not intend to pay any dividends for the foreseeable future.

#### Vote Required and Recommendation of Board

The proposal for the increase in authorized common stock shall be adopted if approved by a majority of all outstanding shares of common stock entitled to vote at the Meeting. If this proposal is approved by the shareholders, it will become effective if the Company files the Certificate of Amendment with the Secretary of State of the State of New York. IF THIS PROPOSAL IS NOT APPROVED, THE INCREASE IN AUTHORIZED COMMON STOCK WILL NOT BE IMPLEMENTED. THE BOARD UNANIMOUSLY RECOMMENDS THAT SHAREHOLDERS VOTE FOR THE APPROVAL OF THE INCREASE IN AUTHORIZED COMMON STOCK.

#### ADDITIONAL DISCLOSURE ITEMS

##### Security Ownership of Certain Beneficial Owners and Management

The following table sets forth, as of August 9, 2001, the beneficial ownership of the common stock: (i) by each shareholder known by the Company to beneficially own more than 5% of the common stock; (ii) by each director of the

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Company; (iii) by the Company's Chief Executive Officer; and (iv) by all executive officers and directors of the Company as a group. Except as otherwise indicated below, each named beneficial owner has sole voting and investment power with respect to the shares of common stock listed.

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| Name and Address of<br>Beneficial Owner                                                                            | common stock<br>Number of Shares | Percent of<br>Class |
|--------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------|
| Darby Simpson Macfarlane<br>10 Old Jackson Avenue, #28<br>Hastings-on-Hudson, NY 10706                             | 3,611,895 (1)                    | 15.88%              |
| David Kenneth Macfarlane<br>5 East 80th Street<br>New York, NY 10021                                               | 3,611,895 (2)                    | 15.88%              |
| Brian T. Fitzpatrick<br>c/o Gordon Laboratories, Inc.<br>751 East Artesia Boulevard<br>Carson, CA 90746            | 199,033 (3)                      | *                   |
| Leslie Foglesong<br>116 Lafayette Avenue<br>Brooklyn, NY 11217                                                     | 265,000 (4)                      | 1.31%               |
| Edmund Vimond<br>6967 Country Lakes Circles<br>Sarasota, FL 34243                                                  | 50,833 (5)                       | *                   |
| Edward Mahoney<br>140 Jones Creek Dr.<br>Jupiter, FL 33458                                                         | 50,833 (6)                       | *                   |
| James Berquist<br>c/o Chromatics Color Sciences<br>International, Inc.<br>5 East 80th Street<br>New York, NY 10021 | 6,000                            | *                   |
| Robert Shapiro<br>c/o Chromatics Color Sciences<br>International. Inc.<br>5 East 80th Street<br>New York, NY 10021 | 51,000                           | *                   |
| Gary W. Schreiner<br>2126 Melvin Drive<br>Rock Falls, IL 61071                                                     | 1,498,967 (7)                    | 7.06%               |
| LB I Group, Inc.<br>3 World Financial Center<br>New York, NY 10285                                                 | 2,163,951 (8)                    | 9.77%               |

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TABLE (continued)

| Name and Address of<br>Beneficial Owner                                                                                   | common stock<br>Number of Shares | Percent of<br>Class |
|---------------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------|
| Peter Janssen<br>C/o Janssen Partners, Inc.<br>1345 Old Northern Blvd.<br>Roslyn, NY 11576                                | 1,636,250 (9)                    | 7.79%               |
| Janssen Partners, Inc.<br>1345 Old Northern Blvd.<br>Roslyn, NY 11576                                                     | 1,636,250 (10)                   | 7.79%               |
| Crescent International, Ltd.<br>c/o The Robinson-Humphrey<br>Company LLC<br>3333 Peachtree Road, N.E<br>Atlanta, GA 30326 | 1,581,304 (11)                   | 7.80%               |
| GAC-LABS, LLC<br>c/o Webster & Partners, LLC<br>1936 Lee Road<br>Winter Park, FL 32789                                    | 1,600,000 (12)                   | 7.41%               |
| All directors and executive<br>officers as a group (8 persons)                                                            | 4,234,594 (13)                   | 18.27%              |

\* Indicates less than 1%.

- (1) Includes 861,895 issued and outstanding shares of the common stock beneficially owned by Mrs. Macfarlane, 2,000,000 warrants which are currently exercisable, 450,000 shares issuable upon the exercise of options granted to Mrs. Macfarlane and 300,000 shares issuable upon the exercise of options granted to Mr. Macfarlane which options are currently exercisable. As a result of a certain voting agreement between them, Mrs. Macfarlane is entitled to sole voting power and sole power of disposition over all shares of common stock held or acquired by Mr. Macfarlane.
- (2) Includes 861,895 issued and outstanding shares of common stock and 2,000,000 warrants which are currently exercisable beneficially owned by Mrs. Macfarlane, 450,000 shares issuable upon the exercise of options granted to Mrs. Macfarlane and 300,000 shares issuable upon the exercise of options granted to Mr. Macfarlane which options are currently exercisable.
- (3) Includes 83,333 shares of common stock issuable upon the exercise of options, which are currently exercisable.

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- (4) Includes 250,000 shares of common stock issuable upon the exercise of options which are currently exercisable.
- (5) Represents 50,833 shares of common stock issuable upon the exercise of options which are currently exercisable.

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- (6) Represents 50,833 shares of common stock issuable upon the exercise of options which are currently exercisable.
- (7) Represents 1,298,167 shares of common stock issuable upon the conversion of Class B Series 5 Convertible Preferred Stock and 200,000 shares of common stock issuable upon the exercise of warrants which are currently exercisable.
- (8) Represents 1,388,889 shares of common stock issuable upon the conversion of Class B Series 2 and Class B Series 3 Convertible Preferred Stock and 775,062 shares of common stock issuable upon the exercise of currently exercisable warrants.
- (9) Represents 636,250 shares of common stock and 1,000,000 warrants, which are currently exercisable, all of which are owned by Peter Janssen. Mr. Janssen is the principal shareholder of Janssen Partners, Inc.
- (10) Represents 636,250 shares of common stock and 1,000,000 warrants, which are currently exercisable, all of which are owned by Peter Janssen. Mr. Janssen is the principal shareholder of Janssen Partners, Inc.
- (11) Includes 270,000 warrants, which are currently exercisable.
- (12) Represents 1,600,000 warrants, which are currently exercisable.
- (13) Includes 3,184,999 options and warrants, which are currently exercisable.

Other Business

The Board of Directors of the Company does not intend to present, and does not have any reason to believe that others intend to present, any matter or business at the Meeting other than that set forth in the accompanying Notice of Special Meeting of Shareholders. If, however, other matters properly come before the Meeting, it is the intention of the persons named in the enclosed form of proxy to vote any proxies in accordance with their judgment.

The Company will bear the cost of preparing, assembling and mailing the enclosed form of proxy, this Proxy Statement and other materials which may be sent to shareholders in connection with the solicitation. Solicitation may be made by mail, telephone and personal interview. The Company may reimburse persons holding shares in their names or in the names of nominees for their reasonable expenses in sending proxies and proxy materials to their principals.

Darby S. Macfarlane  
Chairperson of the Board of Directors

New York, New York  
August 31, 2001

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PROXY

CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.

This Proxy Is Solicited on Behalf of the Board of Directors

The undersigned shareholder of Chromatics Color Sciences International, Inc. (the "Company") hereby appoints Darby S. Macfarlane and Leslie Foglesong,

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or either of them, attorneys and proxies, with full power of substitution, to represent the undersigned and vote all shares of the common stock of the Company which the undersigned is entitled to vote, with all powers the undersigned would possess if personally present, at the Special Meeting of Shareholders of the Company to be held at the Legends Hotel & Resort, located at Route 517 North, near the intersection of Route 94 North, in McAfee, New Jersey 07428, at 10:00 A.M., on Thursday, September 20, 2001, with respect to the proposals hereinafter set forth and upon such other matters as may properly come before the Meeting and any adjournments thereof.

UNLESS OTHERWISE SPECIFIED, THIS PROXY WILL BE VOTED "FOR" PROPOSALS 1 THROUGH 3, AND IN THE DISCRETION OF THE PROXIES WITH RESPECT TO ALL OTHER MATTERS WHICH MAY PROPERLY COME BEFORE THE MEETING AND ANY ADJOURNMENTS THEREOF. THE UNDERSIGNED ACKNOWLEDGES RECEIPT OF THE ACCOMPANYING PROXY STATEMENT.

PROPOSAL 1. Reverse Stock Split. Amendment of the Company's Certificate of Incorporation to effect a one share for up to forty shares reverse stock split of the Company's issued and outstanding shares of common stock, as determined by the Company's Board of Directors.

☐ FOR ☐ AGAINST ☐ ABSTAIN

PROPOSAL 2. Increase Shares of Authorized common stock. Amendment of the Company's Certificate of Incorporation to increase the number of authorized common stock to 450,000,000 shares of common stock.

☐ FOR ☐ AGAINST ☐ ABSTAIN

PROPOSAL 3. All Other Business. To vote, in the discretion of the Proxies, on such other matters as might properly come before the meeting.

☐ FOR ☐ AGAINST ☐ ABSTAIN

PLEASE SIGN EXACTLY AS NAME APPEARS ON THIS PROXY.  
IF SHARES ARE HELD BY JOINT TENANTS, BOTH HOLDERS  
SHOULD SIGN.

Dated: \_\_\_\_\_, 2001  
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Signature: \_\_\_\_\_  
-----

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Print Name: \_\_\_\_\_  
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Signature if held jointly: \_\_\_\_\_  
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NOTE: When shares are held by joint tenants, both should sign. When signing as attorney, executor, administrator, trustee, custodian,

guardian or corporate officer, please give your full title as such. If a corporation, please sign full corporate name by authorized officer. If a partnership, please sign in partnership name by authorized person.

PLEASE COMPLETE, DATE, SIGN AND MAIL THIS PROXY CARD PROMPTLY

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ANNEX "A"  
Certificate of Incorporation

CERTIFICATE OF INCORPORATION  
OF  
CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.  
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Under Section 805 of the Business Corporation Law

It is hereby certified that:

FIRST: The name of the corporation (the "Corporation") is CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.

SECOND: The Certificate of Incorporation of the Corporation was filed by the Department of State on March 30, 1984. The Corporation was formed under the name Chromatics International, Inc.

THIRD: The Certificate of Incorporation of the Corporation, as heretofore amended, is hereby further amended to effect a one share for \_\_\_\_ shares reverse stock split of the Company's issued and outstanding shares of common stock, par value \$0.001 per share.

FOURTH: To accomplish the foregoing, Paragraph A of Article FOURTH of the Certificate of Incorporation of the Corporation shall be amended to read in full as follows:

"A. Authorization. The Corporation shall have the authority to issue (i) 450,000,000 shares of common stock (the "common stock"), par value \$0.001 per share and (ii) 11,400,000 shares of preferred stock (the "Preferred Stock"), of which 1,400,000 shares shall be designated as Class A Preferred Stock, having a par value of \$0.01 per share, and 10,000,000 shares shall be designated as Class B Preferred Stock, having no par value.

Each \_\_\_\_ shares of common stock issued and outstanding immediately prior to the effective date of the filing of this Certificate of Amendment of the Corporation's Certificate of Incorporation is hereby reclassified and changed into one fully paid and nonassessable share of common stock, \$0.001 par value, of the Corporation, and each holder of record of a certificate for \_\_\_\_ or more shares of common stock as of the close of business on the effective date of the filing of this amendment to the Corporation's Certificate of Incorporation shall be entitled to receive, as soon as practicable, upon surrender of such certificate, a certificate or certificates representing one share of common stock for each \_\_\_\_ shares of common stock represented by the certificate of such holder, and any

fractional shares resulting will be rounded up to the next whole share. Until such time as the certificates representing the common stock to be reverse split pursuant hereto shall have been surrendered, the certificates representing the common stock shall represent the shares of common stock issuable upon the reverse stock split of such common stock.

The relative rights, preferences and limitations of the shares of

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common stock, Class A Preferred Stock and Class B Preferred Stock shall be as hereinafter provided in Article FOURTH."

FIFTH: The foregoing Amendment of the Certificate of Incorporation of the Corporation was authorized by unanimous consent of the Board of Directors of the Corporation, followed by the affirmative vote of a majority of the outstanding shares of common stock of the Corporation entitled to vote thereon.

Signed on:

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Date

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Darby S. Macfarlane  
Chairperson of the Board

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