

QUINSTREET, INC  
Form SC 13G/A  
February 01, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. 2)\***

**QuinStreet, Inc.**

(Name of Issuer)

**Common Stock**

(Title of Class of Securities)

**74874Q 10 0**

(CUSIP Number)

**December 31, 2012**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Edgar Filing: QUINSTREET, INC - Form SC 13G/A

CUSIP No. 74874Q 10 0

SCHEDULE 13G

- 1 Names of Reporting Persons  
I.R.S. Identification No. of Above Persons (entities only)
- Split Rock Partners, LLC
- 2 Check the Appropriate Box if a Member of a Group\*
- |                |     |                       |
|----------------|-----|-----------------------|
| Not Applicable | (a) | <input type="radio"/> |
|                | (b) | <input type="radio"/> |
- 3 SEC Use Only
- 4 Citizenship or Place of Organization  
Delaware limited liability company
- |   |   |                          |                        |
|---|---|--------------------------|------------------------|
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 5 | Sole Voting Power        | 0                      |
|   | 6 | Shared Voting Power      | 3,396,755 (see Item 4) |
|   | 7 | Sole Dispositive Power   | 0                      |
|   | 8 | Shared Dispositive Power | 3,396,755 (see Item 4) |
- 9 Aggregate Amount Beneficially Owned by Each Reporting Person  
3,396,755 (see Item 4)
- 10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares\*
- Not Applicable
- 11 Percent of Class Represented by Amount in Row (9)  
7.9%
- 12 Type of Reporting Person\*  
OO

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP No. 74874Q 10 0

SCHEDULE 13G

- 1 Names of Reporting Persons  
I.R.S. Identification No. of Above Persons (entities only)
- SPVC V, LLC
- 2 Check the Appropriate Box if a Member of a Group\*  
Not Applicable (a)   
(b)
- 3 SEC Use Only
- 4 Citizenship or Place of Organization  
Delaware limited liability company
- 5 Sole Voting Power  
0
- Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With
- 6 Shared Voting Power  
3,325,911 (see Item 4)
- 7 Sole Dispositive Power  
0
- 8 Shared Dispositive Power  
3,325,911 (see Item 4)
- 9 Aggregate Amount Beneficially Owned by Each Reporting Person  
3,325,911 (see Item 4)
- 10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares\*   
Not Applicable
- 11 Percent of Class Represented by Amount in Row (9)  
7.8%
- 12 Type of Reporting Person\*  
OO

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

Edgar Filing: QUINSTREET, INC - Form SC 13G/A

- Item 1(a).** Name of Issuer:  
The name of the issuer is QuinStreet, Inc. (the Issuer ).
- Item 1(b).** Address of Issuer's Principal Executive Offices:  
The address of the principal executive offices of the Issuer is 950 Tower Lane, 6th Floor, Foster City, CA 94404.
- Item 2(a).** Name of Persons Filing:  
Split Rock Partners, LLC ( Split Rock ) and SPVC V, LLC ( SPVC V ). Split Rock and SPVC V are collectively referred to herein as the Reporting Persons .
- Item 2(b).** Address of Principal Business Office:  
The principal business address of each of the Reporting Persons is 10400 Viking Drive, Suite 550, Eden Prairie, MN 55344.
- Item 2(c).** Citizenship:  
Each of the Reporting Persons is a Delaware limited liability company.
- Item 2(d).** Title of Class of Securities:  
The class of equity securities to which this Statement relates is the common stock, par value \$0.001 per share, of the Issuer (the Common Stock ).
- Item 2(e).** CUSIP Number:  
The CUSIP number of the Common Stock is 74874Q 10 0.
- Item 3.** **If this statement is filed pursuant to §240.13d-1(b), or §240.13d-2(b) or (c), check whether the filing person is a:**
- |     |                       |   |
|-----|-----------------------|---|
| (a) | <input type="radio"/> | Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);                              |
| (b) | <input type="radio"/> | Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);  |
| (c) | <input type="radio"/> | Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);                          |
| (d) | <input type="radio"/> | Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8); |
| (e) | <input type="radio"/> | An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);                                     |
| (f) | <input type="radio"/> | An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);                |

- (g) o A parent holding company or control person in accordance with §240.13d 1(b)(1)(ii)(G);
- (h) o A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a 3);
- (j) o A non-U.S. institution in accordance with §240.13d 1(b)(1)(ii)(J);  
Group, in accordance with §240.13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with
- (k) o § 240.13d 1(b)(1)(ii)(J), please specify the type of institution:\_\_\_\_\_

**Item 4. Ownership:**

(a) Amount beneficially owned:

SPVC V is the record owner of 3,247,578 shares of Common Stock of the Issuer. SPVC Affiliates Fund I, LLC ( SPVC Affiliates ) is the record owner of 70,844 shares of Common Stock of the Issuer. James Simons, a managing director of Split Rock, is the record owner of options to purchase 95,000 shares of Common Stock of the Issuer, of which 78,333 shares are exercisable within 60 days. Pursuant to a letter agreement with SPVC V, James Simons holds the option for the sole benefit of SPVC V. SPVC V and SPVC Affiliates are jointly managed by Split Rock and Vesbridge Partners, LLC; however, voting and investment power over the shares has been delegated solely to Split Rock. Split Rock has delegated all voting and investment power with respect to the shares to three individuals, who require a two-thirds vote to act. Thus, SPVC V may be deemed to own beneficially 3,325,911 shares of Common Stock of the Issuer, including 3,247,578 shares held of record by SPVC V, and an aggregate of 78,333 shares issuable upon exercise of an option exercisable within 60 days held by Mr. Simons. Split Rock may be deemed to own beneficially 3,396,755 shares of Common Stock of the Issuer, including 3,247,578 shares held of record by SPVC V, 70,844 shares held of record by SPVC Affiliates, and an aggregate of 78,333 shares issuable upon exercise of an option exercisable within 60 days held by Mr. Simons.

(b) The filing of this Statement shall not be construed as an admission that Split Rock is the beneficial owner of any securities covered by this Statement  
Percent of class:

Split Rock: 7.9%, and SPVC V: 7.8%%. The foregoing percentages are calculated based on the 42,773,664 shares of Common

Stock represented to be outstanding by the Issuer on its most recently filed quarterly report on Form 10-Q for the period ended September 30, 2012.

(c)

Number of shares as to which Split Rock has:

- (i) Sole power to vote or to direct the vote
- 0
- (ii) Shared power to vote or to direct the vote
- 3,396,755
- (iii) Sole power to dispose or to direct the disposition of
- 0
- (iv) Shared power to dispose or to direct the disposition of

3,396,755

Number of shares as to which SPVC V has:

- (i) Sole power to vote or to direct the vote
- 0
- (ii) Shared power to vote or to direct the vote
- 3,325,911
- (iii) Sole power to dispose or to direct the disposition of
- 0
- (iv) Shared power to dispose or to direct the disposition of

3,325,911

**Item 5. Ownership of Five Percent or Less of a Class:**

Not Applicable.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

Not Applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person:**

Not Applicable.

**Item 8. Identification and Classification of Members of the Group:**

Not Applicable.

**Item 9. Notice of Dissolution of Group:**

Not Applicable.

**Item 10. Certifications:**  
Not Applicable.

**SIGNATURE**

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: February 1, 2013.

SPLIT ROCK PARTNERS, LLC

By: /s/ Steven L.P. Schwen  
Steven L.P. Schwen  
Its: Chief Financial Officer

SPVC V, LLC

By: /s/ Steven L.P. Schwen  
Steven L.P. Schwen  
Its: Chief Financial Officer