Echo Global Logistics, Inc. Form 4

September 05, 2013

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

**OMB APPROVAL** 

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * LEFKOFSKY ERIC P			2. Issuer Name <b>and</b> Ticker or Trading Symbol Echo Global Logistics, Inc. [ECHO]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)  C/O ECHO GLOBAL LOGISTICS, INC., 600 WEST CHICAGO AVENUE, SUITE 725		(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
			(Month/Day/Year) 09/03/2013	DirectorX 10% Owner Officer (give title below) Other (specify below)			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
CHICAGO, II	L 60654		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

Table I - No	n-Deriva	tive Secur	rities Acqu	ired, Disp	posed of,	or Benef	icially Owned
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(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secu	rities Acquii	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit corr Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/03/2013		S(1)	56,250	D	\$ 21.5988 (2)	1,880,560	I	See Footnote (3)
Common Stock	09/04/2013		S <u>(1)</u>	56,250	D	\$ 21.4073 (4)	1,824,310	I	See Footnote (3)
Common Stock							525,000	I	See Footnote (5)
Common							167,739	I	See

Stock Footnote (6)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title Amount Underly Securiti (Instr. 3	t of ving es	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title N	Number		

Relationships

## **Reporting Owners**

Reporting Owner Name / Address			•	
	Director	10% Owner	Officer	Other
LEFKOFSKY ERIC P				
C/O ECHO GLOBAL LOGISTICS, INC.		X		
600 WEST CHICAGO AVENUE, SUITE 725		Λ		

#### **Signatures**

CHICAGO, IL 60654

/s/ David B. Menzel, by Power of Attorney 09/05/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effectuated pursuant to a Rule 10b5-1 trading plan adopted by Blue Media, LLC, an entity owned by Eric P. Lefkofsky (50%) and Elizabeth Kramer Lefkofsky (50%), on December 20, 2012.
- (2) The price is the weighted average price for the transactions reported on this line. The range of prices for the transactions reported on this line is between \$21.38 and \$22.01 per share. Complete information regarding the number of shares sold at each separate price will be

Reporting Owners 2

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provided upon request by the Commission Staff, the issuer or a security holder of the issuer.

- (3) The shares of common stock reported on this line are held by Blue Media, LLC. Mr. Lefkofsky shares voting and investment control with respect to the shares held by Blue Media, LLC.
- The price is the weighted average price for the transactions reported on this line. The range of prices for the transactions reported on this (4) line is between \$21.21 and \$21.63 per share. Complete information regarding the number of shares sold at each separate price will be provided upon request by the Commission Staff, the issuer or a security holder of the issuer.
- The shares of common stock reported on this line are held by Green Media, LLC, an entity owned by Eric P. Lefkofsky (50%) and (5) Elizabeth Kramer Lefkofsky (50%). Mr. Lefkofsky shares voting and investment control with respect to the shares held by Green Media,
- LLC.

  The shares of common stock reported on this line are held by Orange Media, LLC, the sole member of which is Ms. Lefkofsky, the wife

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

of Mr. Lefkofsky.