

DRAKE R GLENN  
Form 4  
May 07, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DRAKE R GLENN

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/06/2009

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Group President

TUPPERWARE BRANDS  
CORP, PO BOX 2353  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

ORLANDO, FL 32802

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
|                                 |                                      |  |                                | Code V  | Amount  |  |   |
| Common Stock                    | 05/06/2009                           |  | M                              | 18,200  | A \$ 15.94  | 47,931   | D   |
| Common Stock                    | 05/06/2009                           |  | M                              | 10,000  | A \$ 18.56  | 57,931   | D   |
| Common Stock                    | 05/06/2009                           |  | S <sup>(1)</sup>               | 100   | D \$ 25.7   | 57,831   | D   |
| Common Stock                    | 05/06/2009                           |  | S <sup>(1)</sup>               | 1,000   | D \$ 25.67  | 56,831   | D   |
| Common Stock                    | 05/06/2009                           |  | S <sup>(1)</sup>               | 1,400   | D \$ 25.62  | 55,431   | D   |

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|              |            |             |       |   |          |        |   |
|--------------|------------|-------------|-------|---|----------|--------|---|
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,208 | D | \$ 25.61 | 54,223 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 900   | D | \$ 25.59 | 53,323 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 392   | D | \$ 25.58 | 52,931 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 588   | D | \$ 25.57 | 52,343 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 900   | D | \$ 25.55 | 51,443 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 100   | D | \$ 25.54 | 51,343 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 2,800 | D | \$ 25.51 | 48,543 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,100 | D | \$ 25.5  | 47,443 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 800   | D | \$ 25.49 | 46,643 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,900 | D | \$ 25.48 | 44,743 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,400 | D | \$ 25.47 | 43,343 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 4,212 | D | \$ 25.46 | 39,131 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,700 | D | \$ 25.45 | 37,431 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 600   | D | \$ 25.43 | 36,831 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 900   | D | \$ 25.42 | 35,931 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 1,400 | D | \$ 25.39 | 34,531 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 600   | D | \$ 25.38 | 33,931 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 100   | D | \$ 25.37 | 33,831 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 700   | D | \$ 25.36 | 33,131 | D |
| Common Stock | 05/06/2009 | <u>S(1)</u> | 900   | D | \$ 25.35 | 32,231 | D |
|              | 05/06/2009 | <u>S(1)</u> | 1,400 | D |          | 30,831 | D |

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|              |            |  |                  |     |       |       |        |   |  |        |
|--------------|------------|--|------------------|-----|-------|-------|--------|---|--|--------|
| Common Stock |            |  |                  |     | \$    |       |        |   |  |        |
|              |            |  |                  |     | 25.34 |       |        |   |  |        |
| Common Stock | 05/06/2009 |  | S <sup>(1)</sup> | 200 | D     | \$    | 30,631 | D |  |        |
|              |            |  |                  |     |       | 25.33 |        |   |  |        |
| Common Stock | 05/06/2009 |  | S <sup>(1)</sup> | 900 | D     | \$    | 29,731 | D |  |        |
|              |            |  |                  |     |       | 25.31 |        |   |  |        |
| Common Stock |            |  |                  |     |       |       | 6,649  | I |  | 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |        |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      |        |
| Stock Option                               | \$ 15.94   | 05/06/2009                           |  | M                              | 18,200  | 10/26/2007   | 10/26/2010  | Common Stock               | 18,200 |
| Stock Option                               | \$ 18.56   | 05/06/2009                           |  | M                              | 10,000  | 11/14/2003   | 11/13/2010  | Common Stock               | 10,000 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |       |
|---|---------------|-----------|-----------------|-------|
|   | Director      | 10% Owner | Officer         | Other |
| DRAKE R GLENN<br>TUPPERWARE BRANDS CORP<br>PO BOX 2353<br>ORLANDO, FL 32802 |               |           | Group President |       |

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

05/07/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. w Roman">

**9**

Aggregate Amount Beneficially Owned by Each Reporting Person

**1,444,000**

**10**

Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

**11**

Percent of Class Represented by Amount in Row (9)

**6.39%**

**12**

Type of Reporting Person (See Instructions)

**CO**

This Amendment is being filed by Great Scale Holdings ("GSH") and Mr. Fa Min He, the sole shareholder of GSH and employee of GSH. GSH and Mr. He are collectively referred to herein as the "Reporting Persons."

CUSIP No. 87777 R102

Names of Reporting Persons.

**1 FaMin He**

Check the Appropriate Box if a Member of a Group (See Instruction)

(a)

**2 (b)**

SEC Use Only

**3**

Citizenship or Place of Organization

**4 China**

|  |          |                          |                  |
|--|----------|--------------------------|------------------|
| Number of Shares Beneficially Owned by Each Reporting Person | <b>5</b> | Sole Voting Power        | <b>0</b>         |
| Owned by Each Reporting Person With                          | <b>6</b> | Shared Voting Power      | <b>1,444,000</b> |
|  | <b>7</b> | Sole Dispositive Power   | <b>0</b>         |
|  | <b>8</b> | Shared Dispositive Power | <b>1,444,000</b> |

**9** Aggregate Amount Beneficially Owned by Each Reporting Person  
**1,444,000****10** Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)**11** Percent of Class Represented by Amount in Row (9)  
**6.39%****12** Type of Reporting Person (See Instructions)  
**IN**

**Item 1.**

- (a) Name of Issuer:  
Deer Consumer Products, Inc., a Nevada corporation, formerly known as Tag Events Corp.  
(the "Issuer")
- (b) Address of Issuer's Principal Executive Offices:  
Deer Consumer Products, Inc. Area 2, 1/F, Building M-6,  
Central High-Tech Industrial Park, Nanshan, Shenzhen, China 518057

**Item 2.**

- (a) Name of Person Filing:  
FaMin He  
  
Great Scale Holdings
- (b) Address of Principal Business Office or, if none, Residence  
c/o Deer Consumer Products, Inc. Area 2, 1/F, Building M-6, Central High-Tech Industrial Park, Nanshan, Shenzhen, China 518057
- (c) Citizenship:  
Great Scale Holdings is incorporated in the British Virgin Islands.  
Mr. He is a citizen of the Peoples Republic of China
- (d) Title of Class of Securities:  
Common Stock, \$0.001 par value per share
- (e) CUSIP Number:  
87777 R102

**Item 3.** If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);

Explanation of Responses:

(h) o A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j) o Group, in accordance with §240.13d-1(b)(1)(ii)(J).

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**Item 4. Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

The responses of the Reporting Persons to the information required by Items 4(a)-(c) on each of the cover pages of this Statement are incorporated herein by reference.

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not applicable.

**Item 8. Identification and Classification of Members of the Group**

Not Applicable

**Item 9. Notice of Dissolution of Group**

Not applicable.

**Item 10. Certification**

By signing below each of the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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**SIGNATURES**

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certifies that the information with respect to it set forth in this statement is true, complete and correct.

**GREAT SCALE HOLDINGS**

Dated: September 8, 2008    By: /s/ FaMin He  
FaMin He, President

Dated: September 8, 2008    /s/ FaMin He  
FaMin He