Edgar Filing: GOINGS E V - Form 4

GOINGS E Y Form 4 December 02 FORN Check thi if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	2, 2010 I 4 UNITED STA is box ger 5 6. r Filed pursuan inue. action 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Was	Shington, GES IN I SECUR 6(a) of the ility Hold	D.C. 209 BENEFI ITIES Securit ing Com	549 [CIA] ies Ez ipany	L OW		OMB Number: Expires: Estimated a burden hou response	irs per		
GOINGS E V Symbo			UPPERWARE BRANDS CORP				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Month/			Date of Earliest Transaction Month/Day/Year) 2/01/2010				X Director 10% Owner X Officer (give title Other (specify below) Chairman and CEO				
ORLANDO	(Street) , FL 32802-2353		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip)	Table	e I - Non-D	erivative (Securi	ties Acc	juired, Disposed o	f. or Beneficial	llv Owned		
1.Title of Security (Instr. 3)	2. Transaction Date 2A (Month/Day/Year) Ex an (M	A. Deemed accution Date, if	3. Transactic Code (Instr. 8) Code V	4. Securi on(A) or Di (D) (Instr. 3,	ties Ad isposed	cquired d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of		
Common Stock	12/01/2010		Ι	1,308	D	\$ 47.1	1,349	Ι	By 401k		
Common Stock							450,305	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactiv Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Unde: Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
GOINGS E V TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353	Х		Chairman and CEO					
Signatures								
/s/ Susan R. Coumes, Attorney-in-Fact	1	12/02/2010						
**Signature of Reporting Person		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.