

STURM RUGER & CO INC
Form 4
August 02, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FIFER MICHAEL O

(Last) (First) (Middle)

C/O STURM, RUGER & CO.,
INC., 1 LACEY PLACE

(Street)

SOUTHPORT, CT 06890

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
STURM RUGER & CO INC [RGR]

3. Date of Earliest Transaction
(Month/Day/Year)
07/31/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/31/2012	07/31/2012	S ⁽¹⁾		25,000	D	\$ 50.298	188,530	I	with spouse
							⁽²⁾			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FIFER MICHAEL O C/O STURM, RUGER & CO., INC. 1 LACEY PLACE SOUTHPORT, CT 06890	X		President & CEO	

Signatures

/s/ Leslie M. Gasper,
attorney-in-fact

08/02/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale made pursuant to a 10b5-1 plan.
 - (2) A total of 25,000 shares were sold in lots on 7/31/12 at a weighted average price of \$50.298, with actual sales prices ranging from \$49.75 to \$50.56. Additional sales information is available upon proper request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. ">country:US 2018-10-01 2019-03-31 0000050725 srt:EuropeMember gff:TelephonicsMember 2018-10-01 2019-03-31 0000050725 country:US gff:HomeAndBuildingProductsMember 2018-10-01 2019-03-31 0000050725 gff:AllOtherCountriesMember 2018-10-01 2019-03-31 0000050725 us-gaap:OperatingSegmentsMember 2018-09-30 0000050725 us-gaap:OperatingSegmentsMember 2019-03-31 0000050725 us-gaap:CorporateNonSegmentMember 2018-09-30 0000050725 us-gaap:CorporateNonSegmentMember 2019-03-31 0000050725 gff:TelephonicsMember 2017-10-01 2018-03-31 0000050725 us-gaap:OperatingSegmentsMember 2019-01-01 2019-03-31 0000050725 us-gaap:OperatingSegmentsMember 2018-01-01 2018-03-31 0000050725 gff:HomeAndBuildingProductsMember 2018-01-01 2018-03-31 0000050725 us-gaap:DefinedBenefitPostretirementLifeInsuranceMember us-gaap:SegmentContinuingOperationsMember 2019-01-01 2019-03-31 0000050725 us-gaap:DefinedBenefitPostretirementLifeInsuranceMember us-gaap:SegmentContinuingOperationsMember 2018-10-01 2019-03-31 0000050725 us-gaap:OperatingSegmentsMember 2018-10-01 2019-03-31 0000050725

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gff:ClipayBuildingProductsMember 2018-10-01 2019-03-31 0000050725 srt:MaximumMember
gff:TelephonicsMember 2018-10-01 2019-03-31 0000050725 srt:MaximumMember
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2009-04-30 0000050725 srt:GuarantorSubsidiariesMember 2019-03-31 0000050725 srt:ParentCompanyMember
2019-03-31 0000050725 srt:NonGuarantorSubsidiariesMember 2019-03-31 0000050725

Explanation of Responses:

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srt:ConsolidationEliminationsMember 2019-03-31 0000050725 srt:ConsolidationEliminationsMember 2018-09-30 0000050725 srt:GuarantorSubsidiariesMember 2018-09-30 0000050725 srt:NonGuarantorSubsidiariesMember 2018-09-30 0000050725 srt:ParentCompanyMember 2018-09-30 0000050725 srt:GuarantorSubsidiariesMember 2019-01-01 2019-03-31 0000050725 srt:NonGuarantorSubsidiariesMember 2019-01-01 2019-03-31 0000050725 srt:ConsolidationEliminationsMember 2019-01-01 2019-03-31 0000050725 srt:ParentCompanyMember 2019-01-01 2019-03-31 0000050725 srt:ConsolidationEliminationsMember 2018-01-01 2018-03-31 0000050725 srt:GuarantorSubsidiariesMember 2018-01-01 2018-03-31 0000050725 srt:ParentCompanyMember 2018-01-01 2018-03-31 0000050725 srt:NonGuarantorSubsidiariesMember 2018-01-01 2018-03-31 0000050725 srt:ParentCompanyMember 2018-10-01 2019-03-31 0000050725 srt:GuarantorSubsidiariesMember 2018-10-01 2019-03-31 0000050725 srt:NonGuarantorSubsidiariesMember 2018-10-01 2019-03-31 0000050725 srt:ConsolidationEliminationsMember 2018-10-01 2019-03-31 0000050725 srt:ParentCompanyMember 2017-10-01 2018-03-31 0000050725 srt:GuarantorSubsidiariesMember 2017-10-01 2018-03-31 0000050725 srt:NonGuarantorSubsidiariesMember 2017-10-01 2018-03-31 0000050725 srt:ConsolidationEliminationsMember 2017-10-01 2018-03-31 0000050725 srt:ParentCompanyMember 2017-09-30 0000050725 srt:NonGuarantorSubsidiariesMember 2018-03-31 0000050725 srt:ConsolidationEliminationsMember 2017-09-30 0000050725 srt:NonGuarantorSubsidiariesMember 2017-09-30 0000050725 srt:GuarantorSubsidiariesMember 2017-09-30 0000050725 srt:ParentCompanyMember 2018-03-31 0000050725 srt:GuarantorSubsidiariesMember 2018-03-31 0000050725 srt:ConsolidationEliminationsMember 2018-03-31 iso4217:GBP xbrli:shares iso4217:AUD xbrli:pure iso4217:USD gff:segment iso4217:USD xbrli:shares gff:company gff:option gff:property gff:loan gff:senior_executive iso4217:CAD