

Google Inc.
Form 4
September 26, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
09/25/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive Chairman of Board

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|----------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Google Stock Unit ⁽¹⁾ | 09/25/2013 | | F ⁽²⁾ | | 2,696 | D | \$ 886.84 5,570 D |
| Google Stock Unit ⁽¹⁾ | 09/25/2013 | | C ⁽³⁾ | | 2,470 | D | \$ 0 3,100 D |
| Class A Common Stock | 09/25/2013 | | C ⁽³⁾ | | 2,470 | A | \$ 0 32,189 D |
| Google Stock | 09/25/2013 | | F ⁽²⁾ | | 1,609 | D | \$ 886.84 3,164 D |

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| | | | | | | | | | |
|----------------------|------------|--|------------------|-------|---|------|---------|---|---|
| Unit ⁽⁴⁾ | | | | | | | | | |
| Google Stock | 09/25/2013 | | C ⁽³⁾ | 1,473 | D | \$ 0 | 1,691 | D | |
| Unit ⁽⁴⁾ | | | | | | | | | |
| Class A Common Stock | 09/25/2013 | | C ⁽³⁾ | 1,473 | A | \$ 0 | 33,662 | D | |
| Google Stock | | | | | | | 34,095 | D | |
| Unit ⁽⁵⁾ | | | | | | | | | |
| Class A Common Stock | | | | | | | 82,761 | I | By The Schmidt Family Foundation |
| Class A Common Stock | | | | | | | 29,084 | I | By Schmidt Ocean Institute |
| Class A Common Stock | | | | | | | 100,000 | I | By Schmidt Science and Philanthropic Foundation |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Class B Common Stock | \$ 0 | | | | | <u>(6)</u> <u>(7)</u> | Class A Common Stock | 1,194,309 |

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The option provided for vesting as follows: 25% of the option shall vest 12 months after vesting commencement date and 1/48th of shares (8) shall vest each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.

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