TUPPERWARE BRANDS CORP

Form 4

November 02, 2016

Check this box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Expires:

3235-0287 January 31,

if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Section 16. Form 4 or

2005 Estimated average burden hours per 0.5 response...

OMB APPROVAL

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

obligations

may continue.

See Instruction

(Print or Type Responses)

`	1 /							
1. Name and Address of Reporting Person * ROEHLK THOMAS M		Symbol	r Name and Ticker or Trading	Issuer	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) TUPPERW CORP, PO	(First) (Middle) ARE BRANDS BOX 2353		f Earliest Transaction Day/Year) 016	_X_ Officer (gives below)	X_ Officer (give title Other (specify			
	(Street)	4. If Ame	endment, Date Original	6. Individual or J	6. Individual or Joint/Group Filing(Check			
ORLANDO), FL 32802-2353	Filed(Mor	nth/Day/Year)		One Reporting Person More than One Reporting			
(City)	(State) (Zip)	Tabl	le I - Non-Derivative Securities	Acquired, Disposed	of, or Beneficially Owne			
1.Title of Security	2. Transaction Date 2A. 1 (Month/Day/Year) Exec		3. 4. Securities Acquire Transaction(A) or Disposed of		6. Ownership 7. Natu			

(City)	(State) (Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	11/01/2016		S <u>(1)</u>	100	D	\$ 58.46	35,800	D	
Common Stock	11/01/2016		S(1)	100	D	\$ 58.47	35,700	D	
Common Stock	11/01/2016		S <u>(1)</u>	100	D	\$ 58.52	35,600	D	
Common Stock	11/01/2016		S(1)	100	D	\$ 58.54	35,500	D	
Common Stock	11/01/2016		S <u>(1)</u>	100	D	\$ 58.56	35,400	D	

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Common Stock	11/01/2016	S <u>(1)</u>	200	D	\$ 58.57	35,200	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 58.66	35,100	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 58.67	35,000	D
Common Stock	11/01/2016	S(1)	100	D	\$ 58.83	34,900	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 58.84	34,800	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.03	34,700	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.1	34,600	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.22	34,500	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.23	34,400	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.34	34,300	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.37	34,200	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.53	34,100	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.54	34,000	D
Common Stock	11/01/2016	S <u>(1)</u>	100	D	\$ 59.66	33,900	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	re	Securities	(Instr. 5)	Bene
	Derivative				Securities	S	(Instr. 3 and 4)		Own
	Security				Acquired				Follo
					(A) or				Repo

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Disposed of (D) (Instr. 3, 4, and 5)

Code V (A) (D) Date

Exercisable Date

Expiration Title Amount
Date or

Other

Number of Shares

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer

ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353

EVP, Chief Legal Officer & Sec

Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr. Roehlk

11/02/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 27, 2016 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3

Trans (Insti