

TUPPERWARE BRANDS CORP

Form 4

July 05, 2017

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
ROEHLK THOMAS M

(Last) (First) (Middle)

**TUPPERWARE BRANDS
CORP, PO BOX 2353**

(Street)

ORLANDO, FL 32802-2353

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**TUPPERWARE BRANDS CORP
[TUP]**

3. Date of Earliest Transaction
(Month/Day/Year)
07/03/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
☒ Officer (give title below) ____ Other (specify below)
EVP & Chief Legal Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|---|---|--|--|---|
| | | | Code | V | Amount (A) or (D) Price | | |
| Common Stock | 07/03/2017 | | S ⁽¹⁾ | 100 | D \$ 70.02 | 20,665 | D |
| Common Stock | 07/03/2017 | | S ⁽¹⁾ | 100 | D \$ 70.43 | 20,565 | D |
| Common Stock | 07/03/2017 | | S ⁽¹⁾ | 100 | D \$ 70.46 | 20,465 | D |
| Common Stock | 07/03/2017 | | S ⁽¹⁾ | 200 | D \$ 70.54 | 20,265 | D |
| Common Stock | 07/03/2017 | | S ⁽¹⁾ | 100 | D \$ 70.55 | 20,165 | D |

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| | | | | | | | |
|--------------|------------|------------------|-----|---|----------|--------|---|
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 200 | D | \$ 70.59 | 19,965 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 400 | D | \$ 70.68 | 19,565 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.7 | 19,465 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.71 | 19,365 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.74 | 19,265 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.81 | 19,165 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.92 | 19,065 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 70.95 | 18,965 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 71.02 | 18,865 | D |
| Common Stock | 07/03/2017 | S ⁽¹⁾ | 100 | D | \$ 71.07 | 18,765 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353 | | | EVP & Chief Legal Officer | |

Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr.
Roehlk

07/03/2017

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 27, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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