OptimizeRx Corp Form 8-K July 19, 2017

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 18, 2017

<u>OptimizeRx Corporation</u> (Exact name of registrant as specified in its charter)

Nevada000-5360526-1265381(State or other jurisdiction
of incorporation)(Commission File Number)(I.R.S. Employer
Identification No.)

400 Water Street, Suite 200, Rochester, MI48307(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: 248.651.6568