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ADAGE CAPITAL PARTNERS GP LLC

Form 4

October 22, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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Estimated average burden hours per

response...

5 Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1 Name and Address of Reporting Person *

| ADAGE CAPITAL PARTNERS GP | | | 2. Issuer Name and Ticker or Trading Symbol PUMA BIOTECHNOLOGY, INC. [PBYI] | | | | I | Issuer (Check all applicable) | | | |
|---|--|---------------|---|------------------------------------|----------------|----------------------------|--|--|--|---|--|
| (Last) 200 CLARE | (First) (M | fiddle), 52ND | 3. Date of Earliest Transaction (Month/Day/Year) 10/18/2012 | | | - - t | DirectorX 10% Owner Officer (give title below) Other (specify below) | | | | |
| BOSTON, M | (Street) IA 02116 | | 4. If Amend Filed(Month | | Č | | - - | 5. Individual or Jo Applicable Line) Form filed by O _X_ Form filed by M | ne Reporting Per | son | |
| (City) | (State) | (Zip) | Table | I - Non-I | Derivative Sec | curities | | ired, Disposed of | , or Beneficiall | y Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Dat (Month/Day/Year) | Execution any | emed on Date, if 'Day/Year) | 3. Transac Code (Instr. 8 | | posed of and 5) (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock, par value \$0.0001 per share ("Common Stock") | 10/18/2012 | | | P | 610,000 | A | \$ 16 | 5,042,519 | I | See Footnote (1) | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | | 4. Transacti | 5. orNumber | 6. Date Exerc Expiration D | | 7. Title Amour | | 8. Price of Derivative | 9. Nu Deriv |
|------------------------|---|--------------------------------------|-------------------------|-----------------|---|-------------------------------|--------------------|--------------------------------|--|------------------------|--|
| Security (Instr. 3) | or Exercise Price of Derivative Security | | any (Month/Day/Year) | Code (Instr. 8) | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (Month/Day/ e | | Underl Securit (Instr. 2 | | Security (Instr. 5) | Secur Bene Own Follo Repo Trans (Instr |
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| ADAGE CAPITAL PARTNERS GP LLC 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116 | | X | | | | |
| Adage Capital Partners, L.P. 200 CLARENDON STREET, 52ND FLOOR BOSTON, MA 02116 | | X | | | | |
| Adage Capital Advisors, L.L.C. 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116 | | X | | | | |
| Atchinson Robert 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116 | | X | | | | |
| Gross Phillip 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116 | | X | | | | |

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Signatures

| /s/ Adage Capital Partners GP, L.L.C.; | ; By its managing member Adage Capital Advisors, | |
|--|---|--------------------|
| L.L.C.; By its managing member Robe | ert Atchinson | 10/19/2012 |
| <u>**</u> Sig | gnature of Reporting Person | Date |
| • | s general partner Adage Capital Partners GP, L.L.C.; al Advisors, L.L.C.; By its managing member Robert | 10/19/2012 |
| <u>**</u> Sig | gnature of Reporting Person | Date |
| · · | y its managing member Robert Atchinson gnature of Reporting Person | 10/19/2012 Date |
| /s/ Robert Atchinson | gnature of Reporting Person | 10/19/2012 Date |
| /s/ Phillip Gross | | 10/19/2012 |
| **Sig | gnature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Adage Capital Partners GP, L.L.C., a Delaware limited liability company ("ACPGP"), serves as the general partner of Adage Capital Partners, L.P., a Delaware limited partnership (the "Fund"), and as such has discretion over the portfolio securities beneficially owned by the Fund. Adage Capital Advisors, L.L.C., a Delaware limited liability company ("ACA"), is the managing member of ACPGP and
- (1) the Fund. Adage Capital Advisors, L.L.C., a Delaware limited liability company (ACA'), is the managing member of ACPGP and directs ACPGP's operations. Robert Atchinson and Phillip Gross are the managing members of ACPGP and ACA and general partners of the Fund. ACPGP, ACA, Robert Atchinson and Phillip Gross disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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