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NELSON D Form 4												
FORN	ЛЛ	STATES	SECU	RITIF	ES A	AND EX	СНА	NGE CO	OMMISSION	OMB AF	PROVAL	
~		5111115				, D.C. 20				Number:	3235-0287	
Section 16. Form 4 or Form 5 obligations may continue. Filed pursuant to Section 17(a) of the			 DF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section) of the Investment Company Act of 1940 							January 31, 2005 Estimated average burden hours per response 0.5		
(Print or Type	Responses)											
NELSON DENNIS H Symbol			Symbol	1					5. Relationship of Reporting Person(s) to Issuer			
			3. Date of	3. Date of Earliest Transaction					(Check all applicable)			
(Month/ 2407 W 24TH STREET 11/16/				/2012 -					_X_ Director 10% Owner _X_ Officer (give title Other (specify below) PRESIDENT & CEO			
KEARNEY	(Street) 7, NE 68845		4. If Am Filed(Mo			ate Origina ^{ur)}	1		5. Individual or Joi Applicable Line) _X_ Form filed by Ou Form filed by Mo Person	ne Reporting Per	son	
(City)	(State)	(Zip)	Tab	de I - N	[0 n -]	Derivative	Secu		ired, Disposed of,	or Beneficiall	v Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	. Transaction Date 2A. Deemed			actic	4. Securiti por Dispose (Instr. 3, 4	es Ac ed of (quired (A) (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (Instr. 4) (I) (Instr. 4)		
Common Stock	11/16/2012			М		42,291	А	\$ 1.6022	2 260,891	D		
Common Stock	11/16/2012			S		42,291	D	\$ 47.6892	218,600	D		
Common Stock									2,561,505	Ι	By Trust	
Common Stock									67,500	Ι	By Wife	
Common Stock									4,952.61 <u>(4)</u>	Ι	Held by 401(k) Plan	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Purchase)	\$ 1.6022 (1)	11/16/2012		М	42,291 (2)	<u>(3)</u>	01/31/2014	Common Stock	42,291 (2)

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting of their raine (radiess	Director	10% Owner	Officer	Other			
NELSON DENNIS H 2407 W 24TH STREET KEARNEY, NE 68845	Х		PRESIDENT & CEO				
Signatures							
Karen B. Rhoads by Power of		11/16/2	012				

Attorney

1/16/2012

Date

Explanation of Responses:

**Signature of Reporting Person

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Exercise price was originally reported as 25.75. Exercise price has been adjusted in accordance with the terms of the stock option plan to reflect payment of special cash dividend on 1/2/2007, 3/2 stock split on 1/12/2007, payment of special cash dividend on 10/27/2008, 3/2 stock split on 10/30/2008, payment of special cash dividend on 10/27/2009, payment of special cash dividend on 12/21/2010, and

payment of special cash dividend on 10/27/2011. Number of stock options granted was originally reported as 103,500. Number of stock options outstanding has been adjusted in

(2) accordance with the terms of the stock option plan to reflect payment of special cash dividend on 1/2/2007, 3/2 stock split on 1/12/2007, payment of special cash dividend on 10/27/2008, 3/2 stock split on 10/30/2008, payment of special cash dividend on 10/27/09, payment of special cash dividend on 10/27/09, payment of special cash dividend on 12/21/2010, and payment of special cash dividend on 10/27/2011.

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- (3) Exercisable upon certification of goals being met 1/3 immediately, 1/3 on 1/28/2006, and 1/3 on 12/13/2006.
- (4) Holdings as of 10/31/2012, as reported by plan administrator.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.