

MCDONALDS CORP

Form 3

October 13, 2015

FORM 3UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Fairhurst David Ogden

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

10/01/2015

3. Issuer Name **and** Ticker or Trading Symbol
MCDONALDS CORP [MCD]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

EVP & Chief People Officer

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting
Person☐ Form filed by More than One
Reporting PersonMCDONALD'S
CORPORATION,Â 2915 JORIE
BLVD.

(Street)

OAK BROOK,Â ILÂ 60523

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

3,144

D

Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)4. Conversion
or Exercise
Price of
Derivative5. Ownership
Form of
Derivative
Security:6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Options (Right to Buy)	Â <u>(1)</u>	02/11/2019	Common Stock	4,782	\$ 57.08	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/10/2020	Common Stock	8,962	\$ 63.25	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/09/2021	Common Stock	8,298	\$ 75.93	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/08/2022	Common Stock	9,796	\$ 100.05	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/13/2023	Common Stock	7,979	\$ 94	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/12/2024	Common Stock	7,904	\$ 94.89	D	Â
Options (Right to Buy)	Â <u>(1)</u>	02/12/2024	Common Stock	791	\$ 94.89	D	Â
Options (Right to Buy)	Â <u>(1)</u>	03/16/2025	Common Stock	10,594	\$ 97.15	D	Â
Restricted Stock Units	02/13/2016	02/13/2016	Common Stock	1,596	\$ <u>(2)</u>	D	Â
Restricted Stock Units	02/12/2017	02/12/2017	Common Stock	1,581	\$ <u>(2)</u>	D	Â
Restricted Stock Units	02/12/2017	02/12/2017	Common Stock	1,054	\$ <u>(2)</u>	D	Â
Restricted Stock Units	03/16/2018	03/16/2018	Common Stock	1,802	\$ <u>(2)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fairhurst David Ogden MCDONALD'S CORPORATION 2915 JORIE BLVD. OAK BROOK, IL 60523	Â	Â	Â EVP & Chief People Officer	Â

Signatures

Christopher Weber,
Attorney-in-fact

10/13/2015

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.

Each restricted stock unit (RSU) represents a right to acquire one share of McDonald's Corporation common stock. Upon vesting, payout

(2) under the RSUs will be in the form of shares or, at the discretion of the Compensation Committee of the Board of Directors, the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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