

KNOT INC  
Form 8-K  
January 11, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

---

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 11, 2010

The Knot, Inc.  
(Exact Name of Registrant as Specified in its Charter)

|   |                                     |   |
|---|-------------------------------------|---|
| Delaware<br>(State or other Jurisdiction<br>of Incorporation) | 0-28271<br>(Commission File Number) | 13-3895178<br>(I.R.S. Employer<br>Identification No.) |
|---|-------------------------------------|---|

462 Broadway, 6th Floor, New York, New York  
(Address of Principal Executive Offices)

10013  
(Zip Code)

Registrant's telephone number, including area code: (212) 219-8555

---

(Former name or former address, if changed since last report)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item Other Events.  
8.01.

On January 11, 2010, The Knot, Inc. (“The Knot”) issued a press release announcing that it had signed a new registry agreement with Macy’s Inc. A copy of The Knot’s press release is attached as Exhibit 99.1 hereto, and is incorporated by reference into this report.

Item Financial Statements and Exhibits.  
9.01.

(d) Exhibits. The following documents are included as exhibits to this report:

99.1

Press Release dated January 11, 2010.

---

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE KNOT, INC.  
(Registrant)

Date: January 11, 2010

By: /s/ JOHN P. MUELLER  
John P. Mueller  
Chief Financial Officer

---

EXHIBIT INDEX

99.1 Press Release dated January 11, 2010.

---