

ZILLOW INC  
Form SC 13G  
February 14, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. \_\_ )\*

Zillow, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

98954A107

(CUSIP Number)

December 31, 2011

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

<input type="radio"/>	Rule 13d-1(b)
<input type="radio"/>	Rule 13d-1(c)
<input checked="" type="radio"/>	Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

Page 1 of 19 Pages

Exhibit Index Contained on Page 17

CUSIP NO. 98954A107

13 G Page 2 of 19

1	NAME OF REPORTING PERSON Benchmark Capital Partners V, L.P. ("BCP V")
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a)            o            (b)
3	x
4	SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Delaware
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5 SOLE VOTING POWER 1,985,690 shares, except that Benchmark Capital Management Co. V, L.L.C. ("BCMC V"), the general partner of BCP V, may be deemed to have sole power to vote these shares, and Alexandre Balkanski ("Balkanski"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey

(“Harvey”),  
Robert C.  
Kagle (“Kagle”)  
and Steven M.  
Spurlock  
 (“Spurlock”), the  
members of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SHARED  
VOTING

6 POWER

See response to  
row 5.

SOLE  
DISPOSITIVE  
POWER

1,985,690  
shares, except  
that BCMC V,  
the general  
partner of  
BCP V, may be  
deemed to have  
sole power to  
dispose of these

7 shares, and  
Balkanski,  
Dunlevie,  
Fenton, Gurley,  
Harvey, Kagle  
and Spurlock,  
the members of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

SHARED  
DISPOSITIVE

8 POWER

See response to  
row 7.

9

AGGREGATE  
AMOUNT  
BENEFICIAL  
OWNED

1,985,690

	BY
	EACH
	REPORTING
	PERSON
	CHECK
	BOX IF
	THE
	AGGREGATE
	AMOUNT
10	IN
	ROW 10
	(9)
	EXCLUDES
	CERTAIN
	SHARES
	PERCENT
	OF
	CLASS
	REPRESENTED
11	BY
	AMOUNT
	12%
	IN
	ROW 9
	TYPE
	OF
12	REPORTING
	PERSON

CUSIP NO. 98954A107

13 G Page 3 of 19

1 NAME OF  
REPORTING  
PERSON  
Benchmark Founders'  
Fund V, L.P. ("BFF V")  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) ☐ (b) ☒

3 SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
Delaware

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

SOLE  
VOTING  
POWER  
243,324 shares,  
except that  
BCMC V, the  
general partner  
of BFF V, may  
be deemed to  
have sole  
power to vote  
5 these shares,  
and Balkanski,  
Dunlevie,  
Fenton, Gurley,  
Harvey, Kagle  
and Spurlock,  
the members of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SHARED  
VOTING  
6 POWER  
See response to  
row 5.

SOLE  
DISPOSITIVE  
POWER  
243,324 shares,  
except that  
BCMC V, the  
general partner  
of BFF V, may  
be deemed to  
have sole  
power to vote  
these shares,  
and Balkanski,  
Dunlevie,  
Fenton, Gurley,  
Harvey, Kagle  
and Spurlock,  
the members of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

7  
SHARED  
DISPOSITIVE  
8 POWER  
See response to  
row 7.

9  
AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED  
BY 243,324  
EACH  
REPORTING  
PERSON  
CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN ROW  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
11 PERCENT  
OF  
CLASS 0.9%  
REPRESENTED

BY  
AMOUNT  
IN ROW  
9

12

TYPE  
OF  
REPORTING  
PERSONPN



CUSIP NO. 98954A107

13 G Page 4 of 19

1	NAME OF REPORTING PERSON Benchmark Founders' Fund V-A, L.P. ("BFF V-A")
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a)            o            (b)
3	x
4	SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Delaware
5	SOLE VOTING POWER 46,586 shares, except that BCMC V, the general partner of BFF V-A, may be deemed to have sole power to vote these shares, and Balkanski, Dunlevie, Fenton, Gurley, Harvey, Kagle and Spurlock, the members of BCMC V, may be deemed to have shared power to vote these shares.
6	SHARED VOTING POWER See response to

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

row 5.  
 SOLE  
 DISPOSITIVE  
 POWER  
 46,586 shares,  
 except that  
 BCMC V, the  
 general partner  
 of BFF V-A,  
 may be deemed  
 to have sole  
 power to vote  
 these shares,  
 7 and Balkanski,  
 Dunlevie,  
 Fenton, Gurley,  
 Harvey, Kagle  
 and Spurlock,  
 the members of  
 BCMC V, may  
 be deemed to  
 have shared  
 power to  
 dispose of these  
 shares.  
 SHARED  
 DISPOSITIVE  
 8 POWER  
 See response to  
 row 7.

AGGREGATE  
 AMOUNT  
 BENEFICIALLY  
 OWNED  
 9 BY 46,586  
 EACH  
 REPORTING  
 PERSON  
 CHECK  
 BOX IF  
 THE  
 AGGREGATE  
 10 AMOUNT  
 IN ROW o  
 (9)  
 EXCLUDES  
 CERTAIN  
 11 SHARES  
 PERCENT  
 OF  
 CLASS 0.2%

REPRESENTED  
BY  
AMOUNT  
IN ROW  
9

12

TYPE OF  
REPORTING  
PERSON PN

CUSIP NO. 98954A107

13 G Page 5 of 19

1	NAME OF REPORTING PERSON Benchmark Founders' Fund V-B, L.P. ("BFF V-B")
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a)            o            (b)
3	x
4	SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Delaware
5	SOLE VOTING POWER 36,359 shares, except that BCMC V, the general partner of BFF V-B, may be deemed to have sole power to vote these shares, and Balkanski, Dunlevie, Fenton, Gurley, Harvey, Kagle and Spurlock, the members of BCMC V, may be deemed to have shared power to vote these shares.
6	SHARED VOTING POWER See response to

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

row 5.  
 SOLE  
 DISPOSITIVE  
 POWER  
 36,359 shares,  
 except that  
 BCMC V, the  
 general partner  
 of BFF V-B,  
 may be deemed  
 to have sole  
 power to  
 dispose of these

7 shares, and  
 Balkanski,  
 Dunlevie,  
 Fenton, Gurley,  
 Harvey, Kagle  
 and Spurlock,  
 the members of  
 BCMC V, may  
 be deemed to  
 have shared  
 power to  
 dispose of these  
 shares.

SHARED  
 DISPOSITIVE

8 POWER  
 See response to  
 row 7.

AGGREGATE  
 AMOUNT  
 BENEFICIALLY  
 OWNED  
 BY  
 EACH 36,359  
 REPORTING  
 PERSON  
 CHECK  
 BOX IF  
 THE

AGGREGATE  
 AMOUNT  
 IN ROW 9  
 (9)

EXCLUDES  
 CERTAIN  
 SHARES  
 PERCENT  
 OF

9

10

11

CLASS 0.1%  
REPRESENTED  
BY  
AMOUNT  
IN ROW  
9

12

TYPE OF  
REPORTING  
PERSON PN

CUSIP NO. 98954A107

13 G Page 6 of 19

1	NAME OF REPORTING PERSON Benchmark Capital Management Co. V, L.L.C.
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a)            o            (b)
3	x
4	SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Delaware
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5 SOLE VOTING POWER 2,438,944 shares, of which 1,985,690 are directly owned by BCP V, 243,324 are directly owned by BFF V, 46,586 are directly owned by BFF V-A, 36,659 shares are directly owned by BFF V-B, and 126,685 are held in nominee form for the benefit of persons not affiliated with BCMC V. BCMC V, the

general partner  
of BCP V,  
BFF V,  
BFF V-A,  
BFF V-B and  
BMF V, may  
be deemed to  
have sole  
power to vote  
these shares,  
and Balkanski,  
Dunlevie,  
Fenton, Gurley,  
Harvey, Kagle  
and Spurlock,  
the members of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SHARED  
VOTING

6 POWER

See response to  
row 5.

7 SOLE

DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with



BCMC V.  
 BCMC V, the  
 general partner  
 of BCP V, BFF  
 V, BFF V-A,  
 BFF V-B and  
 BMF V, may  
 be deemed to  
 have sole  
 power to vote  
 these shares,  
 and Balkanski,  
 Dunlevie,  
 Fenton, Gurley,  
 Harvey, Kagle  
 and Spurlock,  
 the members of  
 BCMC V, may  
 be deemed to  
 have shared  
 power to  
 dispose of these  
 shares.

SHARED  
 DISPOSITIVE

8 POWER

See response to  
 row 7.

AGGREGATE  
 AMOUNT  
 BENEFICIALLY  
 OWNED

9

BY 2,438,944  
 EACH

REPORTING  
 PERSON

CHECK

BOX IF

THE

AGGREGATE

AMOUNT

10

IN

ROW o

(9)

EXCLUDES

CERTAIN

SHARES

11

PERCENT

OF

CLASS 8.8%

REPRESENTED

BY  
AMOUNT  
IN  
ROW 9

12

TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

13 G Page 7 of 19

1 NAME OF  
REPORTING  
PERSON  
Alexandre Balkanski  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)  
x

3 SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH  
5 U.S. Citizen  
SOLE  
VOTING  
POWER  
20,162 shares,  
all of which are  
directly owned  
by a trust, and  
Balkanski, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
vote these  
shares.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Balkanski,  
a member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

20,162 shares,  
all of which are  
directly owned  
7 by a trust, and  
Balkanski, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
dispose of these  
shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned

by BFF V-A,  
 36,659 shares  
 are directly  
 owned by BFF  
 V-B, and  
 126,685 are  
 held in  
 nominee form  
 for the benefit  
 of persons not  
 affiliated with  
 BCMC V.  
 BCMC V is the  
 general partner  
 of BCP V, BFF  
 V, BFF V-A,  
 and BFF V-B,  
 and Balkanski,  
 a member of  
 BCMC V, may  
 be deemed to  
 have shared  
 power to have  
 shared power to  
 dispose of these  
 shares.

AGGREGATE  
 AMOUNT  
 BENEFICIALLY  
 OWNED  
 BY  
 EACH 2,459,106  
 REPORTING  
 PERSON  
 CHECK  
 BOX IF  
 THE  
 AGGREGATE  
 AMOUNT  
 IN  
 ROW o  
 (9)  
 EXCLUDES  
 CERTAIN  
 SHARES  
 PERCENT  
 OF  
 CLASS 8.9%  
 REPRESENTED  
 BY  
 AMOUNT

9

10

11

IN  
ROW 9

12

TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

13 G Page 8 of 19

1 NAME OF  
REPORTING  
PERSON Bruce W.  
Dunlevie  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)

3 x  
SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
U.S. Citizen

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH  
5  
SOLE  
VOTING  
POWER  
33,604 shares,  
all of which are  
directly owned  
by a trust, and  
Dunlevie, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
vote these  
shares.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is  
the general  
partner of BCP  
V, BFF V, BFF  
V-A, and BFF  
V-B, and  
Dunlevie, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

33,604 shares,  
all of which are  
directly owned  
by a trust, and  
Dunlevie, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
dispose of  
these shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are



directly owned  
by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.  
BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Dunlevie, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

9  
10  
11

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED  
BY  
EACH 2,472,548  
REPORTING  
PERSON  
CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN  
ROW o  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
PERCENT  
OF  
CLASS 9.0%  
REPRESENTED  
BY  
AMOUNT

IN  
ROW 9

12

TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

13 G Page 9 of 19

1 NAME OF  
REPORTING  
PERSON Peter  
Fenton  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)

3 x  
SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
U.S. Citizen

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH  
5  
6  
SOLE  
VOTING  
POWER  
6,721 shares,  
all of which are  
directly owned  
by a trust, and  
Fenton, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
vote these  
shares.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Fenton, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

6,721 shares,  
all of which are  
directly owned  
by a trust, and  
Fenton, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
dispose of  
these shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned

by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.  
BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A  
and BFF V-B,  
and Fenton, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED  
BY  
EACH 2,445,665  
REPORTING  
PERSON  
CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN  
ROW o  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
PERCENT  
OF  
CLASS 8.9%  
REPRESENTED  
BY  
AMOUNT  
IN

9

10

11

ROW 9

12  
TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

13 G Page 10 of 19

1 NAME OF  
REPORTING  
PERSON J.  
William Gurley  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)

3 x  
SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
U.S. Citizen

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

SOLE  
VOTING  
POWER  
17,879 shares  
(including  
5 3,328 options),  
of which 1,210  
shares are held  
by a family  
partnership.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and

126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Gurley, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

17,879 shares

7 (including  
3,328 options),  
of which 1,210  
shares are held  
by a family  
partnership.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944

shares, of  
which

1,985,690 are  
directly owned  
by BCP V,

243,324 are  
directly owned  
by BFF V,

46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF

V-B, and

126,685 are

held in

nominee form



for the benefit  
of persons not  
affiliated with  
BCMC V.  
BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Gurley, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 2,456,823 REPORTING PERSON CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 10 (9) EXCLUDES CERTAIN SHARES PERCENT OF CLASS REPRESENTED BY AMOUNT 19% IN ROW 9
10	
11	
12	TYPE OF REPORTING PERSON



CUSIP NO. 98954A107

13 G Page 11 of 19

1 NAME OF  
REPORTING  
PERSON Kevin R.  
Harvey  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)

3 x  
SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
U.S. Citizen

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH  
5  
SOLE  
VOTING  
POWER  
67,209 shares,  
all of which are  
directly owned  
by a trust, and  
Harvey, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
vote these  
shares.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Harvey, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

67,209 shares,  
all of which are  
directly owned  
by a trust, and  
7 Harvey, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
dispose of  
these shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned

by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.  
BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Harvey, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED  
BY  
EACH 2,506,153  
REPORTING  
PERSON  
CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN  
ROW o  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
PERCENT  
OF  
CLASS 9.1%  
REPRESENTED  
BY  
AMOUNT  
IN

9

10

11

ROW 9

12  
TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

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1	NAME OF REPORTING PERSON Robert C. Kagle
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a)            o            (b)
3	SEC USE ONLY
4	CITIZENSHIP OR PLACE OF ORGANIZATION
	U.S. Citizen
	SOLE VOTING POWER
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	13,442 shares, all of which are directly owned by several 5 trusts, and Kagle, as trustee of the trusts, may be deemed to have sole power to vote these shares.
	6 SHARED VOTING POWER
	2,438,944 shares, of which 1,985,690 are directly owned by BCP V, 243,324 are directly owned by BFF V,

46,586 are  
directly owned  
by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Kagle, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

13,442 shares,  
all of which are  
directly owned  
by several

7 trusts, and  
Kagle, as  
trustee of the  
trusts, may be  
deemed to have  
sole power to  
dispose of  
these shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are



directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,  
36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.  
BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Kagle, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to  
dispose of these  
shares.

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED  
BY  
EACH 2,452,386  
REPORTING  
PERSON  
CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN  
ROW o  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
PERCENT  
OF  
CLASS 8.9%

9

10

11

REPRESENTED  
BY  
AMOUNT  
IN  
ROW 9

12

TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

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1 NAME OF  
REPORTING  
PERSON Steven  
M. Spurlock  
CHECK THE  
APPROPRIATE BOX  
IF A MEMBER OF A  
2 GROUP\*

(a) o (b)

3 x  
SEC USE ONLY  
CITIZENSHIP OR  
4 PLACE OF  
ORGANIZATION  
U.S. Citizen

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH  
5  
3,360 shares,  
all of which are  
directly owned  
by a trust, and  
Spurlock, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
vote these  
shares.

6 SHARED  
VOTING  
POWER  
2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
46,586 are  
directly owned  
by BFF V-A,

36,659 shares  
are directly  
owned by BFF  
V-B, and  
126,685 are  
held in  
nominee form  
for the benefit  
of persons not  
affiliated with  
BCMC V.

BCMC V is the  
general partner  
of BCP V, BFF  
V, BFF V-A,  
and BFF V-B,  
and Spurlock, a  
member of  
BCMC V, may  
be deemed to  
have shared  
power to vote  
these shares.

SOLE  
DISPOSITIVE  
POWER

3,360 shares,  
all of which are  
directly owned  
7 by a trust, and  
Spurlock, as  
trustee of the  
trust, may be  
deemed to have  
sole power to  
dispose of  
these shares.

8 SHARED  
DISPOSITIVE  
POWER

2,438,944  
shares, of  
which  
1,985,690 are  
directly owned  
by BCP V,  
243,324 are  
directly owned  
by BFF V,  
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directly owned

by BFF V-A,  
 36,659 shares  
 are directly  
 owned by BFF  
 V-B, and  
 126,685 are  
 held in  
 nominee form  
 for the benefit  
 of persons not  
 affiliated with  
 BCMC V.  
 BCMC V is the  
 general partner  
 of BCP V, BFF  
 V, BFF V-A,  
 and BFF V-B,  
 and Spurlock, a  
 member of  
 BCMC V, may  
 be deemed to  
 have shared  
 power to  
 dispose of these  
 shares.

9  
 10  
 11  
 AGGREGATE  
 AMOUNT  
 BENEFICIALLY  
 OWNED  
 BY 2,442,304  
 EACH  
 REPORTING  
 PERSON  
 CHECK  
 BOX IF  
 THE  
 AGGREGATE  
 AMOUNT  
 IN  
 ROW o  
 (9)  
 EXCLUDES  
 CERTAIN  
 SHARES  
 PERCENT  
 OF  
 CLASS 8.9%  
 REPRESENTED  
 BY  
 AMOUNT  
 IN

ROW 9

12  
TYPE  
OF  
REPORTING  
PERSON

CUSIP NO. 98954A107

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ITEM 1(A).	<u>NAME OF ISSUER</u>
	Zillow, Inc.
ITEM 1(B).	<u>ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES</u>
	1301 Second Avenue Floor 31 Seattle, WA 98101

NAME OF PERSONS FILING

ITEM 2(A). This Statement is filed by Benchmark Capital Partners V, L.P., a Delaware limited partnership ("BCP V"), Benchmark Founders' Fund V, L.P., a Delaware limited partnership ("BFF V"), Benchmark Founders' Fund V-A, L.P., a Delaware limited partnership ("BFF V-A"), Benchmark Founders' Fund V-B, L.P., a Delaware limited partnership ("BFF V-B"), Benchmark Capital Management Co. V, L.L.C., a Delaware limited liability company ("BCMC V"), and Alexandre Balkanski ("Balkanski"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey ("Harvey"), Robert C. Kagle ("Kagle") and Steven M. Spurlock ("Spurlock"). The foregoing entities and individuals are collectively referred to as the "Reporting Persons." BCMC V, the general partner of BCP V, BFF V, BFF V-A and BFF V-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP V, BFF V, BFF V-A and BFF V-B. Balkanski, Dunlevie, Fenton, Gurley, Harvey, Kagle and Spurlock are members of BCMC V and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP V, BFF V, BFF V-A and BFF V-B.

ITEM 2(B).	<u>ADDRESS OF PRINCIPAL BUSINESS OFFICE</u>
------------	---

The address for each reporting person is:

Benchmark Capital  
  
2480 Sand Hill Road, Suite 200  
  
Menlo Park, California 94025

ITEM 2(C).	<u>CITIZENSHIP</u>
------------	--------------------

BCP V, BFF V, BFF V-A and BFF V-B are Delaware limited partnerships. BCMC V is a Delaware limited liability company. Balkanski, Dunlevie, Fenton, Gurley, Harvey, Kagle and Spurlock are United States Citizens.

ITEM 2(D) and (E).	<u>TITLE OF CLASS OF SECURITIES AND CUSIP NUMBER</u>
--------------------	--

Common Stock  
CUSIP # 98954A107

ITEM 3.

Not Applicable.

OWNERSHIP

ITEM

4. Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.



CUSIP NO. 98954A107

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Amount beneficially owned:

(a)

See Row 9 of cover page for each Reporting Person.

Percent of Class:

(b)

See Row 11 of cover page for each Reporting Person.

(c)

Number of shares as to which such person has:

Sole power to vote or to direct the vote:

(i)

See Row 5 of cover page for each Reporting Person.

(ii)

Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii)

Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

Shared power to dispose or to direct the disposition of:

(iv)

See Row 8 of cover page for each Reporting Person.

ITEM 5.

OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Under certain circumstances set forth in the limited partnership agreements of BCP V, BFF V, BFF V-A and BFF V-B, and the limited liability company agreement of BCMC V, the general and limited partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner or member, as the case may be.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

ITEM 9.

NOTICE OF DISSOLUTION OF GROUP

Not applicable.

ITEM 10.

CERTIFICATION

Not applicable.

CUSIP NO. 98954A107

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2012

BENCHMARK CAPITAL  
PARTNERS V, L.P., a  
Delaware Limited  
Partnership

BENCHMARK  
FOUNDERS' FUND V,  
L.P., a Delaware Limited  
Partnership

BENCHMARK  
FOUNDERS' FUND V-A,  
L.P., a Delaware Limited  
Partnership

BENCHMARK  
FOUNDERS' FUND V-B,  
L.P., a Delaware Limited  
Partnership

BENCHMARK CAPITAL  
MANAGEMENT CO. V,  
L.L.C.,  
a Delaware Limited  
Liability Company

By: /s/ Steven M. Spurlock  
Steven M. Spurlock  
Managing Member

ALEXANDRE  
BALKANSKI

BRUCE W. DUNLEVIE  
PETER FENTON  
J. WILLIAM GURLEY  
KEVIN R. HARVEY  
ROBERT C. KAGLE  
STEVEN M. SPURLOCK

By:/s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-in-Fact\*

\*Signed pursuant to a Power of Attorney already on file with the appropriate agencies.

CUSIP NO. 98954A107

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EXHIBIT INDEX

Exhibit	Found on Sequentially Numbered Page
Exhibit A: Agreement of Joint Filing	18

CUSIP NO. 98954A107

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exhibit A

Agreement of Joint Filing

The undersigned hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Common Stock of Zillow, Inc. shall be filed on behalf of each of the undersigned and that this Agreement shall be filed as an exhibit to such Schedule 13G.

Date: February 14, 2012

Benchmark Capital Partners V, L.P. /s/ Steven M. Spurlock  
Benchmark Capital Management Co. V, L.L.C. Signature  
Its General Partner

Steven M. Spurlock  
Managing Member

Benchmark Founders' Fund V, L.P. /s/ Steven M. Spurlock  
Benchmark Capital Management Co. V, L.L.C. Signature  
Its General Partner

Steven M. Spurlock  
Managing Member

Benchmark Founders' Fund V-A, L.P. /s/ Steven M. Spurlock  
Benchmark Capital Management Co. V, L.L.C. Signature  
Its General Partner

Steven M. Spurlock  
Managing Member

Benchmark Founders' Fund V-B, L.P. /s/ Steven M. Spurlock  
Benchmark Capital Management Co. V, L.L.C. Signature  
Its General Partner

Steven M. Spurlock  
Managing Member

Alexandre Balkanski

/s/ Steven M. Spurlock

Edgar Filing: ZILLOW INC - Form SC 13G

Steven M. Spurlock  
Attorney-In-Fact

Bruce W. Dunlevie

/s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-In-Fact

Peter Fenton

/s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-In-Fact

CUSIP NO. 98954A107

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J. William Gurley /s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-In-Fact

Kevin R. Harvey /s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-In-Fact

Robert C. Kagle /s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-In-Fact

Steven M. Spurlock /s/ Steven M. Spurlock  
Steven M. Spurlock