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“ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

“ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4c))

**Item 8.01 Other Events.**

On February 4, 2015, Ascena Retail Group, Inc. (the “Company”) issued a press release announcing it will be hosting a sell-side analyst luncheon and webcast on Wednesday, February 11, 2015. A copy of this press release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference into this Item 8.01.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit Number	Description
99.1	Press Release dated February 4, 2015.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASCENA RETAIL GROUP, INC.

(Registrant)

Date: February 4, 2015

By: /s/ Ernest LaPorte

Ernest LaPorte  
Senior Vice  
President and  
Chief  
Accounting  
Officer  
(Principal  
Accounting  
Officer)