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JAKKS PACIFIC INC
Form 8-K
July 20, 2004

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
July 20, 2004 (July 20, 2004)

JAKKS PACIFIC, INC.
(Exact Name of registrant as specified in its charter)

Delaware 0-28104 95-4527222
(State or other jurisdiction of (Commission File Number) (I.R.S. Employer
incorporation) Identification No.)

22619 Pacific Coast Highway 90265
Malibu, California (Zip Code)
(Address of principal
executive offices)

Registrant's telephone number, including area code: (310) 456-7799

JAKKS PACIFIC, INC.
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FILED WITH THE SECURITIES AND EXCHANGE COMMISSION
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Item 7. Financial Statements and Exhibits.

(c) Exhibits

| Exhibit Number ----- | Description ----- |
|----------------------------|-----------------------------|
| 99.1* | July 20, 2004 Press Release |

* Filed herewith

Item 12. Results of Operation and Financial Condition.

On July 20, 2004, the Company issued a press release announcing its results of operations for the quarter ended June 30, 2004. A copy of such release is annexed as an exhibit and is incorporated by reference hereto in its entirety.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 20, 2004 JAKKS PACIFIC, INC.

By: /s/ Jack Friedman

Jack Friedman
Chairman and Chief Executive Officer

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| Exhibit Number ----- | Description ----- |
|----------------------------|-----------------------------|
| 99.1* | July 20, 2004 Press Release |

* Filed herewith