

PARTNER COMMUNICATIONS CO LTD  
Form SC 13G  
January 30, 2017

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
(Amendment No. \_\_)  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)

Under the Securities Exchange Act of 1934

PARTNER  
COMMUNICATIONS  
COMPANY LTD.  
(Name of Issuer)

Ordinary Shares, par  
value NIS 0.01 per  
share  
(Title of Class of  
Securities)

70211M109  
(CUSIP Number)

January 26, 2017  
(Date of Event Which  
Requires Filing of this  
Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to \*the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act

but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP NO. 70211M109

1 Name of Reporting Person  
MEITAV DASH  
INVESTMENTS LTD

2 Check the Appropriate Box if a  
Member of a Group  
(a)  
(b)

3 SEC Use only

4 Place of Organization  
Israel

5 Sole Voting Power

6 Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With:  
7 Shared Voting Power  
7,926,031 Ordinary Shares \*

8 Sole Dispositive Power

9 Shared Dispositive Power  
7,926,031 Ordinary Shares \*

9 Aggregate Amount Beneficially  
Owned by Each Reporting  
Person  
2,704,692 Ordinary Shares \*

10 Check if the Aggregate Amount  
in Row (9) Excludes Certain  
Shares

11 Percent of Class Represented by  
Amount in Row (9)  
4.979%\*\*

12            Type of Reporting Person  
              :  
              CO

\*See Item 4.

\*\* Based on 159,176,971 ordinary shares issued and outstanding as of January 26, 2017 (accordingly to publicly available information provided by the issuer).

Page 2 of 4 pages

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Item 1.

(a) Name of Issuer:

PARTNER COMMUNICATIONS COMPANY LTD.

(b) Address of Issuer's Principal Executive Offices:

P.O.B. 435,  
Rosh Ha'ain 48103  
Israel

Item 2.

(a)-(c) Name of Person Filing, address and citizenship:

The foregoing entity is referred to as the "Reporting Person" in this Statement:

MEITAV DASH INVESTMENTS LTD, 30 Derekh Sheshet Ha-Yamim, Bene-Beraq, Israel.

(d) Title of Class of Securities:

Ordinary Shares, par value NIS 0.01 per share (the "Ordinary Shares").

(e) CUSIP Number:

70211M109

If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is  
Item 3. <sup>a:</sup>

Not Applicable.

Item 4. Ownership

Of the 7,926,031 Ordinary Shares reported in this Statement as beneficially owned by the Reporting Person and held for members of the public through, among others, provident funds, mutual funds, pension funds and portfolio management, which are managed by subsidiaries of Reporting Person, according to the following segmentation: 4,667,907 Ordinary Shares are held by Provident funds; 1,095,679 Ordinary Shares are held by Mutual funds, 145,981 Ordinary Shares are held by portfolio management and 2,016,464 Ordinary Shares are held by ETF's of MEITAV DASH INVESTMENTS LTD.

Ownership of Five Percent or Less of a Class

Item

5. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

Ownership of More than Five Percent on Behalf of Another Person

Item 6.

Not Applicable.

Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the  
Item Parent Holding Company

7.

Not Applicable.

Identification and Classification of Members of the Group

Item 8.

Not Applicable.

Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

[SIGNATURE PAGE TO FOLLOW]

Page 3 of 4 pages

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 26, 2017

MEITAV DASH INVESTMENTS LTD.

BY: Ilan Raviv  
authorized signature of MEITAV DASH INVESTMENTS LTD.

Page 4 of 4 pages

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