

MACKENZIE KIRK A

Form 4

September 07, 2017

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
MACKENZIE KIRK A

2. Issuer Name **and** Ticker or Trading
Symbol
WINMARK CORP [WINA]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
605 HWY 169 N, SUITE 400
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/30/2017

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

MINNEAPOLIS, MN 55441

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/30/2017		S	683 ⁽²⁾ D \$ 131.46	44,420	I	Kirk A MacKenzie Revocable Trust
Common Stock	08/31/2017		S	6,983 ⁽³⁾ D \$ 131.97	37,437	I	Kirk A MacKenzie Revocable Trust
Common Stock	09/01/2017		S	1,958 ⁽⁴⁾ D \$ 131.91	35,479	I	Kirk A MacKenzie Revocable Trust

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Common Stock	09/05/2017	S	<u>1,379</u> (5)	D	\$ 131.73	34,100	I	Kirk A MacKenzie Revocable Trust
Common Stock	09/06/2017	S	<u>1,516</u> (6)	D	\$ 131.91	32,584	I	Kirk A MacKenzie Revocable Trust
Common Stock	09/07/2017	S	<u>1,071</u> (7)	D	\$ 131.21	31,513	I	Kirk A MacKenzie Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Employee Director Stock Option (right to buy)	\$ 12.75					12/11/2009 ⁽¹⁾	12/11/2018	Common Stock	2,000
Non-Employee Directors Stock Option (right to buy)	\$ 13.01					06/01/2010 ⁽¹⁾	06/01/2019	Common Stock	1,000
Nonemployee Director Stock Option (right to buy)	\$ 22.15					12/10/2010 ⁽¹⁾	12/10/2019	Common Stock	1,000

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Non-Employee Director Stock Option (right to buy)	\$ 31.19	06/01/2011 ⁽¹⁾	06/01/2020	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 32.92	12/14/2011 ⁽¹⁾	12/14/2020	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 37.76	06/01/2012 ⁽¹⁾	06/01/2021	Common Stock	1,000
Nonemployee Director Stock Option (right to buy)	\$ 53.34	12/08/2012 ⁽¹⁾	12/08/2021	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 51.17	06/01/2013 ⁽¹⁾	06/01/2022	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 55.72	12/13/2013 ⁽¹⁾	12/13/2022	Common Stock	1,000
Non-Employee Stock Option (right to buy)	\$ 59.77	06/01/2014 ⁽¹⁾	06/01/2023	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 82.72	12/16/2014 ⁽¹⁾	12/16/2023	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 66.29	06/01/2015 ⁽¹⁾	06/01/2024	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 80.32	12/15/2015 ⁽¹⁾	12/15/2024	Common Stock	1,000
Non-Employee Director Stock Option (right to buy)	\$ 91.93	06/01/2016 ⁽¹⁾	06/01/2025	Common Stock	800
Non-Employee Director Stock	\$ 90.99	12/14/2016 ⁽¹⁾	12/14/2025	Common Stock	800

Option (right to
buy)

Non-Employee
Director Stock
Option (right to
buy)

\$ 98.25

06/01/2017⁽¹⁾

06/01/2026

Common
Stock

80

Non-Employee
Director Stock
Option (right to
buy)

\$ 125.5

12/12/2017⁽¹⁾

12/12/2026

Common
Stock

80

Non-Employee
Director Stock
Option (right to
buy)

\$ 122.5

06/01/2018⁽¹⁾

06/01/2027

Common
Stock

80

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MACKENZIE KIRK A 605 HWY 169 N SUITE 400 MINNEAPOLIS, MN 55441	X			

Signatures

/s/ Kirk A.
MacKenzie

09/07/2017

 Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 25% per year for four years.

(2) 683 shares sold at an average price of \$131.46, with a range of \$131.35 to \$131.75.

(3) 6,983 shares sold at an average price of \$131.97, with a range of \$131.60 to \$132.45.

(4) 1,958 shares sold at an average price of \$131.91, with a range of \$131.85 to \$132.05.

(5) 1,379 shares sold at an average price of \$131.73, with a range of \$131.00 to \$132.00.

(6) 1,516 shares sold at an average price of \$131.91, with a range of \$131.60 to \$132.05.

(7) 1,071 shares sold at an average price of \$131.21, with a range of \$131.05 to \$131.80.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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