COORS ADOLPH CO

Form 4/A

February 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

1,470,000

I

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

COORS PETER H Issuer Symbol COORS ADOLPH CO [RKY] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner __X__ Other (specify Officer (give title C/O ADOLPH COORS 12/31/2004 below) below) COMPANY, 311 10TH STREET, Chairman of the Board NH 300 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person 01/04/2005 Form filed by More than One Reporting **GOLDEN, CO 80401** (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 7. Nature of 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 6. Security (Month/Day/Year) Execution Date, if Transaction Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) Owned Ownership (Instr. 8) Direct (D) Following or Indirect (Instr. 4) Reported (I) (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Price Code V Amount (D) Class B Common $A^{(6)}$ 10,945 A Stock 12/31/2004 12/31/2004 149,325 D (non-voting) (6) Class A One of (Adolph five Coors Jr. 1,260,000 I Trustees Trust) NO (1) **CHANGE**

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Class B (non-voting) (Adolph Coors Jr. Trust) NO CHANGE			One of five Trustees (1)
Class B Common Stock (non-voting) NO CHANGE	262.41	I	401(K) Plan (5)
Class B Common Stock (non-voting) NO CHANGE	532	I	Held by Wife (2)
Class B Common Stock (non-voting) NO CHANGE	3,123	I	Held by Children (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and A Underlying S (Instr. 3 and	Securities	8. Price of Derivative Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

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Employee Stock Class B Option (4) (4) (4) Common (4) (right to Stock

Reporting Owners

Reporting Owner Name / Address Relationships

X

Director 10% Owner Officer Other

COORS PETER H C/O ADOLPH COORS COMPANY 311 10TH STREET, NH 300 GOLDEN, CO 80401

Chairman of the Board

Signatures

Annita Menogan as agent for Peter H. Coors

02/02/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting Person is a trustee and beneficiary with others of this trust.
- (2) The Reporting Person disclaims beneficial ownership of all securities held by his wife and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.
- (3) The Reporting Person disclaims beneficial ownership of all securities held by his children and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.
- (4) The Reporting Person owns 805,130 options with various exercise prices and various expiration dates.
- The amount of securities in the Reporting Person's 401(k) is derived by combining the value of contributions by Reporting Person to his (5) 401(k) plus the Company matches to the Reporting Person's 401(k) and dividing this account balance by the Issuer's stock price as of 12/31/03 this equals the reported number of shares in the Reporting Person's 401(k) account.
- PLEASE NOTE THAT THE ONLY CHANGES REFLECTED IN THIS AMENDMENT TO FORM 4 IS TO CORRECT THE TRANSACTION CODE. THE PREVIOUSLY FILED FORM 4 INDICATING A TRANSACTION CODE OF "I" FOR THIS TRANSACTION WAS INCORRECTLY STATED AND SHOULD HAVE REFLECTED TRANSACTION CODE "A" FOR STOCK GRANTS AWARDED PURSUANT TO RULE 16b-3(d).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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