## Edgar Filing: HARTE HANKS INC - Form 4/A

Form 4/A											
April 14, 20	ЛЛ								OMB AF	PROVAL	
		SECURITIES AND EXCHANGE COM Washington, D.C. 20549					OMB Number:	3235-0287			
Check the if no lor subject the Section Form 4	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Expires: Estimated a burden hour response	•			
Form 5 obligatio may cor <i>See</i> Inst 1(b).	ons Section 17 ntinue. ruction	(a) of the	Public U		lding Cor	npan	y Act of	Act of 1934, 1935 or Section )			
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> FRANKLIN LARRY			2. Issuer Name <b>and</b> Ticker or Trading Symbol HARTE HANKS INC [HHS]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 200 CONCORD PLAZA DR., SUITE 800			3. Date of Earliest Transaction (Month/Day/Year) 08/15/2002					_X_ Director 10% Owner Officer (give title Other (specify below) below)			
			Filed(Month/Day/Year) 09/09/2002					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tah	ole I - Non-	Derivative	Secu		ired, Disposed of,	or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	Security (Month/Day/Year) Execution D		ed 3. 4. Securities Acquired (A Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			quired (A) (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/15/2002			Code V S	Amount 16,500 (1)	(A) or (D) D	Price \$ 20.5248	Reported Transaction(s) (Instr. 3 and 4) 3,448,340	(I) (Instr. 4) D		
Common Stock	08/16/2002			S	$\frac{(1)}{28,500}$	D	\$ 20.3971	3,419,840	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Edgar Filing: HARTE HANKS INC - Form 4/A

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address		Relationships						
		Director	10% Owner	Officer	Other			
FRANKLIN LARRY 200 CONCORD PLAZA DR., SUITI SAN ANTONIO, TX 78216	E 800	Х						
Signatures								
Sloane Levy, Power of 04/13. Attorney		2006						
**Signature of Reporting Person	Date	e						
Explanation of Poononooo								

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were omitted from the reporting person's Form 4 filed to report transactions during the month of August, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.