

Wade Gregory L  
Form 4  
May 21, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Wade Gregory L

2. Issuer Name and Ticker or Trading Symbol  
MOLSON COORS BREWING CO  
[TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/17/2007

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
Global Chief Technical Officer

C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

DENVER, CO 80202

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Class B Common Stock            |                                      |  |                                |   | 1,000 <sup>(1)</sup>  | D  |   |
| Class B Common Stock            | 05/17/2007                           |  | M <sup>(2)</sup>               |   | \$ 12,000   | A  | \$ 51.1163  |
| Class B Common Stock            | 05/17/2007                           |  | S <sup>(2)</sup>               |   | 150   | D  | \$ 90.44  |
|                                 |                                      |  |                                |   | 12,850  | D  |   |

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|                            |            |             |       |   |          |        |   |
|----------------------------|------------|-------------|-------|---|----------|--------|---|
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 450   | D | \$ 90.43 | 12,400 | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 1,100 | D | \$ 90.41 | 11,300 | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 1,700 | D | \$ 90.39 | 9,600  | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 2,100 | D | \$ 90.38 | 7,500  | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 3,200 | D | \$ 90.36 | 4,300  | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 1,000 | D | \$ 90.42 | 3,300  | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 1,200 | D | \$ 90.4  | 2,100  | D |
| Class B<br>Common<br>Stock | 05/17/2007 | <u>S(2)</u> | 1,100 | D | \$ 90.37 | 1,000  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title          | Amount or Number of Shares |
| Employee Stock                             | \$ 51.1163   | 05/17/2007                           |  | <u>M(2)</u>                    | 12,000  | <u>(3)</u>   | 03/13/2011  | Class B Common | 12,000                     |

Option  
(Right to  
Buy)

Stock

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| Wade Gregory L<br>C/O MOLSON COORS BREWING COMPANY<br>1225 17TH STREET, SUITE 3200<br>DENVER, CO 80202 |               |           | Global Chief Technical Officer |       |

## Signatures

Samuel D. Walker as agent for Gregory L.  
Wade

05/21/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares represent a restricted stock grant, which vests in full on 3/16/2009.
- (2) Mr. Wade executed an option exercise and sale of the underlying shares of common stock.
- (3) This option is fully vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.