NASDAQ OMX GROUP, INC.

Form 4 July 08, 2014

FORM 4

Check this box

if no longer

Section 16.

Form 4 or

obligations

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

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January 31, 2005

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OMB APPROVAL

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Middle)

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person *

(First)

Ewing Anna M

2. Issuer Name and Ticker or Trading

Symbol

NASDAQ OMX GROUP, INC.

[NDAQ]

3. Date of Earliest Transaction

(Month/Day/Year) 07/03/2014

ONE LIBERTY PLAZA

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner Other (specify

_X__ Officer (give title below)

Executive Vice President

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

NEW YORK, NY 10006

(City)	(State)	(Zip) Tabl	le I - Non-E	Derivative S	Securi	ities Acqu	ired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities A Transaction(A) or Dispose Code (Instr. 3, 4 and (Instr. 8) (A)			d of (D) Securities 5) Beneficially Owned Following Reported		Ownership Indir Form: Direct Bene (D) or Own	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	07/03/2014		Code V M(1)	Amount 34,664	(D)	Price \$ 19.75	145,238	D	
Common Stock, par value \$0.01 per share	07/03/2014		S	34,664	D	\$ 39.75	110,574	D	
Common Stock, par	07/03/2014		S	100	D	\$ 40	110,474 (2)	D	

value \$0.01 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Secur Acqu or Di (D) (Instr	5. Number of Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 19.75	07/03/2014		M		34,664	(3)	03/04/2020	Common Stock	34,664
Employee Stock Option (Right to Buy)	\$ 25.28						(3)	03/28/2021	Common Stock	39,661
Employee Stock Option (Right to Buy)	\$ 45.38						(3)	12/12/2017	Common Stock	22,564

Reporting Owners

Reporting Owner Name / Address			Relationships		
•	Director 10% Owner		Officer	Other	
Ewing Anna M					
ONE LIBERTY PLAZA			Executive Vice President		
NEW YORK, NY 10006					

Reporting Owners 2

Signatures

/s/ Edward S. Knight, by power of attorney 07/08/2014

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) The exercise and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 27, 2014.
- (2) Represents (i) 42,283 vested shares of restricted stock, (ii) 50,440 shares underlying PSUs, of which 28,288 shares are vested and (iii) 17,751 shares purchased under the Employee Stock Purchase Plan.
- (3) Options exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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