

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC  
Form 6-K  
December 03, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of December, 2003

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

RYANAIR LAUNCHES 9 NEW ROUTES  
(4 NEW ROUTES FROM LONDON  
AND 5 NEW ROUTES FROM BRUSSELS, STOCKHOLM & FRANKFURT)

Ryanair, Europe's No.1 low fares airline, today (3rd December 2003) launched 4 new daily routes from London Stansted to AUSTRIA, ITALY, GERMANY and SPAIN, with fares starting from an incredible GBP19.99. Ryanair now has 71 destinations served from London Stansted airport, and the new routes to Erfurt (Germany), Linz (Austria), Bari (Italy) and Jerez (Spain) will add an extra 400,000 in passenger traffic through Stansted airport, and will create an additional 400 jobs in the regional economies.

In addition, Ryanair has launched 2 new routes from Stockholm Skavsta to ITALY, 2 new routes from Frankfurt Hahn to SPAIN & FINLAND, and a new route linking Brussels to SPAIN.

## Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

NEW ROUTES FROM LONDON STANSTED TO:  
 LINZ - BARI - ERFURT - JEREZ  
 NEW ROUTES FROM STOCKHOLM TO:  
 ROME & MILAN  
 NEW ROUTES FROM FRANKFURT HAHN TO:  
 REUS & TAMPERE  
 NEW ROUTE FROM BRUSSELS CHARLEROI TO:  
 VALLODOLID

Over the last 12 months, Ryanair has launched over 60 new routes, and after on-going reviews, several routes will cease from 14th January 2004.

London to: Ostend, Maastricht, Reims, Clermont Ferrand  
 Stockholm to: Oslo Torp, Tampere, Aarhus  
 Frankfurt to: Malmo  
 Brussels to: Liverpool.

Commenting on the route announcements today, Ryanair's Chief Executive, Michael O'Leary said:

"Over the last year, Ryanair operated over 70 routes, carried 11 Million passengers and saved British consumers over GBP1Billion. Today we are demonstrating our commitment to Brussels Charleroi airport by announcing a new route from Brussels Charleroi to Valladolid in Spain. The four new daily routes will commence on 15th January 2004, and will deliver 400,000 additional passengers and create 400 additional jobs.

"We remain hopeful that the EU Commission will recognise the enormous benefits for Belgian consumers and visitors of low fares services at Brussels Charleroi. We call on the Commission to rule in favour of Brussels Charleroi which complied with the market investor principle in offering Ryanair and other airlines a low cost base. Low fares are serving the needs of consumers and helping to develop under-utilised secondary and regional airports.

"Ryanair is Europe's No.1 low fares airline, offering consumers Europe's No.1 route network and Europe's No.1 customer service. Today's announcements confirm Ryanair's commitment to keep bringing Ryanair's low fares to millions of European citizens.

"To celebrate our 9 new routes, Ryanair is holding the mother of all January Seat Sales\* - WE PAY YOUR TAXES! Every seat every flight. This incredible offer is available right now at [www.ryanair.com](http://www.ryanair.com) and bookings must be made before midnight Monday, 8th December 2003".

FROM LONDON TO:

	RYANAIR FARE	LUFTHANSA FARE	SAVING
ERFURT	GBP19.99	GBP397.20*	GBP377.21
(* London City to Leipzig)			

	RYANAIR FARE	AUSTRIAN FARE	SAVING
LINZ	GBP19.99	GBP262.10*	GBP242.11
(*London Heathrow to Innsbruck via Vienna)			

	RYANAIR FARE	BA FARE	SAVING
BARI	GBP29.99	GBP506.30	GBP476.31

	RYANAIR FARE	IBERIA FARE	SAVING
JEREZ	GBP19.99	GBP512.60	GBP492.61

Fares for these new routes will start at an incredible GBP19.99 and are available now at [www.ryanair.com](http://www.ryanair.com)."

Ends.Wednesday, 3rd December 2003

For further information:

## Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

Paul Fitzsimmons - Ryanair      Pauline McAlester - Murray Consultants  
Tel: 00 353 1 812 1228          Tel: 00 353 1 4980 300

\*Booking Period: 4th December - Midnight Monday 8th December  
Travel period: 5th January 2004 - 11th February 2004  
Offer: Ryanair pays all taxes and charges - every seat every flight  
Subject to availability - terms & conditions apply

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 03 December 2003

By:\_\_\_\_/s/ Howard Millar\_\_\_\_

H Millar  
Company Secretary & Finance Director