

HSBC HOLDINGS PLC
Form 6-K
September 16, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

**Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934**

For the month of September

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY
AND/OR CONNECTED PERSONS**

This notification relates to a transaction notified in accordance with DTR 3.1.2 R and 3.1.4 R (1)(a)

1 Name of the issuer

HSBC Holdings plc

2 Name of the person discharging managerial responsibilities or, where applicable, the name of the person connected with a person discharging managerial responsibilities

V

H C C

heng, a person discharging managerial responsibilities

3 Description of shares (including class), debentures, derivatives or any other financial instruments relating to shares

Renminbi-denominated retail bonds

with a 2.6 p

er cent per annum interest rate

issued on 14 September 2009 by H

SBC Bank (China) Company Limited

, a subsidiary of the issuer

4 State the nature of the transaction

96

units of RMB 10,000

each were issued on 14 September 2009 following an application to subscribe for 1

90 units

, as notified

on 8

September 2009

5 Number of shares, derivatives or any other financial instruments relating to shares acquired

96 units of RMB 10,000 each

6 Number of shares, derivatives or any other financial instruments relating to shares disposed

N/A

7 Price per share or value of transaction

Value of transaction - RMB 960,000

8 Date and place of transaction

1

4

September

2009

,
Hong Kong

9 Date issuer informed of transaction

16

September 2009

10 Total holding following notification

96

11 Name of duly authorised officer/official of issuer responsible for making notification

Nicola Black, Assistant

Group

Company

Secretary, 020 7991 2652

12 Date of notification

16

September 2009

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: P A Stafford

Title: Assistant Group

Secretary

Date: 16 September 2009