

RYANAIR HOLDINGS PLC
Form 6-K
April 04, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of April 2012

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual
reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange
Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82- _____

RYANAIR'S MARCH TRAFFIC DOWN 4%

Ryanair today (4 Apr) released passenger and load factor stats for March 2012 as follows:

| | Mar 11 | Mar 12 | Change | Yr to Mar 12 |
|------------------|--------|--------|--------|--------------|
| Passengers (m) 1 | 5.7M | 5.5M | -4% | 75.8M |
| Load Factor 2 | 79% | 78% | -1% | 82% |

Ryanair's Stephen McNamara said:

"As previously guided, Ryanair's 2011/12 winter traffic was expected to decline by approx 5% as we sit up to 80 aircraft on the ground due to higher oil prices."

ENDS.

Booked seats sold

1.

Passengers as a percentage of total seats available.

2.

For further information:

Stephen McNamara - Ryanair
Tel: 00 353 1 812 1212

Joe Carmody - Edelman
Tel: 00 353 1 678 9333

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 4 April, 2012

By: ___/s/ Juliusz Komorek___

Juliusz Komorek
Company Secretary