

HSBC HOLDINGS PLC
Form 6-K
December 11, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of December
HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

HSBC HOLDINGS PLC

11 December 2014

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

In accordance with DTR 3.1.2 R and 3.1.4 R(1)(a) HSBC Holdings plc was advised on 11 December 2014 that the following acquisitions relating to dividends took place in London on 10 December 2014.

Directors

| Name | Price per share | Shares acquired |
|---------------------|-----------------|--|
| Safra Catz | \$50.5900 | 39 American Depositary Shares* (representing 195 ordinary shares of US\$0.50 each) |
| Douglas Flint | £6.2117 | 70 |
| | £6.2524 | 39 |
| Stuart Gulliver | \$10.1178 | 25,091 |
| Sam Laidlaw | \$10.1178 | 346 |
| Iain Mackay | \$10.1178 | 9,815 |
| Marc Moses | \$10.1178 | 12,476 |
| Sir Simon Robertson | \$10.1178 | 224 |
| Jonathan Symonds | \$10.1178 | 201 |

*Interest in 39 listed American Depositary Shares ('ADS'), which are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares.

Other Persons Discharging Managerial Responsibilities

| Name | Price per share | Shares acquired |
|-----------------|-----------------|-----------------|
| Ann Almeida | \$10.1178 | 7,348 |
| | £6.2117 | 13 |
| Samir Assaf | \$10.1178 | 17,403 |
| Peter Boyles | \$10.1178 | 3,638 |
| | £6.2524 | 212 |
| Simon Cooper | \$10.1178 | 3,890 |
| John Flint | \$10.1178 | 6,629 |
| Pam Kaur | \$10.1178 | 1,506 |
| Alan Keir | \$10.1178 | 4,231 |
| | £6.2117 | 18 |
| Stuart Levey | \$10.1178 | 4,006 |
| Antonio Losada | \$10.1178 | 787 |
| | £6.2524 | 353 |
| Sean O'Sullivan | \$10.1178 | 4,753 |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 11 December 2014