

PRUDENTIAL PLC  
Form 6-K  
May 08, 2015

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of May, 2015

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY (PDMRs) AND CONNECTED PERSONS**

This announcement is made in accordance with the requirements of DTR 3.1.4R(1)(a).

Prudential plc was notified on 8 May 2015 that certain transactions by PDMRs in the Company's ordinary shares of 5p each and ADRs took place on 7 May 2015 in London and New York (details of which are set out below):

**Disposal of ordinary shares of 5p each**

| Name        | Beneficial interest in shares before sale | Shares disposed of | Price sold at £ | Total beneficial interest (and percentage) following notification | Number of shares subject to performance conditions | Total interest in shares |
|-------------|---|--------------------|-----------------|---|--|--------------------------|
| T Thiam     | 991,877                                   | 359,794            | 15.9596         | 632,083 (0.025%)  | 675,344  | 1,307,427                |
| P-O Bouée   | 126,079                                   | 33,226             | 15.9596         | 92,853 (0.004%)   | 249,458  | 342,311                  |
| J Hunt      | 162,770                                   | 53,000             | 15.9596         | 109,770 (0.004%)  | 328,881  | 438,651                  |
| M McLintock | 506,797                                   | 300,000            | 15.9596         | 206,797 (0.008%)  | 126,185  | 332,982                  |
| N Nicandrou | 402,528                                   | 140,000            | 15.9596         | 262,528 (0.010%)  | 359,046  | 621,574                  |
| M Coltman   | 142,381                                   | 80,000             | 15.9596         | 62,381 (0.002%)   | 149,644  | 212,025                  |
| J Foley     | 356,447                                   | 140,584            | 15.9596         | 215,863 (0.008%)  | 409,988  | 625,851                  |
| J Murray    | 128,266                                   | 65,245             | 15.9596         | 63,021 (0.002%)   | 196,380  | 259,401                  |
| T Rolfe     | 36,025                                    | 22,114             | 15.9596         | 13,911 (0.001%)   | 99,617   | 113,528                  |

**Disposal of ADRs**

| Name    | Beneficial interest in ADRs before sale | ADRs disposed of | ADRs gifted to a charity | Price sold at \$ | Total beneficial interest (and percentage) following notification | Number of ADRs subject to performance conditions | Total interest in ADRs |
|---------|---|------------------|--------------------------|------------------|---|--|------------------------|
| B Stowe | 192,508                                 | 64,279           | 6,100                    | 48.62            | 122,129 (0.009%)  | 180,015  | 302,144                |
| M Wells | 384,265                                 | 134,866          | 20,487                   | 48.53            | 228,912 (0.018%)  | 360,823  | 589,735                |

**Purchase of ADRs**

Prudential plc was notified on 7 May 2015 that a transaction by a PDMR in the Company's ADRs took place on 7 May 2015 in New York (details of which are set out below):

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| Name       | Beneficial interest<br>in ADRs before<br>purchase | ADRs<br>purchased | Price ADRs<br>purchased at \$ | Total beneficial (and<br>percentage) holding<br>following notification |
|------------|---|-------------------|-------------------------------|--|
| A Schroder | 1,250   | 3,000             | 48.58                         | 4,250 (0.001%)   |

Additional Information

Prudential plc ADRs are issued at a ratio of 1 ADR being equal to 2 Prudential plc ordinary shares of 5p each  
Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of  
business is in the United States of America.

8 May 2015

Name of contact and telephone number for queries:

Jennie Webb, Share Plans Manager, 020 7548 2027

Name of duly authorised officer of issuer responsible for making notification:

Stefan Bort, Deputy Group Secretary, 020 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be  
signed on its behalf by the undersigned, thereunto duly authorized.

Date: 08 May 2015

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Stefan Bort

Stefan Bort  
Deputy Group Secretary