

New Sally Holdings, Inc.
Form 8-A12B
November 09, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES

PURSUANT TO SECTION 12(b) OR (g) OF THE

SECURITIES EXCHANGE ACT OF 1934

New Sally Holdings, Inc. (to be renamed Sally Beauty Holdings, Inc.)

(Exact name of registrant as specified in its charter)

Delaware
(State of incorporation or organization)

36-2257936
(I.R.S. Employer Identification No.)

3001 Colorado Boulevard, Denton, TX
(Address of principal executive offices)

76210-6802
(Zip Code)

Securities to be registered pursuant to Section 12(b) of the Act:

Title of each class

Name of each exchange on which

to be so registered

Common Stock, \$0.01 par value per share

each class is to be registered

New York Stock Exchange

If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c), check the following box. x

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d), check the following box. "

Securities Act registration statement file number to which this form relates: 333-136259 (if applicable).

Securities to be registered pursuant to Section 12(g) of the Act:

None

Item 1. Description of Registrant's Securities to be Registered

A description of the registrant's common stock, \$0.01 par value per share (the "Common Stock"), is set forth under the caption "Description of New Sally Capital Stock" in the registrant's prospectus which forms a part of the registrant's registration statement on Form S-4 (File No. 333-136259) filed with the Securities and Exchange Commission on August 2, 2006, as thereafter amended, which is incorporated herein by reference.

Item 2. Exhibits

Under the instruction as to exhibits with respect to Form 8-A, no exhibits are required to be filed because no other securities of the registrant are registered with the New York Stock Exchange, Inc. and the shares of Common Stock registered hereby are not being registered pursuant to Section 12(g) of the Exchange Act of 1934, as amended.

SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

Date: November 8, 2006

NEW SALLY HOLDINGS, INC.

By: /s/ WILLIAM J. CERNUGEL

Name: William J. Cernugel

Title: Senior Vice President and Chief Financial Officer