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FEDERAL REALTY INVESTMENT TRUST Form FWP

February 24, 2010

Filed Pursuant to Rule 433

Dated February 24, 2010

Registration Statement No. 333-160009

Relating to

Preliminary Prospectus Supplement Dated February 24, 2010 to

Prospectus dated June 16, 2009

Federal Realty Investment Trust

5.90% Notes due April 1, 2020

Term sheet dated February 24, 2010

Issuer: Federal Realty Investment Trust Security: 5.90% notes due April 1, 2020 Size: \$150,000,000 Maturity Date: April 1, 2020 **Interest Payment Dates:** April 1 and October 1, beginning October 1, 2010 Benchmark Treasury: 3.625% UST due February 15, 2020 3.674%; 99-19 Benchmark Treasury Yield and Price: Yield to Maturity: 5.924% Spread to Benchmark Treasury: +225 basis points 5.90% per year Coupon (Interest Rate): Price to Public: 99.812% of principal amount, plus accrued interest, if any, from the Settlement Date Trade Date: February 24, 2010 Settlement Date: T+3; March 1, 2010 Redemption Provision: Make-whole call at any time based on U.S. Treasury plus 35 basis points (0.35%) CUSIP/ISIN: 313747 AR8 / US313747AR87 Banc of America Securities LLC Joint Book-Running Managers: Wells Fargo Securities, LLC Co-Managers: Citigroup Global Markets Inc.

Goldman, Sachs & Co.

PNC Capital Markets LLC

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RBC Capital Markets Corporation

Capital One Southcoast, Inc.

Sandler O Neill & Partners, L.P.

SunTrust Robinson Humphrey, Inc.

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