

MCDONALDS CORP  
Form 8-K  
July 23, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT TO**  
**SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): July 23, 2010**

**McDONALD S CORPORATION**

**(Exact Name of Registrant as Specified in Charter)**

**Delaware**  
**(State or Other Jurisdiction**  
  
**of Incorporation)**

**1-5231**  
**(Commission**  
  
**File Number)**

**36-2361282**  
**(IRS Employer**  
  
**Identification No.)**

**One McDonald s Plaza**

**Oak Brook, Illinois**

**(Address of Principal Executive Offices)**

**60523**

**(Zip Code)**

**(630) 623-3000**

**(Registrant s telephone number, including area code)**

**Not Applicable**

**(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02. Results of Operations and Financial Condition.**

On July 23, 2010, McDonald's Corporation (the Company) issued an investor release reporting the Company's results for the second quarter and six months ended June 30, 2010. A copy of the related investor release is being filed as Exhibit 99.1 to this Form 8-K and is incorporated by reference in its entirety. Also filed herewith and incorporated by reference as Exhibit 99.2 is supplemental information for the quarter and six months ended June 30, 2010. The information under this Item 2.02, including such Exhibits, shall be deemed to be filed for purposes of the Securities Exchange Act of 1934, as amended.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

99.1 Investor Release of McDonald's Corporation issued July 23, 2010:

McDonald's Global Sales Drive Second Quarter Earnings Up 15%

99.2 McDonald's Corporation: Supplemental Information, Quarter and Six Months Ended June 30, 2010

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD S CORPORATION

(Registrant)

Date: July 23, 2010

By: /s/ KEVIN M. OZAN  
Kevin M. Ozan  
Corporate Senior Vice President

Controller

Exhibit Index

- Exhibit No. 99.1      Investor Release of McDonald's Corporation issued July 23, 2010:  
McDonald's Global Sales Drive Second Quarter Earnings Up 15%
- Exhibit No. 99.2      McDonald's Corporation: Supplemental Information, Quarter and Six Months Ended June 30, 2010