EDIETS COM INC Form 8-K October 12, 2010

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

**Securities Exchange Act of 1934** 

Date of Report (Date of earliest event reported): October 12, 2010

# eDiets.com, Inc.

(Exact Name of Registrant as Specified in Charter)

#### Delaware

(State or Other Jurisdiction of Incorporation)

000-30559 (Commission File Number)  ${\bf 56\text{-}0952883} \\ \textbf{(IRS Employer Identification No.)}$ 

Suite 600

#### Fort Lauderdale, FL 33334

(Address of Principal Executive Offices) (Zip Code)

(954) 360-9022

(Registrant s Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results Of Operations And Financial Condition

On October 12, 2010, eDiets.com, Inc. issued a press release announcing preliminary results of operations for its three months ended September 30, 2010 and providing fourth quarter 2010 guidance. A copy of the press release is attached as Exhibit 99.1 to this report. This information is not deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934 and is not incorporated by reference into any Securities Act of 1933 registration statements.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No. Description

99.1 eDiets.com, Inc. Press Release, issued October 12, 2010.

#### **SIGNATURES**

Pursuant to the requirement of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

eDiets.com, Inc.

By: /s/ Kevin N. McGrath Kevin N. McGrath President and Chief Executive Officer

Date: October 12, 2010

#### EXHIBIT INDEX

Exhibit

Number Exhibit Title

99.1 eDiets.com, Inc. Press Release, issued October 12, 2010.