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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) November 1, 2011

GENERAL MOTORS COMPANY

(Exact Name of Registrant as Specified in its Charter)

DELAWARE 27-0756180

(State or other jurisdiction of 001-34960 (I.R.S. Employer

incorporation) (Commission File Number) Identification No.)

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300 Renaissance Center, Detroit, Michigan

(Address of Principal Executive Offices)

(Zip Code)

48265-3000

(313) 556-5000

(Registrant s telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Sales Release and Charts Dated November 1, 2011

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ITEM 8.01 Other Events

On November 1, 2011, General Motors Company (GM) issued a news release announcing October sales. The release and charts are attached as Exhibit 99.1.

EXHIBIT

Exhibit Description Method of Filing

Exhibit 99.1 Sales Release and Charts

Dated November 1, 2011 Attached as Exhibit

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY

(Registrant)

Date: November 3, 2011

By: /s/ Nick S. Cyprus

Nick S. Cyprus

Vice President, Controller and Chief Accounting Officer