

PRUDENTIAL PLC  
Form IRANNOTICE  
March 31, 2015

PRUDENTIAL PLC  
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March 31, 2015

U.S. Securities and Exchange Commission  
100 F Street, N.E.  
Washington, DC 20549  
USA

Re: Notice of disclosure filed in Securities Exchange Act Annual Report under Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 and Section 13(r) of the Exchange Act  
Ladies and Gentlemen:

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 and Section 13(r) of the Securities Exchange Act of 1934, as amended, notice is hereby provided that Prudential plc has made disclosure pursuant to those provisions in its Annual Report on Form 20-F for the year ended December 31, 2014, which was filed with the Securities and Exchange Commission on March 31, 2015. The disclosure can be found under the heading Item 4: Supervision and Regulation of Prudential US Supervision and Regulation Disclosure obligations under the US Securities Exchange Act and in particular under Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 in the Annual Report on Form 20-F and is incorporated by reference herein.

Sincerely,

Prudential plc

/s/ NIC NICANDROU  
Nic Nicandrou  
Chief Financial Officer  
Prudential plc, Laurence Pountney Hill, London EC4R 0HH.

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Incorporated and registered in England and Wales. Registered Office as above. Registered number 1397169.

Prudential plc is a holding company, subsidiaries of which are authorised and regulated, as applicable,

by the Prudential Regulation Authority and the Financial Conduct Authority.