

SK TELECOM CO LTD  
Form 6-K  
July 27, 2018

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF JULY 2018**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro 65, Jung-gu**

**Seoul 04539, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

**Business (Preliminary) Results**

ø The preliminary results shown in this table may differ from the final results

**1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)**

Classification (unit : in 100 millions of Won, %)		Current Period		Changes (%)	Year to Year Comparison	
		(Second quarter of 2018)	Previous Period (First quarter of 2018)		(Second quarter of 2017)	Changes (%)
<b>Operating Revenue</b>	<b>Quarterly Results</b>	41,543	41,815	-0.65	43,456	-4.40
	<b>Year-to-date ( YTD ) Results</b>	83,359	41,815		85,800	-2.84
<b>Operating Income</b>	<b>Quarterly Results</b>	3,469	3,255	6.57	4,233	-18.05
	<b>YTD Results</b>	6,724	3,255		8,338	-19.36
<b>Profit from Continuing Operations Before Income Tax</b>	<b>Quarterly Results</b>	11,630	9,070	28.22	7,484	55.40
	<b>YTD Results</b>	20,700	9,070		14,726	40.57
<b>Profit for the Period</b>	<b>Quarterly Results</b>	9,143	6,934	31.86	6,205	47.35
	<b>YTD Results</b>	16,077	6,934		12,040	33.53
<b>Attributable To:</b>						
<b>Controlling Interests</b>	<b>Quarterly Results</b>	9,167	6,950	31.90	6,249	46.70
	<b>YTD Results</b>	16,117	6,950		12,140	32.76



**2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)**

Classification (unit : in 100 millions of Won, %)		Current Period		Year to Year Comparison	
		(Second quarter of 2018)	Previous Period (First quarter of 2018)	Changes (Second quarter of 2017)	Changes (Second quarter of 2017)
				(%)	(%)
Operating Revenue	Quarterly Results	29,418	29,885	-1.56	-5.40
	YTD Results	59,303	29,885		-4.31
Operating Income	Quarterly Results	3,683	3,693	-0.27	-20.33
	YTD Results	7,376	3,693		-18.20
Profit Before Income Tax	Quarterly Results	2,959	4,775	-38.03	-20.73
	YTD Results	7,734	4,775		-10.38
Profit for the Period	Quarterly Results	2,198	3,644	-39.68	-30.02
	YTD Results	5,842	3,644		-16.82

**Data Provider** IR Team, SK Telecom

**Provided for** Analysts and Institutional Investors

**Date of Provision** July 27, 2018 / 15:00(Seoul time)

**Location** SK Telecom Headquarters, Conference Room

IR Team, SK Telecom

**Organizing Team**

(+82-2-6100-2114)

**3. Source of Data**

- The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

- Among the figures listed above, Current Period , and Previous Period is based on IFRS 15.

- As a supplemental information of our Q2 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

4. Other Matters Relating to an Investment Decision

ø 2Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

Classification	Consolidated	Non-consolidated
Operating Revenue	41,719	29,400
Operating		
Income	3,527	3,674
Profit for the Period	9,159	2,192

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Jung Hwan Choi  
*(Signature)*  
Name: Jung Hwan Choi  
Title: Senior Vice President

Date: July 27, 2018