

JACOBSON MICHAEL R
Form 4
March 05, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JACOBSON MICHAEL R

(Last) (First) (Middle)

C/O EBAY INC., 2145 HAMILTON AVE

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
EBAY INC [EBAY]

3. Date of Earliest Transaction (Month/Day/Year)
03/01/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

SVP, Legal Affairs, GC & Sec

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/01/2012		M	60,000 A \$ 19.3875	468,648	D	
Common Stock	03/01/2012		S	60,000 (1) D \$ 36.3289 (2)	408,648	D	
Common Stock	03/01/2012		M	28,108 A \$ 0	436,756	D	
Common Stock	03/01/2012		A	32,750 (3) A \$ 0	469,506	D	
Common Stock	03/01/2012		F	23,879 (4) D \$ 36.37	445,627	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount of Underlying Security	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Underlying Security
Non-Qualified Stock Option (right to buy)	\$ 19.3875	03/01/2012		M	60,000	(5) 03/03/2013	Common Stock	60,000	
Restricted Stock Units -2	(6)	03/01/2012		M	16,500	(7) (8)	Common Stock	16,500	
Restricted Stock Units -6	(6)	03/01/2012		M	6,250	(9) (8)	Common Stock	6,250	
Restricted Stock Units -7	(6)	03/01/2012		M	5,358	(10) (8)	Common Stock	5,358	
Non-Qualified Stock Option (right to buy)	\$ 10.5					(11) 03/02/2016	Common Stock	91,000	
Non-Qualified Stock Option (right to buy)	\$ 23.88					(12) 03/01/2017	Common Stock	100,000	
Non-Qualified Stock Option (right to buy)	\$ 25.85					(13) 03/03/2015	Common Stock	91,000	
Non-Qualified Stock Option (right to buy)	\$ 32.29					(14) 03/01/2018	Common Stock	85,000	
Restricted Stock Units -5	(6)					(15) (8)	Common Stock	7,600	

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

