

SCRIPPS E W CO /DE

Form 4

May 05, 2006

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

|  |                  |
|--|------------------|
| OMB Number:                                    | 3235-0287        |
| Expires:                                       | January 31, 2005 |
| Estimated average burden hours per response... | 0.5              |

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BURLINGAME JOHN H

(Last)                      (First)                      (Middle)

312 WALNUT STREET, 28TH  
FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/04/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

### 5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_X\_\_\_ Director                      \_\_\_ 10% Owner  
 \_\_\_\_\_ Officer (give title \_\_\_\_\_ Other (specify  
 below)                                      below)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 X  Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
|  |                                      |  | Code                           | V   | Amount (D)  | Price  |   |
| Class A Common Shares, \$.01 par value per share |                                      |  |                                |   |   | 1,428  | D   |
| Class A Common Shares, \$.01 par value per share |                                      |  |                                |   |   | 39,192,222   | D <u>(1)</u>  |
| Common Voting                                    |                                      |  |                                |   |   | 32,080,000   | D <u>(1)</u>  |

Shares, \$.01  
par value  
per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     | 8. Pr<br>Deriv<br>Secu<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|--------------------|---|-------------------------------------|----------------------------------|
|   |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |                                  |
| Option  | \$ 24.47   |   |   |                                      |  | 05/18/2001   | 05/17/2010         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 32.16   |   |   |                                      |  | 05/10/2002   | 05/09/2011         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 39.005  |   |   |                                      |  | 05/09/2003   | 05/08/2012         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 39.82   |   |   |                                      |  | 04/29/2004   | 04/28/2013         | Class A<br>Common   | 10,000                              |                                  |
| Phantom<br>Stock                                    | \$ 44.66   |   |   |                                      |  | (2)  | (2)                | Class A<br>Common   | 269.46<br>(2)                       |                                  |
| Option  | \$ 52.91   |   |   |                                      |  | 04/15/2005   | 04/14/2014         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 51.26   |   |   |                                      |  | 04/14/2006   | 04/13/2015         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 46.64   | 05/04/2006                              |   | A                                    | 1  | 05/04/2007   | 05/03/2016         | Class A<br>Common   | 10,000                              | 9                                |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| BURLINGAME JOHN H<br>312 WALNUT STREET, 28TH FLOOR<br>CINCINNATI, OH 45202 |               | X         |         |       |

## Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for John H.  
Burlingame

05/05/2006

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person is a Trustee of the Edward W. Scripps Trust (the "Trust") and has the power, together with the other Trustees of the Trust, to vote and dispose of the shares of the company held by the Trust. Mr. Burlingame disclaims any beneficial interest in the shares held by the Trust.
- (2) Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director or at another specified date, the balance may be paid in either shares or cash. The balance at 3/31/06 was 1,716.28 phantom shares.
- (3) The exercise price of this nonqualified stock option award granted under the company's 1997 Long-Term Incentive Plan is \$46.64.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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