Edgar Filing: HECHT WILLIAM F - Form 4

Form 4	ILLIAM F									
August 25,								OMB AF	PROVAL	
FOR	VI 4 UNITED	STATES SEC				NGE CO	MMISSION	OMB Number:	3235-0287	
if no lo subject Sectior Form 4	n 16. or	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								
-	iona Pileu pu	(a) of the Publi 30(h) of th		olding Cor	npan	y Act of 1				
(Print or Type	e Responses)									
1. Name and Address of Reporting Person <u>*</u> HECHT WILLIAM F			21 isouer i tunie una frener of frauing				. Relationship of Reporting Person(s) to ssuer			
(Last)	(First)		ate of Earliest	-		(Check all applicable)				
TWO N. NINTH STREET			08/23/2006				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman & CEO			
	(Street) OWN, PA 18101	(Month/Day/Year) Aj				 Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
(City)	(State)	(Zip)					erson			
	× ,					_	red, Disposed of,		-	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, i any (Month/Day/Yea	Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/23/2006		S	10,000	D	\$ 34.3706	189,614.966 (1)	D		
Common Stock	08/24/2006		S	121,675	D	\$ 34.5227	67,939.966 (1)	D		
Common Stock	08/24/2006		S	1,000	D	\$ 34.663	66,939.966 (1)	D		
Common Stock	08/25/2006		S	1,325	D	\$ 34.57	65,047.342 (1)	Ι	Held in the account of Mr. Hecht's spouse.	
							4,800.542	I		

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Common Stock							tru: pui the Em Sto	rsuant to pployee ock vnership						
Reminder: Report on a separate line fo	or each class of securities	Persor inform require display						EC 1474 (9-02)						
Table	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of 2. 3. Transac Derivative Conversion (Month/D) Security or Exercise (Instr. 3) Price of Derivative Security Security Security	ction Date 3A. Deemed ay/Year) Execution Dat any (Month/Day/Y	Code	5. 6. Date Exercisable a iorNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr					
		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares							
Reporting Owners														
Relationships														
Reporting Owner Name / Address	Director 10% Owner			Other										
HECHT WILLIAM F TWO N. NINTH STREET ALLENTOWN, PA 18101	Х	Chairman	& CEO											
Signatures														
/s/Michael A. McGrail, as Atte Hecht	orney-in-Fact for Wi	lliam F.	08	/25/2006										
<u>**</u> Signature of Ro	eporting Person			Date										

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes reinvestment of dividends under Dividend Reinvestment Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.