Tesoriero Joseph S. Form 4 May 13, 2010

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per 0.5 response...

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and A<br>Tesoriero Jo | -         | orting Person * | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>DOLE FOOD CO INC [DOLE] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                             |  |  |  |
|-------------------------------|-----------|-----------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|--|--|--|
| (Last)                        | (First)   | (Middle)        | 3. Date of Earliest Transaction                                                  | (Check an applicable)                                                                                |  |  |  |
| C/O DOLE I                    |           | · ·             | (Month/Day/Year)<br>05/13/2010                                                   | Director 10% Owner _X_ Officer (give title Other (specify below)  VP & CFO                           |  |  |  |
|                               | (Street)  |                 | 4. If Amendment, Date Original                                                   | 6. Individual or Joint/Group Filing(Check                                                            |  |  |  |
| WESTLAKI                      | E VILLAGI | E, CA 91362     | Filed(Month/Day/Year)                                                            | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |

#### WESTLAKE VILLAGE, CA 91362

| (City)                               | (State)                              | Zip) Table                                                  | e I - Non-D                                                                                     | erivative | Secur    | ities Acq                                                                                                                                                                               | uired, Disposed o | f, or Beneficial                                                    | ly Owned         |
|--------------------------------------|--------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------|------------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |           | d of (D) | 5. Amount of Securities Form: Direct Securities Form: Direct Securities Form: Direct Securities (D) or Owned Indirect (I) Following (Instr. 4) Reported Transaction(s) (Instr. 3 and 4) |                   | 7. Nature of<br>t Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                  |
| Common<br>Stock                      | 05/13/2010                           |                                                             | P                                                                                               | 2,000     | A        | \$<br>9.935                                                                                                                                                                             | 54,000 (1)        | D                                                                   |                  |
| Common<br>Stock                      |                                      |                                                             |                                                                                                 |           |          |                                                                                                                                                                                         | 750               | I                                                                   | See Footnote (2) |
| Common<br>Stock                      |                                      |                                                             |                                                                                                 |           |          |                                                                                                                                                                                         | 750               | I                                                                   | See Footnote (3) |
| Common<br>Stock                      |                                      |                                                             |                                                                                                 |           |          |                                                                                                                                                                                         | 750               | I                                                                   | See<br>Footnote  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.        | 5     | ٠.                     | 6. Date Exerc | cisable and | 7. Titl | e and    | 8. Price of |  |
|-------------|-------------|---------------------|--------------------|-----------|-------|------------------------|---------------|-------------|---------|----------|-------------|--|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transac   | ction | Number                 | Expiration Da | ate         | Amou    | nt of    | Derivative  |  |
| Security    | or Exercise |                     | any                | Code      | О     | f                      | (Month/Day/   | Year)       | Under   | lying    | Security    |  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8 | 8) D  | Derivative             |               |             | Secur   | ities    | (Instr. 5)  |  |
|             | Derivative  |                     |                    |           | S     | Securities             |               |             | (Instr. | 3 and 4) |             |  |
|             | Security    |                     |                    |           | Α     | Acquired               |               |             |         |          |             |  |
|             |             |                     |                    |           | ()    | A) or                  |               |             |         |          |             |  |
|             |             |                     |                    |           | Г     | Disposed               |               |             |         |          |             |  |
|             |             |                     |                    |           | О     | f (D)                  |               |             |         |          |             |  |
|             |             |                     |                    |           | (]    | Instr. 3,              |               |             |         |          |             |  |
|             |             |                     |                    |           | 4     | , and 5)               |               |             |         |          |             |  |
|             |             |                     |                    |           |       |                        |               |             |         | Amount   |             |  |
|             |             |                     |                    |           |       |                        |               |             |         | or       |             |  |
|             |             |                     |                    |           |       |                        | Date          | Expiration  | Title   | Number   |             |  |
|             |             |                     |                    |           |       |                        | Exercisable   | Date        | 11110   | of       |             |  |
|             |             |                     |                    | Code      | V (   | A) (D)                 |               |             |         | Shares   |             |  |
|             |             |                     |                    | Couc      | Y ()  | $\mu_{\mathbf{M}}$ (D) |               |             |         | Diaics   |             |  |

## **Reporting Owners**

| Donouting Own on Name / Address | Relationships |
|---------------------------------|---------------|
| Reporting Owner Name / Address  |               |

Director 10% Owner Officer Other

Tesoriero Joseph S. C/O DOLE FOOD COMPANY, INC. ONE DOLE DRIVE WESTLAKE VILLAGE, CA 91362

VP & CFO

#### **Signatures**

/s/ Jeffrey Conner,

attorney-in-fact 05/13/2010

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Of these shares (i) 16,667 are restricted and vest in full on October 28, 2012 and (ii) 33,333 are restricted and vest in three equal annual installments commencing on October 28, 2010.
- (2) As UGMA Custodian for eldest son's custodial account.
- (3) As UGMA Custodian for middle son's custodial account.
- (4) As UGMA Custodian for youngest son's custodial account.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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