

GOODYEAR TIRE & RUBBER CO /OH/  
Form 4  
November 05, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRAMER RICHARD J

2. Issuer Name and Ticker or Trading Symbol  
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Bd, CEO & Pres

(Last) (First) (Middle)  
THE GOODYEAR TIRE & RUBBER COMPANY, 200 INNOVATION WAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/01/2013

AKRON, OH 44316-0001  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	11/01/2013		M		\$ 6,117 A 17.35	249,563	D
Common Stock	11/01/2013		F		\$ 21 5,565 D	243,998	D
Common Stock	11/01/2013		M		\$ 13.83 6,822 A	250,820	D
Common Stock	11/01/2013		F		\$ 21 5,611 D	245,209	D
	11/01/2013		M		7,486 A	252,695	D

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Common Stock					\$					13.22
Common Stock	11/01/2013		F	6,044	D	\$ 21	246,651		D	
Common Stock							217 <sup>(1)</sup>		I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2002 Plan Option <u>(2)</u>	\$ 17.35	11/01/2013		M	6,117	12/20/2006 <sup>(3)</sup> 12/02/2013	Common Stock	6,117	
2002 Plan Option <u>(2)</u>	\$ 13.83	11/01/2013		M	6,822	03/28/2006 <sup>(4)</sup> 12/02/2013	Common Stock	6,822	
2002 Plan Option <u>(2)</u>	\$ 13.22	11/01/2013		M	7,486	06/11/2010 <sup>(5)</sup> 12/02/2013	Common Stock	7,486	

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director	10% Owner	Officer	Other
X		Chairman of the Bd, CEO & Pres	

KRAMER RICHARD J  
THE GOODYEAR TIRE & RUBBER COMPANY  
200 INNOVATION WAY  
AKRON, OH 44316-0001

## Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Richard J Kramer pursuant to a Power of Attorney dated 10/3/02, a copy of which has been previously filed with the SEC.

11/05/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total number of shares of Common Stock allocated to the account of the reporting person in a Trust established under Goodyear's Employee Savings Plan for Salaried Employees, 401(k) Plan, as of November 1, 2013 as reported by the Plan Trustee.
- (2) Non-Qualified Stock Option in respect of shares of Common Stock granted under the 2002 Performance Plan.
- (3) The reinvestment option vested and became exercisable one year after the date of grant (12/20/2005).
- (4) The reinvestment option vested and became exercisable one year after the date of grant (3/28/2005).
- (5) The reinvestment option vested and became exercisable one year after the date of grant (6/11/2009).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.