Van Wyk Steven C. Form 4 December 05, 2017

FORM 4

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 shipperson	TEMENT OF CF d pursuant to Section 17(a) of the Publi	CURITIES AND EXCHANGE OF Washington, D.C. 20549 IANGES IN BENEFICIAL OW SECURITIES on 16(a) of the Securities Exchange Cutility Holding Company Act of 194	NERSHIP OF e Act of 1934, f 1935 or Section	OMB Number: Expires: Expires: Stimated average burden hours per response 0.5		
1. Name and Address of Rep Van Wyk Steven C.	Sym PN0	issuer Name and Ticker or Trading bol C FINANCIAL SERVICES OUP, INC. [PNC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) THE TOWER AT PNC FIFTH AVENUE	(Mo	ate of Earliest Transaction nth/Day/Year) 01/2017	Director 10% Owner Officer (give title Other (specify below) below) Executive Vice President			
(Street) PITTSBURGH, PA 152	Filed	Amendment, Date Original (Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State)			Person	D (* 11 0 1		
1.Title of Security (Month/Day/Y) (Instr. 3)	Date 2A. Deemed	Code (Instr. 3, 4 and 5)		6. 7. Nature of Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (I) (Instr. 4)		
\$5 Par Common 12/01/2017 Stock		S 5,000 D \$ 140.98	38 15,166 <u>(1)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3 and	4)	Own
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
								Amou	ınt	
								or		
				Date Exercisable	Date	Expiration	Title Number	er		
					Exercisable Date	Date	of			
			Code V	(A) (D)			Shares	S		

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Van Wyk Steven C. THE TOWER AT PNC PLAZA 300 FIFTH AVENUE **PITTSBURGH, PA 15222-2707**

Executive Vice President

Signatures

Christi Davis, Attorney-in-Fact for Steven C. Van Wyk

12/05/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes an aggregate of 134 shares acquired by the reporting person through dividend reinvestment under the Issuer's Dividend Reinvestment and Stock Purchase Plan subsequent to the date of the reporting person's most recent filing on Form 4.

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2