

Neonode, Inc  
Form 10-Q  
August 06, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

**FORM 10-Q**

Quarterly report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934

**For the quarterly period ended June 30, 2015**

Transition report pursuant to section 13 or 15(d) of the Securities and Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-35526

**NEONODE INC.**

(Exact name of registrant as specified in its charter)

Delaware                                      94-1517641  
(State or other jurisdiction of      (IRS Employer  
incorporation or organization)      Identification No.)

**Storgatan 23C, 114 55 Stockholm, Sweden**

(Address of principal executive offices and zip code)

**+46 (0) 8 667 17 17**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "non-accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer    
Non-accelerated filer  Smaller reporting company   
(do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's common stock outstanding as of August 3, 2015 was 40,524,984.



**NEONODE INC.**

**Form 10-Q**

**For the Fiscal Quarter Ended June 30, 2015**

**TABLE OF CONTENTS**

|                                                                                                                             | <b>Page</b> |
|-----------------------------------------------------------------------------------------------------------------------------|-------------|
| <b>PART I</b>                                                                                                               |             |
| <b>Financial Information</b>                                                                                                | <b>3</b>    |
| <b>Item 1</b>                                                                                                               |             |
| Financial Statements                                                                                                        | 3           |
| Condensed Consolidated Balance Sheets as of June 30, 2015 (Unaudited) and December 31, 2014 (Audited)                       | 3           |
| Unaudited Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2015 and 2014         | 4           |
| Unaudited Condensed Consolidated Statements of Comprehensive Loss for the three and six months ended June 30, 2015 and 2014 | 5           |
| Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2015 and 2014                   | 6           |
| Notes to Unaudited Condensed Consolidated Financial Statements                                                              | 7           |
| <b>Item 2</b>                                                                                                               |             |
| Management's Discussion and Analysis of Financial Condition and Results of Operations                                       | 21          |
| <b>Item 3</b>                                                                                                               |             |
| Quantitative and Qualitative Disclosures about Market Risk                                                                  | 26          |
| <b>Item 4</b>                                                                                                               |             |
| Controls and Procedures                                                                                                     | 26          |

|                   |                          |    |
|-------------------|--------------------------|----|
| <b>PART II</b>    | <b>OTHER INFORMATION</b> | 26 |
| <b>Item 1</b>     | Legal Proceedings        | 26 |
| <b>Item 1A</b>    | Risk Factors             | 26 |
| <b>Item 6</b>     | Exhibits                 | 26 |
| <b>SIGNATURES</b> |                          | 27 |
| <b>EXHIBITS</b>   |                          |    |

**PART I. Financial Information****Item 1. Financial Statements****NEONODE INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

(In thousands, except share and per share amounts)

|                                                                                                                                                                                                                                                                                                                                          | June 30,<br>2015<br>(Unaudited) | December 31,<br>2014<br>(Audited) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------|
| <b>ASSETS</b>                                                                                                                                                                                                                                                                                                                            |                                 |                                   |
| Current assets:                                                                                                                                                                                                                                                                                                                          |                                 |                                   |
| Cash                                                                                                                                                                                                                                                                                                                                     | \$ 3,159                        | \$ 6,129                          |
| Accounts receivable, net                                                                                                                                                                                                                                                                                                                 | 681                             | 1,106                             |
| Projects in process                                                                                                                                                                                                                                                                                                                      | 725                             | 200                               |
| Prepaid expenses and other current assets                                                                                                                                                                                                                                                                                                | 560                             | 513                               |
| Total current assets                                                                                                                                                                                                                                                                                                                     | 5,125                           | 7,948                             |
| Property and equipment, net                                                                                                                                                                                                                                                                                                              | 533                             | 654                               |
| Total assets                                                                                                                                                                                                                                                                                                                             | \$ 5,658                        | \$ 8,602                          |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>                                                                                                                                                                                                                                                                                              |                                 |                                   |
| Current liabilities:                                                                                                                                                                                                                                                                                                                     |                                 |                                   |
| Accounts payable                                                                                                                                                                                                                                                                                                                         | \$ 884                          | \$ 566                            |
| Accrued expenses                                                                                                                                                                                                                                                                                                                         | 1,255                           | 935                               |
| Deferred revenues                                                                                                                                                                                                                                                                                                                        | 3,016                           | 3,403                             |
| Current portion of capital lease obligation                                                                                                                                                                                                                                                                                              | 57                              | 61                                |
| Total current liabilities                                                                                                                                                                                                                                                                                                                | 5,212                           | 4,965                             |
| Capital lease obligation, net of current portion                                                                                                                                                                                                                                                                                         | 315                             | 367                               |
| Total liabilities                                                                                                                                                                                                                                                                                                                        | 5,527                           | 5,332                             |
| Commitments and contingencies                                                                                                                                                                                                                                                                                                            |                                 |                                   |
| Stockholders' equity:                                                                                                                                                                                                                                                                                                                    |                                 |                                   |
| Series B Preferred stock, 54,425 shares authorized with par value \$0.001 per share; 83 shares issued and outstanding at June 30, 2015 and December 31, 2014. (In the event of dissolution, each share of Series B Preferred stock has a liquidation preference equal to par value of \$0.001 per share over the shares of common stock) | -                               | -                                 |
| Common stock, 70,000,000 shares authorized with par value \$0.001 per share; 40,524,984 and 40,455,352 shares issued and outstanding at June 30, 2015 and                                                                                                                                                                                | 40                              | 40                                |

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December 31, 2014, respectively

|                                            |            |            |
|--------------------------------------------|------------|------------|
| Additional paid-in capital                 | 169,782    | 169,010    |
| Accumulated other comprehensive income     | 102        | 149        |
| Accumulated deficit                        | (169,793 ) | (165,929 ) |
| Total stockholders' equity                 | 131        | 3,270      |
| Total liabilities and stockholders' equity | \$ 5,658   | \$ 8,602   |

See accompanying notes to condensed consolidated financial statements.

**NEONODE INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(In thousands, except per share amounts)

(Unaudited)

|                                                                          | Three months ended |            | Six months ended |            |
|--------------------------------------------------------------------------|--------------------|------------|------------------|------------|
|                                                                          | June 30,           |            | June 30,         |            |
|                                                                          | 2015               | 2014       | 2015             | 2014       |
| Net revenues                                                             | \$2,776            | \$865      | \$5,039          | \$1,879    |
| Cost of revenues                                                         | 737                | 452        | 1,075            | 618        |
| Gross margin                                                             | 2,039              | 413        | 3,964            | 1,261      |
| <i>Operating expenses:</i>                                               |                    |            |                  |            |
| Product research and development                                         | 1,629              | 1,742      | 3,208            | 3,526      |
| Sales and marketing                                                      | 953                | 756        | 1,803            | 1,798      |
| General and administrative                                               | 1,194              | 1,789      | 2,756            | 3,818      |
| Total operating expenses                                                 | 3,776              | 4,287      | 7,767            | 9,142      |
| Operating loss                                                           | (1,737 )           | (3,874 )   | (3,803 )         | (7,881 )   |
| <i>Other expense:</i>                                                    |                    |            |                  |            |
| Interest expense                                                         | 4                  | -          | 8                | -          |
| Other expense, net                                                       | 28                 | -          | 28               | -          |
| Total other expense                                                      | 32                 | -          | 36               | -          |
| Loss before provision for income taxes                                   | (1,769 )           | (3,874 )   | (3,839 )         | (7,881 )   |
| Provision for income taxes                                               | 23                 | -          | 25               | 1          |
| Net loss                                                                 | \$(1,792 )         | \$(3,874 ) | \$(3,864 )       | \$(7,882 ) |
| <i>Loss per common share:</i>                                            |                    |            |                  |            |
| Basic and diluted loss per share                                         | \$(0.04 )          | \$(0.10 )  | \$(0.10 )        | \$(0.20 )  |
| Basic and diluted – weighted average number of common shares outstanding | 40,499             | 39,233     | 40,477           | 38,587     |

See accompanying notes to condensed consolidated financial statements.



**NEONODE INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**

(In thousands)

(Unaudited)

|                                          | Three months<br>ended<br>June 30, |           | Six months ended<br>June 30, |           |
|------------------------------------------|-----------------------------------|-----------|------------------------------|-----------|
|                                          | 2015                              | 2014      | 2015                         | 2014      |
| Net loss                                 | \$(1,792)                         | \$(3,874) | \$(3,864)                    | \$(7,882) |
| Other comprehensive income (loss):       |                                   |           |                              |           |
| Foreign currency translation adjustments | (49 )                             | 30        | (47 )                        | 65        |
| Total comprehensive loss                 | \$(1,841)                         | \$(3,844) | \$(3,911)                    | \$(7,817) |

See accompanying notes to condensed consolidated financial statements.

**NEONODE INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

(Unaudited)

|                                                                             | Six months ended<br>June 30, |           |
|-----------------------------------------------------------------------------|------------------------------|-----------|
|                                                                             | 2015                         | 2014      |
| Cash flows from operating activities:                                       |                              |           |
| Net loss                                                                    | \$(3,864)                    | \$(7,882) |
| Adjustments to reconcile net loss to net cash used in operating activities: |                              |           |
| Stock-based compensation expense                                            | 772                          | 1,415     |
| Loss on disposal of property and equipment                                  | 28                           | -         |
| Depreciation and amortization                                               | 93                           | 83        |
| Changes in operating assets and liabilities:                                |                              |           |
| Accounts receivable                                                         | 424                          | 236       |
| Projects in process                                                         | (528 )                       | (44 )     |
| Prepaid expenses and other current assets                                   | (70 )                        | (61 )     |
| Accounts payable and accrued expenses                                       | 711                          | 429       |
| Deferred revenues                                                           | (385 )                       | (186 )    |
| Net cash used in operating activities                                       | (2,819)                      | (6,010)   |
| Cash flows from investing activities:                                       |                              |           |
| Purchase of property and equipment                                          | (36 )                        | (86 )     |
| Net cash used in investing activities                                       | (36 )                        | (86 )     |
| Cash flows from financing activities:                                       |                              |           |
| Proceeds from sales of common stock, net of offering costs                  | -                            | 9,254     |
| Proceeds from exercise of stock warrants                                    | -                            | 36        |
| Principal payments on capital lease obligation                              | (29 )                        | -         |
| Net cash (used in) provided by financing activities                         | (29 )                        | 9,290     |
| Effect of exchange rate changes on cash                                     | (86 )                        | 39        |
| Net increase (decrease) in cash                                             | (2,970)                      | 3,233     |
| Cash at beginning of period                                                 | 6,129                        | 8,815     |
| Cash at end of period                                                       | \$3,159                      | \$12,048  |
| Supplemental disclosure of cash flow information:                           |                              |           |
| Cash paid for income taxes                                                  | \$37                         | \$1       |
| Cash paid for interest                                                      | \$8                          | \$-       |

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Supplemental disclosure of non-cash investing and financing activities

|                                                      |     |       |
|------------------------------------------------------|-----|-------|
| Purchase of equipment with capital lease obligations | \$- | \$530 |
|------------------------------------------------------|-----|-------|

See accompanying notes to condensed consolidated financial statements.

NEONODE INC.

Notes to the Condensed Consolidated Financial Statements

(Unaudited)

## **1. Interim Period Reporting**

The accompanying unaudited interim condensed consolidated financial statements, include all adjustments, consisting of normal recurring adjustments that are, in the opinion of management, necessary for a fair presentation of the financial position and results of operations and cash flows for the interim periods presented. The results of operations for the three and six months ended June 30, 2015 are not necessarily indicative of results for a full fiscal year or any other period.

The accompanying condensed consolidated financial statements for the three and six months ended June 30, 2015 and 2014 have been prepared by us, pursuant to the rules and regulations of the United States (“U.S.”) Securities and Exchange Commission (“SEC”). Certain information and footnote disclosures normally contained in financial statements prepared in accordance with accounting principles generally accepted in the U.S. (“U.S. GAAP”) have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

### ***Operations***

Neonode Inc. (collectively with its subsidiaries, is referred to in this Form 10-Q Report as “Neonode”, “we”, “us”, “our” or the “Company”), develops and licenses user interfaces and optical infrared touch technology. We license our multi-touch technology to Original Equipment Manufacturers (“OEMs”) and Original Design Manufacturers (“ODMs”) who incorporate it into devices that they produce and sell.

### ***Liquidity***

We have incurred significant operating losses and negative cash flows from operations since our inception. The Company incurred net losses of approximately \$1.8 million and \$3.9 million and \$3.9 million and \$7.9 million for the

three and six months ended June 30, 2015 and 2014, respectively, and had an accumulated deficit of approximately \$169.8 million and \$165.9 million as of June 30, 2015 and December 31, 2014, respectively. In addition, the Company used cash in operating activities of approximately \$2.8 million and \$6.0 million for the six months ended June 30, 2015 and 2014, respectively.

In June 2014, we filed a shelf registration statement with the SEC that became effective on June 12, 2014. We may from time to time issue shares of our common stock under our shelf registration in amounts, at prices, and on terms to be announced when and if the securities are offered. The specifics of any future offerings, along with the use of proceeds of any securities offered, will be described in a prospectus supplement and any other offering materials, at the time of the offering. There are 5,000,000 shares registered and available for issuance under our shelf registration.

We believe that we have sufficient cash to operate for the next twelve months. While there is no assurance that the Company can meet its cash flow, management anticipates that it can continue operations for at least the next twelve months.

In the future, we may require sources of capital in addition to cash on hand to continue operations and to implement our strategy. If our operations do not become cash flow positive, we may be forced to seek credit line facilities from financial institutions, equity investments or debt arrangements. No assurances can be given that we will be successful in obtaining such additional financing on reasonable terms, or at all. If adequate funds are not available on acceptable terms, or at all, we may be unable to adequately fund our business plans and it could have a negative effect on our business, results of operations and financial condition. In addition, if funds are available, the issuance of equity securities or securities convertible into equity could dilute the value of shares of our common stock and cause the market price to fall, and the issuance of debt securities could impose restrictive covenants that could impair our ability to engage in certain business transactions.

## 2. Summary of Significant Accounting Policies

### *Principles of Consolidation*

The consolidated financial statements have been prepared in accordance with U.S. GAAP and include the accounts of Neonode Inc. and its wholly owned subsidiaries. All inter-company accounts and transactions have been eliminated in consolidation.

The unaudited condensed consolidated balance sheet at June 30, 2015 and the unaudited condensed consolidated statements of operations and comprehensive loss for the three and six months ended June 30, 2015 and cash flows for the six months ended June 30, 2015, include our accounts and those of our wholly owned subsidiaries, Neonode Technologies AB (Sweden), Neonode Americas Inc. (U.S.), Neonode Japan Inc. (Japan), NEON Technology Inc. (U.S.), Neno User Interface Solutions AB (Sweden), Neonode Korea Ltd. (South Korea) and Neonode Taiwan Ltd. (Taiwan).

The audited condensed consolidated balance sheet at December 31, 2014 include our accounts and those of our wholly owned subsidiaries, Neonode Technologies AB (Sweden), Neonode Americas Inc. (U.S.), Neonode Japan Inc. (Japan), NEON Technology Inc. (U.S.), Neno User Interface Solutions AB (Sweden) and Neonode Korea Ltd. (South Korea).

The unaudited condensed consolidated statements of operations and comprehensive loss for the three and six months ended June 30, 2014 and cash flows for the six months ended June 30, 2014 include our accounts and those of our wholly owned subsidiaries, Neonode Technologies AB (Sweden), Neonode Americas Inc. (U.S.), Neonode Japan Inc. (Japan), NEON Technology Inc. (U.S.) and Neno User Interface Solutions AB (Sweden).

### *Estimates*

The preparation of consolidated financial statements in conformity with U.S. GAAP requires making estimates and assumptions that affect, at the date of the consolidated financial statements, the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities and the reported amounts of revenue and expenses. Actual results could differ from these estimates. Significant estimates include, but are not limited to, collectability of accounts receivable, the achievement of substantive milestones and vendor-specific objective evidence (“VSOE”) of fair value for purposes of revenue recognition (or deferral of revenue), recoverability of capitalized project costs and long-lived

assets, the valuation allowance related to our deferred tax assets and the fair value of options and warrants issued for stock-based compensation.

***Concentration of Cash Balance Risks***

Cash balances are maintained at various banks in the U.S., Japan, Korea, Taiwan and Sweden. At times, deposits held with financial institutions in the U.S. may exceed the amount of insurance provided by the U.S. Federal Deposit Insurance Corporation, which provides basic deposit coverage with limits up to \$250,000 per owner. The Swedish government provides insurance coverage up to 100,000 Euro per customer and covers deposits in all types of accounts. The Japanese government provides insurance coverage up to 10,000,000 Yen per customer. The Korea Deposit Insurance Corporation provides insurance coverage up to 50,000,000 Won per customer. The Central Deposit Insurance Corporation in Taiwan provides insurance coverage up to 3,000,000 Taiwan Dollar per customer. As of June 30, 2015, we had approximately \$2.7 million in excess of insurance limits.

### ***Accounts Receivable and Allowance for Doubtful Accounts***

Our accounts receivable are stated at net realizable value. Our policy is to maintain allowances for estimated losses resulting from the inability of our customers to make required payments. Credit limits are established through a process of reviewing the financial history and stability of each customer. Where appropriate, we obtain credit rating reports and financial statements of the customer when determining or modifying its credit limits. We regularly evaluate the collectability of our trade receivable balances based on a combination of factors. When a customer's account balance becomes past due, we initiate dialogue with the customer to determine the cause. If it is determined that the customer will be unable to meet its financial obligation, such as in the case of a bankruptcy filing, deterioration in the customer's operating results or financial position or other material events impacting its business, we record a specific allowance to reduce the related receivable to the amount we expect to recover. Should all efforts fail to recover the related receivable, we will write-off the account. We also record an allowance for all customers based on certain other factors including the length of time the receivables are past due and historical collection experience with customers. Our allowance for doubtful accounts was \$167,000 as of June 30, 2015 and December 31, 2014.

### ***Projects in Process***

Projects in process consist of costs incurred toward the completion of various projects for certain customers. These costs are primarily comprised of direct engineering labor costs and project-specific equipment costs. These costs are capitalized on our consolidated balance sheet as an asset and deferred until revenue for each project is recognized in accordance with our revenue recognition policy. Costs capitalized in projects in process were \$725,000 and \$200,000 as of June 30, 2015 and December 31, 2014, respectively.

### ***Property and Equipment***

Property and equipment are stated at cost, net of accumulated depreciation and amortization. Depreciation and amortization are computed using the straight-line method based upon estimated useful lives of the assets as follows:

#### Estimated useful lives

Computer equipment 3 years  
Furniture and fixtures 5 years



Equipment purchased under capital leases is amortized on a straight-line basis over the estimated useful life of the asset or the term of the lease, whichever is shorter.

Upon retirement or sale of property and equipment, cost and accumulated depreciation and amortization are removed from the accounts and any gains or losses are reflected in the consolidated statement of operations. Maintenance and repairs are charged to expense as incurred.

### ***Long-lived Assets***

We assess any impairment by estimating the future cash flow from the associated asset in accordance with relevant accounting guidance. If the estimated undiscounted future cash flow related to these assets decreases or the useful life is shorter than originally estimated, we may incur charges for impairment of these assets. As of June 30, 2015, we believe there was no impairment of our long-lived assets. There can be no assurance, however, that market conditions will not change or sufficient demand for our products and services will continue, which could result in impairment of long-lived assets in the future.

### ***Foreign Currency Translation and Transaction Gains and Losses***

The functional currency of our foreign subsidiaries is the applicable local currency, the Swedish Krona, the Japanese Yen, the South Korean Won and the Taiwan Dollar. The translation from Swedish Krona, Japanese Yen, South Korean Won and Taiwan Dollar to U.S. Dollars is performed for balance sheet accounts using current exchange rates in effect at the balance sheet date and for income statement accounts using a weighted-average exchange rate during the period. Gains or (losses) resulting from translation are included as a separate component of accumulated other comprehensive income (loss). Foreign currency translation losses were \$(49,000) and \$(47,000) during the three and six months ended June 30, 2015, respectively, compared to translation gains of \$30,000 and \$65,000 during the same periods in 2014, respectively. Gains resulting from foreign currency transactions are included in general and administrative expenses in the accompanying consolidated statements of operations and were \$5,000 and \$31,000 during the three and six months ended June 30, 2015, respectively, compared to \$8,000 and \$34,000 during the same periods in 2014, respectively.

*Concentration of Credit and Business Risks*

Our customers are located in U.S., Europe and Asia.

As of June 30, 2015, two customers represented approximately 90% of the Company's accounts receivable.

As of December 31, 2014, three customers represented approximately 87% of the Company's accounts receivable.

Our net revenues for the three and six months ended June 30, 2015 were earned from twenty-one and twenty-seven customers, respectively. Customers who accounted for 10% or more of our net revenues during the three months ended June 30, 2015 are as follows:

|   |                               |
|---|-------------------------------|
| . | Autoliv Development AB – 31%  |
| . | Hewlett Packard Company – 28% |
| . | Amazon – 11%                  |

Customers who accounted for 10% or more of our net revenues during the six months ended June 30, 2015 are as follows:

|   |                               |
|---|-------------------------------|
| . | Hewlett Packard Company – 29% |
| . | Amazon – 19%                  |
| . | Autoliv Development AB – 17%  |

Our net revenues for the three and six months ended June 30, 2014 were earned from nineteen and twenty-two customers. Customers who accounted for 10% or more of our net revenues during the three months ended June 30, 2014 are as follows:

|   |                                     |
|---|-------------------------------------|
| . | Delphi Electronics and Safety – 14% |
| . | Hewlett Packard Company – 12%       |
| . | Netronix Inc. – 11%                 |
| . | KOBO Inc. – 15%                     |

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Wave Group Ltd. – 11%  
Clarion Industries Co., Ltd. – 12%

Customers who accounted for 10% or more of our net revenues during the six months ended June 30, 2014 are as follows:

Leap Frog – 19%  
Kobo Inc. – 13%  
Netronix Inc. – 13%  
Sony Corporation. – 11%

## ***Revenue Recognition***

### *Licensing Revenues:*

We derive revenue from the licensing of internally developed intellectual property (“IP”). We enter into IP licensing agreements that generally provide licensees the right to incorporate our IP components in their products with terms and conditions that vary by licensee. Fees under these agreements may include license fees relating to our IP and royalties payable following the distribution by our licensees of products incorporating the licensed technology. The license for our IP has standalone value and can be used by the licensee without maintenance and support. We follow U.S. GAAP for revenue recognition as per unit royalty products are distributed or licensed by our customers. For technology license arrangements that do not require significant modification or customization of the underlying technology, we recognize technology license revenue when: (1) we enter into a legally binding arrangement with a customer for the license of technology; (2) the customer distributes or licenses the products; (3) the customer payment is deemed fixed or determinable and free of contingencies or significant uncertainties; and (4) collection is reasonably assured. Our customers report to us the quantities of products distributed or licensed by them after the end of the reporting period stipulated in the contract, generally 30 to 45 days after the end of the month or quarter. We recognize licensing revenue in the period in which royalty reports are received, rather than the period in which the products are distributed or to which the license relates.

Explicit return rights are not offered to customers. There have been no returns through June 30, 2015.

### *Engineering Services:*

We may sell engineering consulting services to our customers on a flat rate or hourly rate basis. We recognize revenue from these services when all of the following conditions are met: (1) evidence existed of an arrangement with the customer, typically consisting of a purchase order or contract; (2) our services were performed and risk of loss passed to the customer; (3) we completed all of the necessary terms of the contract; (4) the amount of revenue to which we were entitled was fixed or determinable; and (5) we believed it was probable that we would be able to collect the amount due from the customer. To the extent that one or more of these conditions has not been satisfied, we defer recognition of revenue.

Generally, we recognize revenue as the engineering services stipulated under the contract are completed and accepted by our customers. Engineering services are performed under a signed Statement of Work (“SOW”) with a customer. The deliverables and payment terms stipulated under the SOW provide guidance on the project revenue recognition.

Revenues from contracts that are short-term in nature and related costs that are difficult to estimate are accounted for under the completed contract method.

Revenues from contracts with substantive defined milestones that we have determined are reasonable, relevant to all the deliverables and payment terms in the SOW that are commensurate with the efforts required to achieve the milestones are recognized under the milestone recognition method.

Estimated losses on all SOW projects are recognized in full as soon as they become evident.

### ***Deferred Revenues***

From time-to-time we receive pre-payments from our customers related to future services or future license fee revenues. We defer the license fees until we have met all accounting requirements for revenue recognition as per unit royalty products are distributed and royalty reports are received. Engineering development fee revenues are deferred until such time as the engineering work has been completed and accepted by our customers.

### ***Advertising***

Advertising costs are expensed as incurred. Advertising costs for the three and six months ended June 30, 2015 amounted to approximately \$8,000 and \$28,000, respectively. Advertising costs for the three and six months ended June 30, 2014 amounted to approximately \$23,000 and \$129,000, respectively.

### ***Product Research and Development***

Research and development (“R&D”) costs are expensed as incurred. R&D costs consist mainly of personnel related costs in addition to some external consultancy costs such as testing, certifying and measurements.

### ***Stock-Based Compensation Expense***

We measure the cost of employee services received in exchange for an award of equity instruments, including stock options, based on the estimated fair value of the award on the grant date, and recognize the value as compensation expense over the period the employee is required to provide services in exchange for the award, usually the vesting period, net of estimated forfeitures.

We account for equity instruments issued to non-employees at their estimated fair value. The measurement date for the estimated fair value for the equity instruments issued is determined at the earlier of (1) the date at which a commitment for performance by the consultant or vendor is reached, or (2) the date at which the consultant or vendor's performance is complete. In the case of equity instruments issued to consultants, the fair value of the equity instruments is primarily recognized over the term of the consulting agreement. The estimated fair value of the stock-based compensation is periodically re-measured and income or expense is recognized during the vesting term.

When determining stock-based compensation expense involving options and warrants, we determine the estimated fair value of options and warrants using the Black-Scholes option pricing model.

### ***Income Taxes***

We recognize deferred tax liabilities and assets for the expected future tax consequences of items that have been included in the consolidated financial statements or tax returns. We estimate income taxes based on rates in effect in each of the jurisdictions in which we operate. Deferred income tax assets and liabilities are determined based upon differences between the financial statement and income tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. The realization of deferred tax assets is based on historical tax positions and expectations about future taxable income. Valuation allowances are recorded against net deferred tax assets when, in our opinion, realization is uncertain based on the "more likely than not" criteria of the accounting guidance.

Based on the uncertainty of future pre-tax income, we fully reserved our net deferred tax assets as of June 30, 2015 and December 31, 2014. In the event we were to determine that we would be able to realize our deferred tax assets in the future, an adjustment to the deferred tax asset would increase income in the period such determination was made. The provision for income taxes represents the net change in deferred tax amounts, plus income taxes paid or payable for the current period.

We follow U.S. GAAP related to accounting for uncertainty in income taxes, which provisions include a two-step approach to recognizing, de-recognizing and measuring uncertainty in income taxes. As a result, we did not recognize a liability for unrecognized tax benefits. As of June 30, 2015 and December 31, 2014, we had no unrecognized tax benefits.

### ***Net Loss per Share***

Net loss per share amounts have been computed based on the weighted average number of shares of common stock outstanding during the three and six months ended June 30, 2015 and 2014. Net loss per share, assuming dilution amounts from common stock equivalents, is computed based on the weighted-average number of shares of common stock and potential common stock equivalents outstanding during the period. The weighted-average number of shares of common stock and potential common stock equivalents used in computing the net loss per share for the three and six months ended June 30, 2015 and 2014 exclude the potential common stock equivalents, as the effect would be anti-dilutive (See Note 8).

### ***Other Comprehensive Income (Loss)***

Our other comprehensive income (loss) includes foreign currency translation gains and losses. The cumulative amount of translation gains and losses are reflected as a separate component of stockholders' equity in the consolidated balance sheets as accumulated other comprehensive income.

### ***Cash Flow Information***

Cash flows in foreign currencies have been converted to U.S. dollars at an approximate weighted-average exchange rate for the respective reporting periods. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 8.42 and 6.60 Swedish Krona to one U.S. Dollar for the three months ended June 30, 2015 and 2014, respectively. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 8.37 and 6.53 Swedish Krona to one U.S. Dollar for the six months ended June 30, 2015 and 2014, respectively. The exchange rate for the condensed consolidated balance sheets was 8.31 and 7.80 Swedish Krona to one U.S. Dollar as of June 30, 2015 and December 31, 2014, respectively. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 121.29 and 102.12 Japanese Yen to one U.S. Dollar for the three months ended June 30, 2015 and 2014, respectively. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 120.23 and 102.47 Japanese Yen to one U.S. Dollar for the six months ended June 30, 2015 and 2014, respectively. The exchange rate for the condensed consolidated balance sheets was 122.72 and 119.93 Japanese Yen to one U.S. Dollar as of June 30, 2015 and December 31, 2014, respectively. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 1,096.06 South Korean Won to one U.S. Dollar for the three months ended June 30, 2015. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 1,098.02 South Korean Won to one U.S. Dollar for the six months ended June 30, 2015. The exchange rate for the condensed consolidated balance sheets was 1,126.89 and 1,096.73 South Korean Won to one U.S. Dollar as of June 30, 2015 and December 31, 2014, respectively. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 30.78 Taiwan Dollar to one U.S. Dollar for the three months ended June 30, 2015. The weighted-average exchange rate for the condensed consolidated statements of operations and comprehensive loss was 31.17 Taiwan Dollar to one U.S. Dollar for the six months ended June 30, 2015. The exchange rate for the condensed consolidated balance sheet was 30.92 Taiwan Dollar to one U.S. Dollar as of June 30, 2015.

### ***Fair Value of Financial Instruments***

We disclose the estimated fair values for all financial instruments for which it is practicable to estimate fair value. Financial instruments including cash, accounts receivable, accounts payable and accrued expenses and are deemed to approximate fair value due to their short maturities.

### ***New Accounting Pronouncements***

In May 2014, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2014-09, “*Revenue from Contracts with Customers (Topic 606)*” (“ASU 2014-09”). ASU 2014-09 amends the guidance for revenue recognition to replace numerous, industry specific requirements and converges areas under this topic with



those of the International Financial Reporting Standards. The ASU implements a five-step process for customer contract revenue recognition that focuses on transfer of control, as opposed to transfer of risk and rewards. The amendment also requires enhanced disclosures regarding the nature, amount, timing and uncertainty of revenues and cash flows from contracts with customers. Other major provisions include the capitalization and amortization of certain contract costs, ensuring the time value of money is considered in the transaction price, and allowing estimates of variable consideration to be recognized before contingencies are resolved in certain circumstances. Entities can transition to the standard either retrospectively or as a cumulative-effect adjustment as of the date of adoption. On July 9, 2015, the FASB approved amendments deferring the effective date by one year to December 15, 2017 for annual reporting periods beginning after that date and permitting early adoption of the standard, but not before the original effective date or for reporting periods beginning after December 15, 2016. We have not yet selected a transition method and are currently assessing the impact the adoption of ASU 2014-09 will have on our consolidated financial statements and disclosures.

In August 2014, the FASB issued ASU No. 2014-15, “*Presentation of Financial Statements - Going Concern: Disclosure of Uncertainties about an Entity’s Ability to Continue as a Going Concern*”. The amendments in this update provide guidance in U.S. GAAP about management's responsibilities to evaluate whether there is substantial doubt about an entity's ability to continue as a going concern and to provide related footnote disclosures. The main provision of the amendments are for an entity's management, in connection with the preparation of financial statements, to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the entity's ability to continue as a going concern within one year after the date that the financial statements are issued. Management's evaluation should be based on relevant conditions and events that are known or reasonably knowable at the date the consolidated financial statements are issued. When management identifies conditions or events that raise substantial doubt about an entity's ability to continue as a going concern, the entity should disclose information that enables users of the consolidated financial statements to understand all of the following: (1) principal conditions or events that raised substantial doubt about the entity's ability to continue as a going concern (before consideration of management's plans); (2) management's evaluation of the significance of those conditions or events in relation to the entity's ability to meet its obligations; and (3) management's plans that alleviated substantial doubt about the entity's ability to continue as a going concern or management's plans that are intended to mitigate the conditions or events that raise substantial doubt about the entity's ability to continue as a going concern. The amendments in this update are effective for interim and annual reporting periods beginning after December 15, 2016 and early application is permitted. We are currently assessing this guidance for future implementation.

### **3. Deferred Revenues**

We defer license fees until we have met all accounting requirements for revenue recognition as per unit royalty products are distributed and royalty reports are received. Engineering development fee revenues are deferred until such time as the engineering work has been completed and accepted by our customers. As of June 30, 2015 and December 31, 2014, we had \$1.9 million and \$3.0 million, respectively, of deferred license fee revenue related to prepayments for future license fees from four and five customers, and a total of \$1.1 million and \$0.4 million, respectively, of deferred engineering development fees from one and five customers, respectively.

### **4. Stockholders’ Equity**

#### *Common Stock*

During the six months ended June 30, 2015, a warrant holder exercised warrants to purchase 80,000 shares of common stock using the cashless net exercise provision allowed in the warrant and received 69,632 shares of our common stock.

*Preferred Stock*

We have one class of preferred stock outstanding. The terms of the Series B Preferred stock are as follows:

*Dividends and Distributions*

The holders of shares of Series B Preferred stock are entitled to participate with the holders of our common stock with respect to any dividends declared on the common stock in proportion to the number of shares of common stock issuable upon conversion of the shares of Series B Preferred stock held by them.

*Liquidation Preference*

In the event of any liquidation, dissolution, or winding up of our operations, either voluntary or involuntary, subject to the rights of the Series B Preferred stock and Senior Preferred stock, shall be entitled to receive, after any distribution to the holders of senior preferred stock and prior to and in preference to any distribution to the holders of common stock, \$0.001 for each share of Series B Preferred stock then outstanding.

*Voting*

The holders of shares of Series B Preferred stock have one vote for each share of Series B Preferred stock held by them.

*Conversion*

Initially, each share of Series B Preferred stock was convertible into one share of our common stock. On March 31, 2009, our stockholders approved a resolution to increase the authorized share capital, and to increase the conversion ratio to 132.07 shares of our common stock for each share of Series B Preferred stock.

*Conversion of Preferred Stock Issued to Common Stock*

The following table summarizes the amounts as of June 30, 2015.

|                          | Shares of<br>Preferred<br>Stock Not<br>Exchanged<br>as of June<br>30, 2015 | Conversion<br>Ratio | Shares of<br>Common<br>Stock after<br>Conversion<br>of all<br>Outstanding<br>Shares of<br>Preferred<br>Stock Not<br>yet<br>Exchanged<br>at June 30,<br>2015 |
|--------------------------|----------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Series B Preferred stock | 83                                                                         | 132.07              | 10,962                                                                                                                                                      |

**5. Stock-Based Compensation**

The stock-based compensation expense for the three and six months ended June 30, 2015 and 2014 reflects the estimated fair value of the vested portion of options granted to employees, directors and eligible consultants. In addition, on March 3, 2015, the Company issued to certain Swedish employees an aggregate of 265,000 immediately vested options to purchase shares of the Company's common stock at an exercise price of \$4.15 per share that expire on March 3, 2018. Under Sweden law, the employees are required to purchase the stock options from the Company that was recorded as stock-based compensation expense. The purchase price of the stock options was determined to be \$0.70 per option for a total amount of \$185,500. At the discretion of the Board of Directors, the Company absorbed

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the cost and recorded the amount as a bonus to these employees on date of grant. Stock-based compensation expense in the accompanying condensed consolidated statements of operations is as follows (in thousands):

|                                        | Three<br>months<br>ended<br>June 30, |       | Six months<br>ended<br>June 30, |         |
|----------------------------------------|--------------------------------------|-------|---------------------------------|---------|
|                                        | 2015                                 | 2014  | 2015                            | 2014    |
| Product research and development       | \$99                                 | \$92  | \$322                           | \$360   |
| Sales and marketing                    | 66                                   | 76    | 172                             | 251     |
| General and administrative             | 9                                    | 175   | 278                             | 804     |
| Total stock-based compensation expense | \$174                                | \$343 | \$772                           | \$1,415 |

Remaining  
unrecognized  
expense at  
June 30,  
2015

Stock-based compensation \$ 1,038

The remaining unrecognized expense related to stock options will be recognized on a straight line basis monthly as compensation expense over the remaining vesting period, which approximates 1.9 years.

The estimated fair value of stock-based awards is calculated using the Black-Scholes option pricing model, even though this model was developed to estimate the fair value of freely tradable, fully transferable options without vesting restrictions, which differ significantly from our stock options. The Black-Scholes model also requires subjective assumptions, including future stock price volatility and expected time to exercise, which greatly affect the calculated values. The expected term and forfeiture rate of options granted is derived from historical data on employee exercises and post-vesting employment termination behavior, as well as expected behavior on outstanding options. The risk-free rate is based on the U.S. Treasury rates in effect during the corresponding period of grant. The expected volatility is based on the historical volatility of our stock price. These factors could change in the future, which would affect fair values of stock options granted in such future periods, and could cause volatility in the total amount of the stock-based compensation expense reported in future periods.

We have adopted equity incentive plans for which stock options and restricted stock awards are available to grant to employees, consultants and directors. Except for the 265,000 options issued to certain Swedish employees (see above), all employee, consultant and director stock options granted under our stock option plans have an exercise price equal to the market value of the underlying common stock on the grant date. There are no vesting provisions tied to performance conditions for any options, as vesting for all outstanding option grants was based only on continued service as an employee, consultant or director. All of our outstanding stock options and restricted stock awards are classified as equity instruments.

During the three and six months ended June 30, 2015, our shareholders approved the Neonode Inc. 2015 Stock Incentive Plan (the “2015 Plan”) which replaces our 2006 Equity Incentive Plan (the “2006 Plan”). Under the 2015 Plan, 2,100,000 shares of common stock have been reserved for awards, including nonqualified stock option grants and restricted stock grants to officers, employees, non-employee directors and consultants. The terms of the awards granted under the 2015 Plan are set by our compensation committee at its discretion. During the three and six months ended June 30, 2015, no stock options or restricted stock were granted under the 2015 Plan.

Accordingly, as of June 30, 2015 we had three equity incentive plans:

- The 1998 Non-Officer Stock Option Plan (the “1998 Plan”), which expired in June 2008;
- The 2006 Equity Incentive Plan; and
- The 2015 Stock Incentive Plan

We also had one non-employee director stock option plan as of June 30, 2015:

- The 2001 Non-Employee Director Stock Option Plan (the “Director Plan”), which expired in March 2011.

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A summary of the combined activity under all of the stock option plans is set forth below:

|                                | Number of<br>Options<br>Outstanding | Weighted<br>Average<br>Exercise<br>Price |
|--------------------------------|-------------------------------------|------------------------------------------|
| Outstanding at January 1, 2015 | 1,709,400                           | \$ 4.92                                  |
| Granted                        | 590,000                             | 3.56                                     |
| Expired/forfeited              | (3,200 )                            | 86.25                                    |
| Outstanding at June 30, 2015   | 2,296,200                           | \$ 4.46                                  |

The aggregate intrinsic value of the 2,296,200 stock options that are outstanding, vested and expected to vest as of June 30, 2015 was approximately \$34,000.

For the three and six months ended June 30, 2015 and 2014, we recorded \$0.2 million and \$0.8 million and \$0.3 million and \$1.4 million, respectively, of compensation expense related to the vesting of stock options, including options granted to certain Swedish employees, as described above. The fair value of the stock-based compensation was calculated using the Black-Scholes option pricing model as of the date of grant of the stock option.

During the six months ended June 30, 2015, we granted options to purchase 500,000 shares of our common stock to employees and options to purchase 90,000 shares of our common stock to four members of our board of directors with a grant date fair value of \$0.6 million computed using the Black-Scholes option pricing model. The total options granted includes 265,000 options issued to certain Swedish employees, as described above. The weighted-average grant date fair value of the options granted during the six months ended June 30, 2015 was \$1.26 per share.

See below for assumptions used in the valuation of stock options:

For the six months ended  
June 30,  
2015

Annual dividend yield -  
Expected life (years) 1.50 - 4.35  
Risk-free interest rate 0.47% - 1.41%  
Expected volatility 68% - 72%

The 1998 Plan terminated effective June 15, 2008. Although we can no longer issue stock options out of the plans, the outstanding options at the date of termination will remain outstanding and vest in accordance with their terms. Options granted under the Director Plan vested over a one to four-year period, expire five to seven years after the date of grant and have exercise prices reflecting market value of the shares of our common stock on the date of grant. Stock options granted under the 1998 and 2006 Plans are exercisable over a maximum term of ten years from the date of grant, vest in various installments over a one to four-year period and have exercise prices reflecting the market value of the shares of common stock on the date of grant.

### ***Warrants***

A summary of all warrant activity is set forth below:

|                             | June 30, 2015 |                                          |                                                         |
|-----------------------------|---------------|------------------------------------------|---------------------------------------------------------|
| Outstanding and exercisable | Warrants      | Weighted<br>Average<br>Exercise<br>Price | Weighted<br>Average<br>Remaining<br>Contractual<br>Life |



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|                                            |           |         |      |
|--------------------------------------------|-----------|---------|------|
| January 1, 2015                            | 3,335,073 | \$ 4.45 | 0.93 |
| Granted                                    | -         | -       | -    |
| Expired/cancelled                          | (80,000 ) | 0.50    | -    |
| Exercised                                  | -         | -       | -    |
| Outstanding and exercisable, June 30, 2015 | 3,255,073 | \$ 4.55 | 0.42 |

Outstanding Warrants to Purchase  
Common Stock as of June 30, 2015:

| Description                         | Issue Date | Exercise Price | Shares    | Expiration Date |
|-------------------------------------|------------|----------------|-----------|-----------------|
| 2007 Debt Extension Warrants        | 9/22/2010  | \$ 1.00        | 16,000    | 9/22/2015       |
| December 2010 Employee Warrants     | 12/3/2010  | \$ 1.63        | 200,000   | 12/3/2015       |
| February 2011 Legal Advisor Warrant | 2/22/2011  | \$ 2.50        | 80,000    | 2/22/2016       |
| March 2011 Investor Warrants        | 3/9/2011   | \$ 3.13        | 349,973   | 3/9/2016        |
| March 2011 Investor Warrants        | 4/7/2011   | \$ 3.13        | 34,100    | 4/7/2016        |
| May 2014 Agent Warrant              | 5/15/2014  | \$ 5.09        | 75,000    | 11/15/2015      |
| May 2014 Investor Warrant           | 5/15/2014  | \$ 5.09        | 2,500,000 | 11/15/2015      |
| Total Warrants Outstanding          |            |                | 3,255,073 |                 |

## 6. Commitments and Contingencies

### *Indemnities and Guarantees*

We have agreed to indemnify each of our executive officers and directors for certain events or occurrences arising as a result of the officer or director serving in such capacity. The term of the indemnification period is for the officer's or director's lifetime. The maximum potential amount of future payments we could be required to make under these indemnification agreements is unlimited. However, we have a directors' and officers' liability insurance policy that should enable us to recover a portion of future amounts paid. As a result of our insurance policy coverage, we believe the estimated fair value of these indemnification agreements is minimal and have no liabilities recorded for these agreements as of June 30, 2015 and December 31, 2014.

We enter into indemnification provisions under our agreements with other companies in the ordinary course of business, typically with business partners, contractors, customers and landlords. Under these provisions we generally indemnify and hold harmless the indemnified party for losses suffered or incurred by the indemnified party as a result of our activities or, in some cases, as a result of the indemnified party's activities under the agreement. These indemnification provisions often include indemnifications relating to representations made by us with regard to intellectual property rights. These indemnification provisions generally survive termination of the underlying agreement. The maximum potential amount of future payments we could be required to make under these indemnification provisions is unlimited. We have not incurred material costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, we believe the estimated fair value of these agreements is minimal. Accordingly, we have no liabilities recorded for these indemnification provisions as of June 30, 2015 and December 31, 2014.

*Non-recurring Engineering Development Costs*

On February 4, 2011, we entered into an Analog Device Development Agreement with an effective date of January 24, 2010 (the “NN1001 Agreement”) with Texas Instruments (“TI”) pursuant to which TI integrated Neonode’s intellectual property into an Application Specific Integrated Circuit (“ASIC”) developed by TI. The NN1001 ASIC only can be sold by TI exclusively to licensees of Neonode. Under the terms of the NN1001 Agreement, we will reimburse TI up to \$500,000 of non-recurring engineering (“NRE”) development costs based on shipments of the NN1001. Under the terms of the NN1001 Agreement, we will reimburse TI an NRE fee of \$0.08 per unit for each of the first one million units sold and \$0.05 for the next eight million units sold. During the three and six months ended June 30, 2015 and 2014, approximately \$0 and \$20,000 and \$42,000 and \$74,000, respectively, of NRE expense related to the NN1001 Agreement is included in product research and development in the condensed consolidated statements of operations. The \$500,000 of NRE development costs under the NN1001 agreement has been reached. Through June 30, 2015, we made no payments under the NN1001 Agreement.

On April 25, 2013, we entered into an additional Analog Device Development Agreement with an effective date of December 6, 2012 (the “NN1002 Agreement”) with TI pursuant to which TI will integrate our intellectual property into an ASIC developed by TI. The NN1002 ASIC only can be sold by TI exclusively to licensees of Neonode. Under the terms of the NN1002 Agreement, we will reimburse TI up to \$500,000 of NRE costs based on shipments of the NN1002. Under the terms of the NN1002 Agreement we will reimburse TI an NRE fee of \$0.25 per unit for each of the first two million units sold. The NN1002 has been released to mass production, yet no expense has been recorded. Through June 30, 2015, we had made no payments under the NN1002 Agreement.

## 7. Segment Information

We have one reportable segment, which is comprised of the touch technology licensing business. All of our sales for the three and six months ended June 30, 2015 and 2014 were to customers located in the U.S., Europe and Asia. Of our total assets, 74% and 85% were held in the U.S. as of June 30, 2015 and December 31, 2014, respectively, and 24% and 14% were held in Sweden, respectively.

The following table presents net revenues by geographic region for the three and six months ended June 30, 2015 and 2014 (in thousands):

|                                             | Three months ended<br>June 30, 2015 |            | Three months ended<br>June 30, 2014 |            |   |
|---------------------------------------------|-------------------------------------|------------|-------------------------------------|------------|---|
|                                             | Amount                              | Percentage | Amount                              | Percentage |   |
| Net revenues from customers in the Americas | \$1,557                             | 56         | % \$350                             | 39         | % |
| Net revenues from customers in Asia         | 266                                 | 10         | % 515                               | 61         | % |
| Net revenues from customers in Europe       | 953                                 | 34         | % -                                 | -          | % |
|                                             | \$2,776                             | 100        | % \$865                             | 100        | % |

  

|                                             | Six months ended<br>June 30, 2015 |            | Six months ended<br>June 30, 2014 |            |   |
|---------------------------------------------|-----------------------------------|------------|-----------------------------------|------------|---|
|                                             | Amount                            | Percentage | Amount                            | Percentage |   |
| Net revenues from customers in the Americas | \$3,250                           | 65         | % \$1,018                         | 54         | % |
| Net revenues from customers in Asia         | 679                               | 13         | % 836                             | 45         | % |
| Net revenues from customers in Europe       | 1,110                             | 22         | % 25                              | 1          | % |
|                                             | \$5,039                           | 100        | % \$1,879                         | 100        | % |

## 8. Net Loss per Share

Basic net loss per common share for the three and six months ended June 30, 2015 and 2014 was computed by dividing the net loss for the relevant period by the weighted average number of shares of common stock outstanding. Diluted loss per common share is computed by dividing net loss by the weighted average number of shares of common stock and common stock equivalents outstanding.

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Potential common stock equivalents of approximately 43,000 and 0.3 million outstanding stock options and 0.2 million and 0.6 million outstanding stock warrants under the treasury stock method, and 11,000 and 11,000 shares issuable upon conversion of preferred stock are excluded from the diluted earnings per share calculation for the six months ended June 30, 2015 and 2014, respectively, due to their anti-dilutive effect.

| (in thousands, except per share amounts)             | Three months<br>ended<br>June 30,<br>2015      2014 |            |
|------------------------------------------------------|-----------------------------------------------------|------------|
| <b>BASIC AND DILUTED</b>                             |                                                     |            |
| Weighted average number of common shares outstanding | 40,499                                              | 39,233     |
| Net loss                                             | \$(1,792 )                                          | \$(3,874 ) |
| Net loss per share - basic and diluted               | \$(0.04 ) \$(0.10 )                                 |            |

| (in thousands, except per share amounts)             | Six months ended<br>June 30,<br>2015      2014 |            |
|------------------------------------------------------|------------------------------------------------|------------|
| <b>BASIC AND DILUTED</b>                             |                                                |            |
| Weighted average number of common shares outstanding | 40,477                                         | 38,587     |
| Net loss                                             | \$(3,864 )                                     | \$(7,882 ) |
| Net loss per share - basic and diluted               | \$(0.10 ) \$(0.20 )                            |            |

## **9. Subsequent Events**

We have evaluated subsequent events through the filing date of this Form 10-Q, and determined that no subsequent events have occurred that would require recognition in the condensed consolidated financial statements or disclosure in the notes thereto other than as discussed in the accompanying notes.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### Forward Looking Statements

*This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, adopted pursuant to the Private Securities Litigation Reform Act of 1995. Statements that are not purely historical may be forward-looking. You can identify some forward-looking statements by the use of words such as "believes," "anticipates," "expects," "intends" and similar expressions. Forward looking statements involve inherent risks and uncertainties regarding events, conditions and financial trends that may affect our future plans of operation, business strategy, results of operations and financial position. A number of important factors could cause actual results to differ materially from those included within or contemplated by such forward-looking statements, including, but not limited to risks relating to the uncertainty of growth in market acceptance for our technology, our history of losses since inception, our ability to remain competitive in response to new technologies, the costs to defend, as well as risks of losing, patents and intellectual property rights, a reliance on our future customers' ability to develop and sell products that incorporate our technology, our customer concentration and dependence on a limited number of customers, the uncertainty of demand for our technology in certain markets, the length of a product development and release cycle, our ability to manage growth effectively, our dependence on key members of our management and development team, our remediation and detection of material weaknesses in our internal control over financial reporting and our ability to obtain adequate capital to fund future operations, For a discussion of these and other factors that could cause actual results to differ from those contemplated in the forward-looking statements, please see the discussion under "Risk Factors" contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014 and in our publicly available filings with the Securities and Exchange Commission. Forward-looking statements reflect our analysis only as of the filing date of this Quarterly Report on Form 10-Q. Because actual events or results may differ materially from those discussed in or implied by forward-looking statements made by us or on our behalf, you should not place undue reliance on any forward-looking statement. We do not undertake responsibility to update or revise any of these factors or to announce publicly any revision to forward-looking statements, whether as a result of new information, future events or otherwise.*

The following Management's Discussion and Analysis should be read in conjunction with the condensed consolidated financial statements and the notes thereto included in Item 1 of this Quarterly Report on Form 10-Q and consolidated financial statements for the year ended December 31, 2014 included in our Annual Report on Form 10-K.

Neonode Inc., collectively with its subsidiaries, is referred to in this Form 10-Q as "Neonode", "we", "us", "our", "registrant", the "Company".

### Overview

Neonode develops and licenses user interfaces and optical infrared touch technology. Our patented technology offers multiple features including the ability to sense an object's size, depth, velocity, pressure, and proximity to any type of surface. We offer our family of touch solutions under the name MultiSensing. Our MultiSensing offerings are based upon our patented technology we call zForce. We license our multi-touch technology to OEMs and ODMs who incorporate it into devices that they produce and sell. Our technology licensing model allows us to focus on the development of solutions for touchscreens and touch-enabled surfaces. We do not manufacture products or components.

As of June 30, 2015, we had thirty-eight technology license agreements with global OEMs and ODMs. During the six months ended June 30, 2015, we had fourteen customers using our touch technology in products that were being shipped to customers.

During the six months ended June 30, 2015, Neonode entered into a joint development and cooperation agreement, with Autoliv Development AB ("Autoliv") to develop a new Human Machine Interface ("HMI") sensing product for vehicle steering wheel applications. Neonode will license its zForce DRIVE technology to Autoliv as part of the agreement. On April 9, 2015, Autoliv paid an initial \$1.5 million to Neonode under the agreement and an additional \$1.5 million in three staggered payments subject to, and after achievement of, project milestones during a 12 months period. The initial payment of \$1.5 million was initially recorded as deferred revenue and is being amortized to revenue during the 12 month development period, beginning in the second quarter of 2015. The additional \$1.5 million will be recognized as revenue as project milestones are completed. During the six months ended June 30, 2015, \$375,000 of the initial payment and \$500,000 related to completion of project milestones was recognized as revenue.

## **Results of Operations**

### *Net Revenues*

Net revenues for the three and six months ended June 30, 2015 were \$2.8 million and \$5.0 million, respectively, compared to net revenues for the three and six months ended June 30, 2014 of \$0.9 million and \$1.9 million, respectively. Our net revenues for the three and six months ended June 30, 2015 included \$1.5 million and \$3.3 million, respectively, from technology license fees and \$1.3 million and \$1.7 million, respectively, in non-recurring engineering services ("NRE") related to our touch solutions for customers. Our net revenues for the three and six months ended June 30, 2014 included \$0.4 million and \$1.3 million, respectively, from technology license fees and \$0.5 million and \$0.6 million, respectively, in non-recurring engineering services ("NRE") related to our touch solutions for customers.



The increase of 221% in net revenues for the three month period 2015 as compared to the same period in 2014 is primarily due to an increase in license fees of 74% from E-Reader customers including Amazon, a 795% increase from printer sales, and zero to \$0.2 million increase in license fees from our automotive tier 1 customers supplying systems to OEM's, including GM, Suzuki and Volvo, plus NRE revenues from customers. During the second quarter 2015, we received the initial payment of \$1.5 million and completed the first development milestone under the joint development agreement between Autoliv and us and as a result recorded \$875,000 of revenues comprised of \$375,000 amortization of the initial \$1.5 million payment and \$500,000 related to the first milestone achievement.

The license fee revenue distribution per market for the second quarter 2015 is 51% for printers, 11% for automotive and 38% for E-Readers and tablets compared to 80% for E-Readers and tablets and 20% for printers, in the second quarter 2014.

The increase of 168% in net revenues for the six months ended June 30, 2015 as compared to the same period in 2014 is primarily due to the same reasons as explained above for the second quarter.

### ***Gross Margin***

Gross margin was \$2.0 million and \$4.0 million for the three and six months ended June 30, 2015, respectively, compared to \$0.4 million and \$1.3 million for the same periods in 2014, respectively. Our cost of revenues includes the direct cost of production of certain customer prototypes, costs of Company employed engineering personnel and engineering consultants to complete the engineering design contract. Our gross margin has increased in the six months ended June 30, 2015 compared to the same period in 2014 due to the increase in our total revenues. The gross margin related to our license fees is 100%. As license fees as a percentage of our total revenue increase, our gross margin will increase.

### ***Product Research and Development***

Product research and development (“R&D”) expenses for the three and six months ended June 30, 2015 were \$1.6 million and \$3.2 million, respectively, compared to \$1.7 million and \$3.5 million for the same periods in 2014. The decrease is mainly related to lower costs for personnel due to a favorable currency exchange rate of the SEK compared to the U.S. Dollar. Since May 2014, we have manufactured the majority of prototypes needed in house at our own prototype lab. Previously, we outsourced all the prototype manufacturing process at a high cost. R&D costs mainly consist of personnel related costs in addition to some external consultancy costs, such as testing, certifying and measurements, along with costs related to developing and building new product prototypes. We continue to pursue and expand R&D expenditures on the development of our touch technologies. Included in R&D expenses is \$99,000 and \$322,000 of non-cash stock-based compensation expense for the three and six months ended June 30, 2015, respectively, compared to \$92,000 and \$360,000 for the same periods in 2014.

### ***Sales and Marketing***

Sales and marketing expenses for the three and six months ended June 30, 2015 were \$1.0 million and \$1.8 million, respectively, compared to \$0.8 million and \$1.8 million for the same periods in 2014. Included in sales and marketing expenses is \$66,000 and \$172,000 of non-cash stock-based compensation expense for the three and six months ended June 30, 2015, respectively, compared to \$76,000 and \$251,000 for the same periods in 2014. The expenses for the six months ended June 30, 2015 are the same compared to the same period in 2014 mainly due to favorable currency exchange rate differences in 2015. Our sales activities focus primarily on OEM customers who will integrate our touch technology into their products. Our OEM customers will then sell and market their products incorporating our technology to their customers. We are in the process of increasing our sales and engineering presence in Taiwan primarily to secure and service PC and ODM customers.

### ***General and Administrative***

General and administrative (“G&A”) expenses for the three and six months ended June 30, 2015 were \$1.2 million and \$2.8 million, respectively, compared to \$1.8 million and \$3.8 million for the same periods in 2014. This overall decrease in 2015 as compared to 2014 was primarily related to a decrease in legal expenses related to patent filings, corporate and SEC compliance. In addition, a portion of the decrease in the current quarter is related to favorable currency exchange rates. Included in G&A expenses is \$9,000 and \$278,000 of non-cash stock-based compensation expense for the three and six months ended June 30, 2015, respectively, compared to \$175,000 and \$804,000 for the same periods in 2014. These are stock options issued to employees, consultants and members of our Board of Directors.

### ***Income Taxes***

Our effective tax rate was 1% for the three and six months ended June 30, 2015, respectively, and 0% for the three and six months ended June 30, 2014. We recorded valuation allowances for the three and six month periods ended June 30, 2015 and 2014 for deferred tax assets related to net operating losses due to the uncertainty of realization.

### ***Net Loss***

As a result of the factors discussed above, we recorded a net loss of \$1.8 million and \$3.9 million for the three and six months ended June 30, 2015, respectively, compared to a net loss of \$3.9 million and \$7.9 million in the comparable periods in 2014.

### ***Off-Balance Sheet Arrangements***

We do not have any transactions, arrangements, or other relationships with unconsolidated entities that are reasonably likely to affect our liquidity or capital resources other than operating leases. We have no special purpose or limited purpose entities that provide off-balance sheet financing, liquidity, or market or credit risk support; or engage in leasing, hedging, research and development services, or other relationships that expose us to liability that is not reflected on the face of the condensed consolidated financial statements.

## **Contractual Obligations and Commercial Commitments**

### *Non-Recurring Engineering Development Costs*

On February 4, 2011, we entered into an Analog Device Development Agreement with an effective date of January 24, 2010 (the “NN1001 Agreement”) with Texas Instruments (“TI”) pursuant to which TI integrated Neonode’s intellectual property into an Application Specific Integrated Circuit (“ASIC”) developed by TI. The NN1001 ASIC only can be sold by TI exclusively to licensees of Neonode. Under the terms of the NN1001 Agreement, we will reimburse TI up to \$500,000 of non-recurring engineering (“NRE”) development costs based on shipments of the NN1001. Under the terms of the NN1001 Agreement, we will reimburse TI an NRE fee of \$0.08 per unit for each of the first one million units sold and \$0.05 for the next eight million units sold. During the three and six months ended June 30, 2015 and 2014, approximately \$20,000, respectively, and \$42,000 and \$74,000, respectively, of NRE expense related to the NN1001 Agreement is included in product research and development in the condensed consolidated statements of operations. The \$500,000 of NRE development costs under the NN1001 agreement has been reached. Through June 30, 2015, we made no payments under the NN1001 Agreement.

On April 25, 2013, we entered into an additional Analog Device Development Agreement with an effective date of December 6, 2012 (the “NN1002 Agreement”) with TI pursuant to which TI will integrate our intellectual property into an ASIC developed by TI. The NN1002 ASIC only can be sold by TI exclusively to licensees of Neonode. Under the terms of the NN1002 Agreement, we will reimburse TI up to \$500,000 of NRE costs based on shipments of the NN1002. Under the terms of the NN1002 Agreement we will reimburse TI an NRE fee of \$0.25 per unit for each of the first two million units sold. The NN1002 has been released to mass production. Through June 30, 2015, we had made no payments under the NN1002 Agreement.

### *Operating Leases*

On March 22, 2012, we entered into a three year lease for 3,185 square feet of office space located at 2350 Mission College Blvd, Suite 190, Santa Clara, CA 95054 USA. The initial lease payment is \$7,007 per month, increasing to \$7,657 per month over the term of the lease. This lease is valid through July 31, 2015. The annual payment for this space equates to approximately \$86,000 per year. On May 28, 2015, we entered into a three year lease for 6,508 square feet of office space located at 2674 North First Street, San Jose, CA 95134 USA. The annual payment for this space is \$160,000. This lease is effective on August 1, 2015 and is valid to July 31, 2018.

On October 12, 2012, we entered into a two year lease for office space located at 608 Bureau Shinagawa, 4-1-6 Konan, Minato-ku, 108-0075 Tokyo, Japan. The lease payment is approximately \$2,300 per month. This lease was valid through October 12, 2014. The lease was extended for two years and is valid until October 31, 2016 under the

same terms and conditions. The annual payment for this space equates to approximately \$27,000 per year.

On July 1, 2013, NTAB entered into a lease for 5,480 square feet of office space located at Storgatan 23C, Stockholm, Sweden for approximately \$38,000 per month including property tax (excluding VAT). The annual payment for this space equates to approximately \$458,000 per year including property tax (excluding VAT). This lease was valid through June 30, 2014. On July 1, 2014, the lease was extended and is valid through November 30, 2017 for approximately \$415,000 per year. The lease can be extended on a yearly basis with three months written notice.

In January 2015, our subsidiary Neonode Korea Ltd. entered into a lease agreement located at B-1807, Daesung D-Polis, 543-1, Seoul, South Korea. This lease is valid through February 13, 2017. The annual payment for this space equates to approximately \$23,000 per year.

In May 2015, our subsidiary Neonode Taiwan Ltd. entered into a lease agreement located at 16F, No. 89 Songren Rd, Taipei, Taiwan. This lease is valid through November 24, 2015. The annual payment for this space equates to approximately \$4,000 per month.

A summary of future minimum payments under non-cancellable operating lease commitments as of June 30, 2015 is as follows (in thousands):

|                             |         |
|-----------------------------|---------|
| Year ending December 31,    | Total   |
| 2015 (remaining six months) | \$326   |
| 2016                        | 621     |
| 2017                        | 544     |
| 2018                        | 94      |
|                             | \$1,585 |

***Equipment Subject to Capital Lease***

In April 2014, we entered into a lease for certain specialized milling equipment. Under the terms of the lease agreement we are obligated to purchase the equipment at the end of the original 6 year lease term for 10% of the original purchase price of the equipment. In accordance with relevant accounting guidance the lease is classified as a capital lease. The lease payments and depreciation period began on July 1, 2014 when the equipment went into service. The implicit interest rate of the lease is 4% per annum.

**Liquidity and Capital Resources**

Our liquidity is dependent on many factors, including sales volume, operating profit and the efficiency of asset use and turnover. Our future liquidity will be affected by, among other things:

- actual versus anticipated licensing of our technology;
- actual versus anticipated operating expenses;
- timing of our OEM customer product shipments;
- timing of payment for our technology licensing agreements;
- actual versus anticipated gross profit margin;
- ability to raise additional capital, if necessary; and
- ability to secure credit facilities, if necessary.

As of June 30, 2015, we had cash of \$3.2 million compared to \$6.1 million as of December 31, 2014.

Working capital (current assets less current liabilities) was \$(0.1) million as of June 30, 2015, compared to working capital of \$3.0 million as of December 31, 2014.

Net cash used in operating activities for the six months ended June 30, 2015 was \$2.8 million and was primarily the result of (1) a net loss of approximately \$3.9 million and (2) approximately \$0.2 million in net cash provided by changes in operating assets and liabilities and (3) approximately \$0.9 million in non-cash operating expenses, comprised of depreciation and amortization, loss on disposal of property and equipment and stock-based compensation.

Accounts receivable decreased by approximately \$0.4 million as of June 30, 2015 compared with December 31, 2014. This is due to the timing of the payments received from customers.

Deferred revenues decreased by approximately \$0.4 million during the six months ended June 30, 2015 compared with December 31, 2014, primarily as a result of the completion of NRE services as noted in the increase in NRE revenues.

Net cash used in operating activities for the six months ended June 30, 2014 was \$6.0 million and was primarily the result of (1) a net loss of approximately \$7.9 million and (2) approximately \$0.4 million in net cash provided by changes in operating assets and liabilities and (3) approximately \$1.5 million in non-cash operating expenses, comprised of depreciation and amortization and stock-based compensation.

In the six months ended June 30, 2015 and 2014, we purchased approximately \$36,000 and \$86,000 respectively, of property and equipment, primarily furniture and test equipment.

Net cash used in financing activities of \$29,000 was the result of principal payments on capital lease during the six months ended June 30, 2015.

Net cash provided by financing activities was the result of net proceeds of approximately \$9.3 million from the sale of our common stock and \$36,000 received in connection with the exercise of warrants to purchase 11,500 shares of our common stock during the six months ended June 30, 2014.

We have incurred significant operating losses and negative cash flows from operations since our inception. The Company incurred net losses of approximately \$1.8 million and \$3.9 million and \$3.9 million and \$7.9 million for the three and six months ended June 30, 2015 and 2014, respectively, and had an accumulated deficit of approximately \$169.8 million and \$165.9 million as of June 30, 2015 and December 31, 2014, respectively. In addition, the Company used cash in operating activities of approximately \$2.8 million and \$6.0 million for the six months ended June 30, 2015 and 2014, respectively.

In June 2014, we filed a shelf registration statement with the SEC that became effective on June 12, 2014. We may from time to time issue shares of our common stock under our shelf registration in amounts, at prices, and on terms to be announced when and if the securities are offered. The specifics of any future offerings, along with the use of proceeds of any securities offered, will be described in a prospectus supplement and any other offering materials, at the time of the offering. There are 5,000,000 shares registered and available for issuance under our shelf registration.



We expect that our revenues will continue to increase, which will provide us with improved cash flows from operations for at least the next twelve months. In the event that we are unable to meet our revenue targets, we will have to explore alternative methods to conserve our cash position. Should we find it necessary to delay or scale back certain activities, our business, financial condition, and results of operations could be materially affected. While there is no assurance that the Company can meet its revenue targets, management anticipates that it can continue operations for at least the next twelve months.

In the future, we may require sources of capital in addition to cash on hand to continue operations and to implement our strategy. If our operations do not become cash flow positive, we may be forced to seek credit line facilities from financial institutions, equity investments or debt arrangements. No assurances can be given that we will be successful in obtaining such additional financing on reasonable terms, or at all. If adequate funds are not available on acceptable terms, or at all, we may be unable to adequately fund our business plans and it could have a negative effect on our business, results of operations and financial condition. In addition, if funds are available, the issuance of equity securities or securities convertible into equity could dilute the value of shares of our common stock and cause the market price to fall, and the issuance of debt securities could impose restrictive covenants that could impair our ability to engage in certain business transactions.

The functional currency of our foreign subsidiaries is the applicable local currency, the Swedish Krona, the Japanese Yen, the South Korean Won and the Taiwan Dollar. They are subject to foreign currency exchange rate risk. Any increase or decrease in the exchange rate of the U.S. Dollar compared to the Swedish Krona, Japanese Yen, South Korean Won or Taiwan Dollar will impact our future operating results.

## **Critical Accounting Policies**

There have been no material changes from the critical accounting policies as previously disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

## **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

The functional currency of our foreign subsidiaries is the applicable local currency, the Swedish Krona, the Japanese Yen, the South Korean Won and the Taiwan Dollar, and is subject to foreign currency exchange rate risk. Any increase or decrease in the exchange rate of the U.S. Dollar compared to the Swedish Krona, Japanese Yen, South Korean Won or Taiwan Dollar will impact our future operating results. Our consolidated net revenues for the six months ended June 30, 2015 are denominated in US Dollars and approximately 66% of our consolidated operating costs for the six months ended June 30, 2015 are denominated in Swedish Krona, Japanese Yen, South Korean Won and Taiwan Dollar. We do not currently enter into forward-exchange contracts to hedge exposure denominated in foreign currencies or any other derivative financial instruments for trading or speculative purposes. In the future, if our operations change and we determine that our foreign exchange exposure has increased, we may consider entering into hedging transactions to mitigate such risk.

## **Item 4. Controls and Procedures**

### **Evaluation of disclosure controls and procedures**

Under the supervision of and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of June 30, 2015. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective.

### **Changes in internal control over financial reporting**

There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the period covered by this report that have materially affected or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. Other Information

### Item 1. Legal Proceedings

We are not currently involved in any material legal proceedings. However, from time to time, we may become subject to legal proceedings, claims, and litigation arising in the ordinary course of business, including, but not limited to, employee, customer and vendor disputes.

### Item 1A. Risk Factors

There have been no material changes from the risk factors as previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2014.

### Item 6. Exhibits

| Exhibit # | Description                                                                                                                                                                                                                   |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1       | Amended and Restated Certificate of Incorporation of Neonode Inc., dated April 17, 2009 ( <i>incorporated by reference to Exhibit 10.22 of our Quarterly Report on Form 10-Q filed on August 4, 2009 (file no. 0-08419)</i> ) |
| 3.1.1     | Certificate of Amendment, dated December 13, 2010 ( <i>incorporated by reference to Exhibit 3.1.1 of our Annual Report on Form 10-K filed on March 31, 2011 (file no. 0-08419)</i> )                                          |
| 3.1.2     | Certificate of Amendment, dated March 18, 2011 ( <i>incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K filed on March 28, 2011 (file no. 0-08419)</i> )                                               |
| 3.1.3     | Certificate of Correction, dated February 29, 2011 ( <i>incorporated by reference to Exhibit 3.1.3 of our Annual Report on Form 10-K filed on March 30, 2012 (file no. 0-08419)</i> )                                         |
| 3.2       | Bylaws ( <i>incorporated by reference to Exhibit 3.2 of our Annual Report on Form 10-K filed on April 15, 2008 (file no. 0-08419)</i> )                                                                                       |
| 31.1      | Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act Of 2002*                                                                                                                       |
| 31.2      | Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act Of 2002*                                                                                                                       |
| 32        | Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*                                                                                                      |

\* Filed herewith

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101.INS XBRL Instance Document  
101.SCH XBRL Taxonomy Extension Schema Document  
101.CAL XBRL Taxonomy Extension Calculation Linkbase Document  
101.DEF XBRL Taxonomy Extension Definition Linkbase Document  
101.LAB XBRL Taxonomy Extension Label Linkbase Document  
101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

26

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NEONODE INC.

Date: August 6, 2015 By: /s/ Lars Lindqvist  
Lars Lindqvist  
Chief Financial Officer,  
Vice President, Finance,  
Treasurer and Secretary  
*(Principal Financial and  
Accounting Officer)*