#### KEITEL WILLIAM E

Form 4

March 03, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* KEITEL WILLIAM E

2. Issuer Name and Ticker or Trading Symbol

QUALCOMM INC/DE [QCOM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last)

(First)

(Middle)

3. Date of Earliest Transaction

Director 10% Owner \_X\_\_ Officer (give title Other (specify

5775 MOREHOUSE DR.

03/01/2011

(Month/Day/Year)

below) EVP & Chief Financial Officer

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

#### SAN DIEGO, CA 92121-1714

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2011		M	6,167	A	\$ 34.83	14,341	D	
Common Stock	03/01/2011		S <u>(1)</u>	6,167	D	\$ 58.0971	8,174	D	
Common Stock	03/01/2011		M	7,084	A	\$ 37.29	15,258	D	
Common Stock	03/01/2011		S(1)	7,084	D	\$ 58.0976	8,174	D	
Common Stock	03/01/2011		M	6,250	A	\$ 35.66	14,424	D	

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Common Stock 03/01/2011  $S_{\underline{(1)}}$  6,250 D  ${}^{\$}$  8,174 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 34.83	03/01/2011		M	6,167	(2)	11/09/2016	Common Stock	6,16
Non-Qualified Stock Option (right to buy)	\$ 35.66	03/01/2011		M	6,250	(2)	11/06/2018	Common Stock	6,25
Non-Qualified Stock Option (right to buy)	\$ 37.29	03/01/2011		M	7,084	(2)	11/11/2017	Common Stock	7,08

# **Reporting Owners**

Reporting Owner Name / Address	Kelationships						
. 0	Director	10% Owner	Officer	Other			
KEITEL WILLIAM E			EVP & Chief	<b>:</b>			
5775 MOREHOUSE DR.			Financial				
SAN DIEGO, CA 92121-1714			Officer				
Signatures							

Signatures

By: Noreen E. Burns, Attorney-in-Fact For: William E.

Keitel 03/03/2011

\*\*Signature of Reporting Person Date

Reporting Owners 2

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (2) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.