IGDALOFF BARRY Form SC 13D July 08, 2011

OMB Number 3235-0145

United States Securities and Exchange Commission Washington DC 20549

Schedule 13D Under the Securities and Exchange Act of 1934

Novastar Financial, Inc. Name of Issuer

Common Stock (\$.01 par value per share) Title of Class of Securities

CUSIP Number 669947400

Barry Igdaloff PO Box 317 Blacklick, Ohio 43004, 614-939-0166 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

June 30, 2011
Date of Event which Requires Filing of this Statement

If this filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of 240.13d-1(e) (f) or (g), check the following box / /.

Note: Scheduled filed in paper format shall include a signed original and five copies of the schedule including all exhibits. See 240.13D-7 for other parties to who copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that Section of the Act, but shall be subject to all other provisions of the Act (however see the Notes).

1	Name of Reporting Pers	Barry	Igdal	Igdaloff	
2	If a member group		a) b)	/	
3	SEC Use only				
4	Source of Funds	PF			
5	Check if Disclosure				
6	Citizenship		U.S.A		

Number of Shares Beneficially Owned By Each Reporting Person With		7	Sole Voting	5,135,807			
		3	Shared Voting	0			
)	Sole Dispositive	5,135,807			
	1	LO	Shared Dispositive	0			
11 Aggi	Aggregate Amount Beneficially owned 5,135,807						
12 Chec	Check if Aggregate Amount (11) Excludes Certain Shares						
13 Pero	Percent of Class Represented by amount in row (11) 5.7					용	
14 Type	e of Reporting	g Person	1	IA			

Item 1. Security and Issuer

Novastar Financial, Inc. Common Stock Par Value .01 CUSIP 669947400

Novastar Financial, Inc. 2114 Central, Suite 600 Kansas City, Missouri 64108 816 237-7000

Item 2. Identity and Background

Barry Igdaloff

- a) Barry Igdaloff
- b) 2480 Colts Neck Road Blacklick, Ohio 43004
- c) Present principal occupation- Investment Advisor Rose Capital 2480 Colts Neck Road Blacklick, Ohio 43004
- d) Barry Igdaloff has not been convicted in any criminal proceedings (excluding traffic violations or similar misdemeanors, if any) within the last five years.
- e) Barry Igdaloff has not been party to any civil proceedings of a judicial or administrative body or competent jurisdiction of the type described in Item 2 of Schedule 13D within the last five years.
- f) U.S.A.

Item 3. Source and Amount of Funds or Other Consideration

All 5,135,807 shares were acquired on June 30, 2011 as a result of an exchange offer by the Issuer in which the benedicial owners tendered all 307,774 shares of their 8.9% Series C Preferred stock. The source and amount of funds for the

acquisition of the Series C preferred stock was previously reported on a Schedule 13D dated February 4, 2011.

The beneficial owners also received \$.29 per share or a total of \$89,254 in the exchange offer.

Item 4. Purpose of Transaction

The Common Shares are being held for investment.

There were no plans or proposals by the beneficial owners as reported in this Schedule 13D which related to or would result in the following:

- a. The acquisition by any person of additional securities of the issuer, or the disposition of securities of the issuer provided, however, the reporting persons might acquire additional shares or other securities of the issuer or dispose of some or all of their shares depending upon market conditions and their personal circumstances;
- b. An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the issuer or any of its subsidiaries;
- c. A sale or transfer or a material amount of assets of the issuer or any of its subsidiaries;
- d. Any change in the present board of directors or management of the issuer, including any plans or proposals to change the number of the terms of directors or to fill any existing vacancies on the board;
- e. Any material change in the present capitalization or dividend policy of the issuer;
- f. Any other material in the issuer's business or corporate structure;
- g. Changes in the issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the issuer by any person;
- h. Causing a class of securities of the issuer to be delisted from a national securities exchange or cease to be authorized to be quoted in an inter-dealer quotation system of a registered national securities association;
- i A class of equity securities of the issuer becoming eligible for termination of registration pursuant to Section 12(g)(4) of the Act; or
- j. Any action similar to any of those enumerated above.

Mr. Igdaloff was nominated and elected as a Company Director at the annual stockholders meeting held June 25, 2009.

Item 5. Interest in Securities of the Issuer

The outstanding Common Shares of the Issuer is 90,353,253 as of June 30, 2011.

(a) (b) The aggregate owned by the reporting party is 5,135,807 shares

or 5.7% of the outstanding shares.

Included in this total is 1,670,780 shares owned by investment advisory clients of Mr. Igdaloff. Mr. Igdaloff has been granted voting and dispositive power for these shares.

c. All 5,135,807 shares were acquired on June 30, 2011 as a result of an exchange offer by the Issuer in which the beneficial owners tendered all 307,774 shares of their 8.9% Series C Preferred stock. The source and amount of funds for the acquisition of the Series C Preferred stock was previously reported on a Schedule D dated February 4, 2011. The beneficial owners also received \$.29 per share or a total of \$89,254 in the exchange offer.

Item 6. Contracts, Arrangements, Understandings or Relationships
with Respect to Securities of the Issuer.

There are no contracts, arrangements, understandings or relationships with respect to securities of the Issuer between the reporting party and any other individual or entity.

Item 7. Material to be filed as exhibits.

None

Signature After reasonable inquiry and to the best of my knowledge

and belief, I certify that the information set forth in this

statement is true, complete and correct.

Date: July 5, 2011

/s/

Barry Igdaloff