

PENDER ROBERT I JR  
Form 4  
March 02, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PENDER ROBERT I JR

2. Issuer Name and Ticker or Trading Symbol  
SERENA SOFTWARE INC [SRNA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2755 CAMPUS DRIVE, 3RD FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/01/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Sr. VP Finance & Admin; CFO

SAN MATEO, CA 94403-2538  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	03/01/2005		M		7,813 A \$ 9.07	8,089	D
Common Stock	03/01/2005		S		7,813 (1) D \$ 22.952	276	D
Common Stock	03/01/2005		M		4,411 A \$ 14.66	4,687	D
Common Stock	03/01/2005		S		4,411 (1) D \$ 22.952	276	D
Common Stock	03/01/2005		S		276 (1) D \$ 22.952	0	D

Edgar Filing: PENDER ROBERT I JR - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 9.07	03/01/2005		M	7,813	(2) 08/14/2012	Common Stock	7,813
Non-Qualified Stock Option (right to buy)	\$ 14.66	03/01/2005		M	4,411	(2) 02/19/2013	Common Stock	4,411

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PENDER ROBERT I JR 2755 CAMPUS DRIVE, 3RD FLOOR SAN MATEO, CA 94403-2538	X		Sr. VP Finance & Admin; CFO	

## Signatures

ROBERT I.  
PENDER, JR. 03/02/2005

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This sale was subject to a prearranged 10b5-1 Sales Plan.
- (2)

## Edgar Filing: PENDER ROBERT I JR - Form 4

The option vests over a period of four years with 25% of the shares subject thereto vesting on the first anniversary of the date of grant and the remaining shares vesting ratably on a monthly basis thereafter.

### **Remarks:**

The 276 shares listed in Table I, Section 5, represent shares purchased on December 1, 2004 through the Employee Stock Purchase Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.