

Nelson Michael Allen
Form 4
August 25, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Nelson Michael Allen

(Last) (First) (Middle)

11332 NE 122ND WAY

(Street)

KIRKLAND, WA 98034

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
HouseValues, Inc. [SOLD]

3. Date of Earliest Transaction
(Month/Day/Year)
08/24/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

Chief Technology Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/24/2005		M		9,600	A	\$ 0.07 224,543
Common Stock	08/24/2005		S		1,400	D	\$ 13.42 223,143
Common Stock	08/24/2005		S		300	D	\$ 13.48 222,843
Common Stock	08/24/2005		S		100	D	\$ 13.49 222,743
Common Stock	08/24/2005		S		100	D	\$ 13.51 222,643

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Common Stock	08/24/2005	S	100	D	\$ 13.52	222,543	D
Common Stock	08/24/2005	S	700	D	\$ 13.55	221,843	D
Common Stock	08/24/2005	S	6,900	D	\$ 13.6	214,943	D
Common Stock	08/25/2005	S	200	D	\$ 13.77	214,743	D
Common Stock	08/25/2005	S	100	D	\$ 13.78	214,643	D
Common Stock	08/25/2005	S	1,000	D	\$ 13.79	213,643	D
Common Stock	08/25/2005	S	200	D	\$ 13.81	213,443	D
Common Stock	08/25/2005	S	400	D	\$ 13.82	213,043	D
Common Stock	08/25/2005	S	501	D	\$ 13.83	212,542	D
Common Stock	08/25/2005	S	100	D	\$ 13.84	212,442	D
Common Stock	08/25/2005	S	600	D	\$ 13.85	211,842	D
Common Stock	08/25/2005	S	999	D	\$ 13.87	210,843	D
Common Stock	08/25/2005	S	2,200	D	\$ 13.89	208,643	D
Common Stock	08/25/2005	S	3,500	D	\$ 13.9	205,143	D
Common Stock	08/25/2005	S	21	D	\$ 13.92	205,122	D
Common Stock	08/25/2005	S	100	D	\$ 13.99	205,022	D
Common Stock	08/25/2005	S	379	D	\$ 14	204,643	D
Common Stock	08/25/2005	S	100	D	\$ 14.02	204,543	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option (Right to Buy)	\$ 0.07	08/24/2005		M	9,600	10/20/2001 10/20/2010	Common Stock	9,600

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Nelson Michael Allen 11332 NE 122ND WAY KIRKLAND, WA 98034	Chief Technology Officer

Signatures

Jacqueline Davidson, VP
Finance 08/25/2005

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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