

Item 7.01. Regulation FD Disclosure.

As previously announced, Blackbaud, Inc., (the “Company”) will conduct its 2014 Investor Day for members of the investment community beginning at 8:30 a.m. EDT on Friday, September 12, 2014 in New York City. Investors, analysts and the general public are invited to listen to the live webcast of the presentation, followed by a question and answer session, and to access the slides for the presentation over the Internet via the Company’s Investor Relations website at www.blackbaud.com/investorrelations. A replay will be archived on the website as well.

At the 2014 Investor Day, members of the Company’s management will discuss, among other things, the Company's strategy, performance and outlook, including reviewing business trends and specific initiatives. At the 2014 Investor Day, the Company’s management intends to disclose, among other things, the following financial information, which in each case excludes the impact of the Company’s previously announced acquisition of MicroEdge, LLC:

the Company will discuss 2014 full-year financial expectations which are in line with previously announced guidance, as of July 30, 2014.

the Company’s long-term financial goals, as follows:

Full-year Financial Metric	Financial Goal for Fiscal 2017
Organic revenue growth (as compared to fiscal 2016)	6% to 10%
Non-GAAP operating margin	20.5% to 23.5%

the Company’s goal to achieve aggregate cash flow from operations from fiscal 2014 through fiscal 2017 of \$400 million to \$450 million.

¹ For the avoidance of doubt, long-term financial goals are aspirational in nature and are not intended to be construed as guidance.

The information contained in this Current Report on Form 8-K is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section. The information contained in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended (the “Securities Act”), or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Website addresses are included in this Current Report on Form 8-K for reference only. The information contained on the Company’s website is not part of this Form 8-K and is not incorporated by reference into this Form 8-K.

Forward-looking statements

This Current Report on Form 8-K contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. Forward-looking statements in this report consist of, among other things, statements regarding the Company’s 2014 full-year financial guidance, the Company’s three-year margin improvement plan, the Company long-term financial goals for organic revenue growth and non-GAAP operating margin and the Company’s aggregate cash flow goals, all of which are based on current expectations, estimates, and forecasts, and the beliefs and assumptions of the Company’s management. Words such as “goals,” “expects,” “plans,” “intends,” “anticipates,” “aims,” “projects,” “likely,” “will,” “should,” “believes,” “estimates,” “seeks,” variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Factors that could cause actual

results to differ materially from the Company's expectations expressed in this report include: uncertainty regarding increased business and renewals from existing customers; risks related to achieving and managing sales growth; risks associated with implementation of software products; the ability to attract and retain key personnel; risks associated with acquisitions, including the acquisition of MicroEdge, LLC; risks related to the Company's leverage, credit facility, dividend policy and share repurchase program, lengthy sales and implementation cycles; technological changes that could make the Company's products and services less competitive; and the other risk factors set forth from time to time in the Company's SEC filings. Factors that could cause or contribute to such differences include, but are not limited to, those summarized under Risk Factors in the Company's annual report on Form 10-K for the year ended December 31, 2013, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from the Company's investor relations department. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Also, forward-looking statements represent the Company's beliefs

and assumptions only as of the date of this report. Except as required by law, the Company does not intend, and undertakes no obligation, to revise or update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

Use of Non-GAAP Financial Measures

The Company has provided in this Current Report on Form 8-K financial information that has not been prepared in accordance with GAAP. This information includes non-GAAP operating margin and organic revenue growth. The Company uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating the Company's ongoing operational performance. The Company believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing its financial results from period to period with other companies in the Company's industry, many of which present similar non-GAAP financial measures to investors. These non-GAAP financial measures may not be completely comparable to similarly titled measures of other companies due to potential differences in the exact method of calculation between companies. Non-GAAP financial measures discussed above exclude items such as write-downs of acquisition-related deferred revenue, stock-based compensation expense, amortization of intangibles arising from business combinations, impairment of capitalized software development costs due to a business combination, acquisition-related integration costs, acquisition-related expenses, CEO transition costs, restructuring costs and loss on debt extinguishment and termination of derivative instruments, because they are not directly related to the Company's performance in any particular period, but are for the Company's long-term benefit over multiple periods. The Company believes that these non-GAAP financial measures reflect the Company's ongoing business in a manner that allows for meaningful period-to-period comparison and analysis of trends in the Company's business. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKBAUD, INC.

Date: September 12, 2014

/s/ Anthony W. Boor
Anthony W. Boor
Senior Vice President and Chief Financial Officer
(Principal Financial and Accounting Officer)